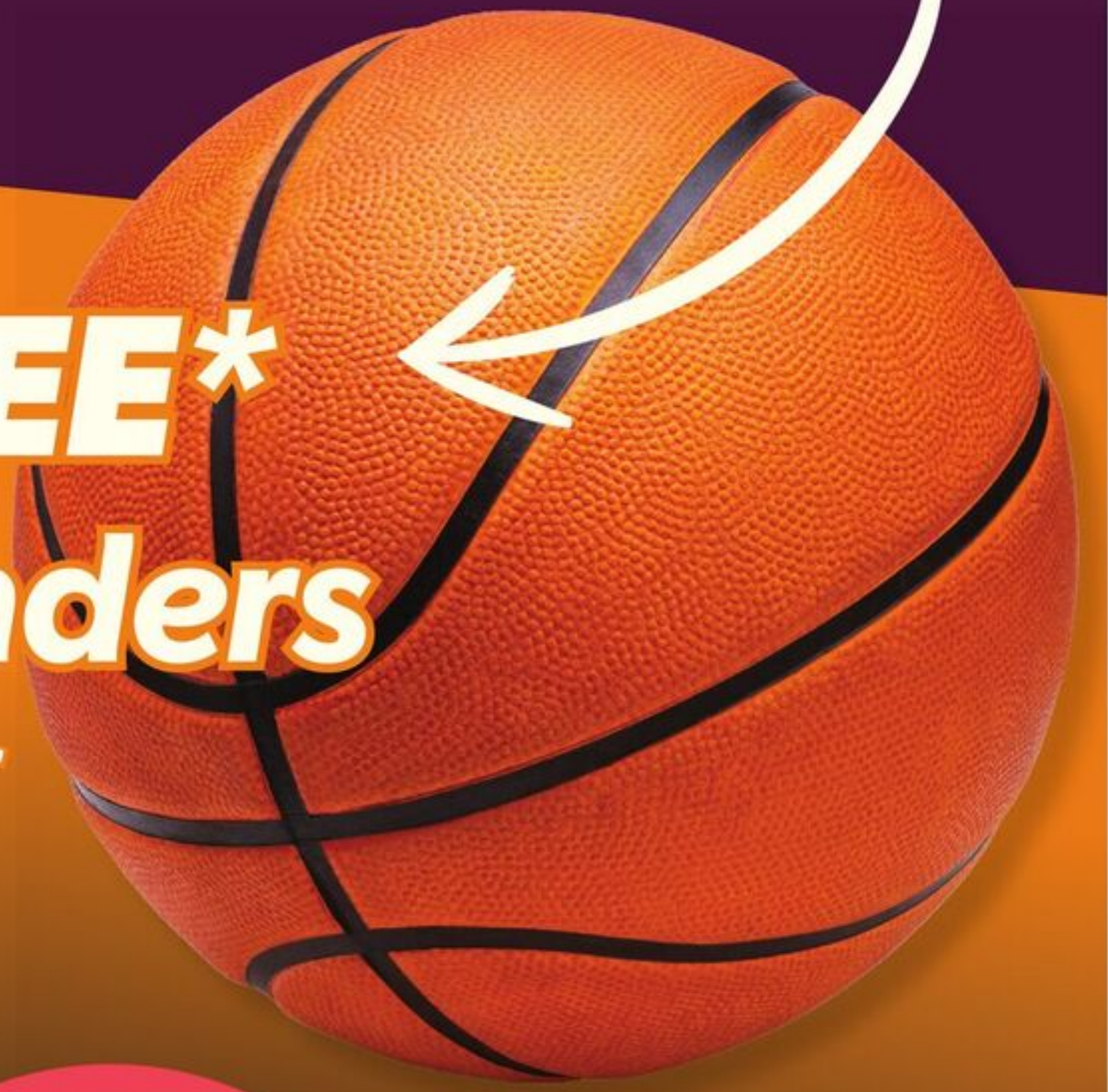


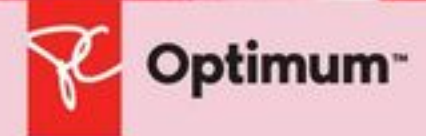


Toronto **WINS**
you **WIN**

score
two (2) FREE*
chicken tenders
the day after



App exclusive offer



*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

Offer redeemable for TWO (2) FREE CHICKEN TENDERS when Toronto's major professional Basketball team wins a playoff game. To redeem this offer, open your PC Optimum™ app or visit pcoptimum.ca and sign in to your account and load the offer. Once the offer is activated, present it using the app to the Meals to Go department in-store at participating Ontario Loblaws, Loblaws City Markets and Zehrs locations on the day immediately following an eligible playoff game win between 11:00 AM and 7:00 PM. Product and PC Optimum™ app must be scanned at the checkout. Offer available exclusively to the PC Optimum™ member associated with the account and expires after one use. Limit 1 offer per PC Optimum™ account. Offer has no cash value, is not combinable with any other coupon/offer and there are no substitutions, refunds or exchanges on free product. While supplies last. We reserve the right to substitute the free product in the event of unavailability for any reason.

sunny side up

**SAVE
32%**

4⁸⁸

**PRESTIGE OR
GRAY RIDGE
PREMIUM LARGE
WHITE EGGS**

SELECTED VARIETIES
18'S
20814294001_EA
20822787001_EA



**SAVE
\$1.60**

5¹⁹

**NEILSON TRUTASTE
MICROFILTERED
MILK 4 L OR LACTOSE
FREE MILK 2 L**

SELECTED VARIETIES
20136554_EA
20148677_EA



Optimum

Members-Only Price™

5⁵⁰

Non-members

7⁹⁹

**KELLOGG'S FAMILY
SIZE CEREAL**

SELECTED VARIETIES
450-650 G
20054727_EA
21651947_EA

Members
save
\$2.49



**SAVE
\$1.98**

WHEN YOU BUY 2

2/\$6

OR
\$3.99 EA.

**COUNTRY HARVEST
BAGELS 450 G OR
BREAD 600 G**

SELECTED VARIETIES
21178597_EA
21693323_EA



1⁵⁰

**OASIS, DEL MONTE
OR ARIZONA JUICE,
NECTAR OR ICED TEA**

SELECTED VARIETIES
960 ML
20336722005_EA
21009822_EA



**SAVE
UP TO 33%**

\$1

**YOPLAIT YOP
DRINKABLE
YOGURT**

SELECTED VARIETIES
200 G/200 ML
21477986_EA
21478178_EA



3²⁵

/100 G



**FROM OUR CHEFS™
SERVICE CASE HAM**
SELECTED VARIETIES
21696032_KG

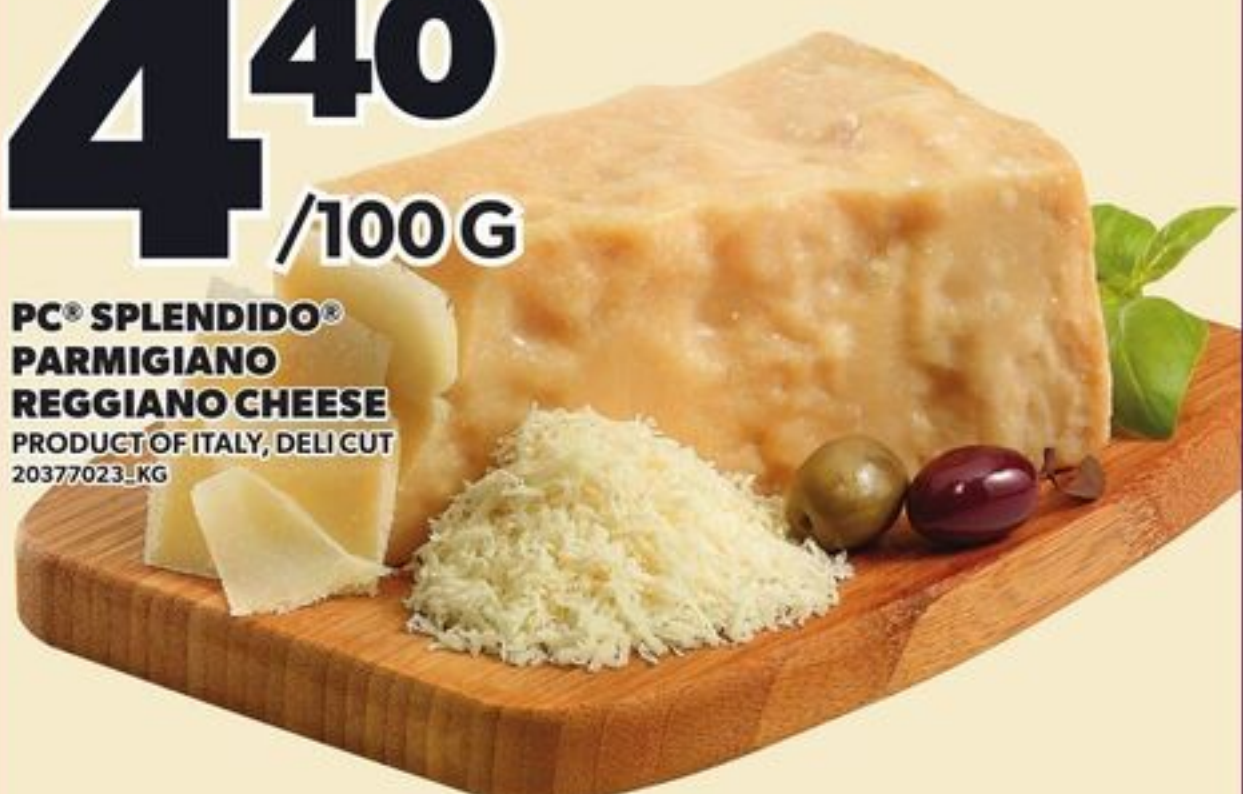


SAVE
~~\$7~~05/100 G

4⁴⁰

/100 G

**PC® SPLENDIDO®
PARMIGIANO
REGGIANO CHEESE**
PRODUCT OF ITALY, DELI CUT
20377023_KG



3⁷⁵

CHRISTIE COOKIES
SELECTED VARIETIES
224-303 G
21358407_EA
21361508_EA



Optimum

Members-Only Price™

2⁵⁰

Non-members

\$3

**KETTLE BRAND
POTATO CHIPS**
SELECTED VARIETIES
156/198 G
21520652_EA
21589837_EA



\$1

**NO NAME®
TOMATO, CREAM
OF MUSHROOM,
VEGETABLE OR
CHICKEN NOODLE
SOUP OR RAVINE
MUSHROOMS**
SELECTED VARIETIES
284-398 ML
20314839001_EA
21298248_EA



\$2

**NO NAME®
PASTA**
SELECTED VARIETIES
900 G
20315613002_EA
20315613003_EA



**Available at the following
Loblaws locations:**

2877 Bayview Ave., 50 Musgrave St., 5970 McLaughlin Rd.,
5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga,
301 High Tech Rd., Richmond Hill, 200 Bullock Dr., Markham,
1792 Liverpool Rd., Pickering, 1740 Richmond St. N., London



PROUDLY CANADIAN SINCE 1919

SAVE 46%

7⁹⁹
LB

SIRLOIN TIP OVEN ROAST
OR FAMILY-SIZE STEAK
CUT FROM CANADA AA OR USDA
SELECT GRADE BEEF OR HIGHER
17.61/KG
20812306_KG
20812524_KG



Toronto **WINS**
you **WIN**
score two (2) **FREE***
chicken tenders
the day after

**See online or in-store for details.*

Members Only*
optimum™
open your PC Optimum App to reveal your exclusive offer

CLICK OR SCAN TO LOAD OFFER

SAVE 20%

\$8

PC® PACIFIC LARGE WHITE SHRIMP
RAW OR COOKED PEELED,
OR RAW ZIPPERBACK
31-40 PER LB FROZEN
400 G
20789931_EA
20791381_EA



HOT PRICE

3⁹⁹
LB

SPLIT CHICKEN WINGS
FAMILY SIZE
8.80/KG
20761916_KG



HOT PRICE

2⁵⁰
LB

HONEYCRISP APPLES
PRODUCT OF ONTARIO,
CANADA FANCY GRADE,
PC® EXTRA LARGE GREEN SEEDLESS GRAPES
PRODUCT OF MEXICO OR CHILE
NO. 1 GRADE OR
PC® EXTRA LARGE RED SEEDLESS GRAPES
PRODUCT OF CHILE, NO. 1 GRADE
5.51/KG
2013221001_KG
20425775001_KG



\$10

PC® SHRIMP APPETIZERS
SELECTED VARIETIES
294-454 G OR
SMOKED SALMON OR CRAB & LOBSTER BAKE & SERVE DIP
360 G FROZEN
20135874_EA
21682673_EA



\$3

FARMER'S MARKET™ CUCUMBERS
PRODUCT OF ONTARIO
3'S
20828461001_EA



HOT PRICE

1⁵⁰
LB/EA.

GREENHOUSE TOMATOES ON THE VINE
1.50 LB 3.31 /KG
PRODUCT OF CANADA OR MEXICO
OR **BROCCOLI CROWNS**
1.50 EA, PRODUCT OF MEXICO
OR U.S.A.
20026703001_KG
21121560001_EA



SAVE 50%

\$7

JANES PUB STYLE BREADED CHICKEN
SELECTED VARIETIES
FROZEN
700 G
21191828_EA
21191830_EA



\$4

BREYERS CREAMERY STYLE ICE CREAM NOVELTIES
1.41 L OR **POPSICLE NOVELTIES**
6-12'S SELECTED VARIETIES
FROZEN
20763171_EA
21651169_EA



4⁸⁸

PC® SHREDDED CHEESE 250-320 G OR
BLACK DIAMOND CHEESE BARS 400 G OR
SHREDDED CHEESE 320 G
SELECTED VARIETIES
21060207_EA
21279221_EA



7⁵⁰

FARMER'S MARKET™ HOMESTYLE TARTS
SELECTED VARIETIES
6/12'S
21628834_EA
21721791_EA



5⁹⁹

Members-Only Price*
10⁹⁹

HIGH LINER FISH STICKS, BATTERED FISH OR FILLETS
350-700 G OR **SHRIMP**
315-330 G
SELECTED VARIETIES
FROZEN
20303200001_EA
20303200003_EA



SAVE UP TO 45%

\$3

PC® FROZEN VEGETABLES 400-750 G OR
SPIRALIZED OR RICED VEGETABLES
350/500 G, **CRAVE FROZEN MEALS**
200-340 G OR **KRAFT DELUXE MACARONI & CHEESE FROZEN DINNERS** 340 G
SELECTED VARIETIES
FROZEN
20318915_EA
21085515_EA



SAVE UP TO 50%

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20299993_EA
20303216001_EA



\$5

TIDE LIQUID 887 ML-1 L, **PODS** 9/16'S, **LAUNDRY DETERGENT**, **DOWNY FABRIC SOFTENER** 1.31 L OR **SCENT BOOSTERS** 141 G OR **BOUNCE DRYER SHEETS** 40/80'S OR **DAWN POWERWASH STARTER KIT** 473 ML, **POWERWASH REFILL** 635 ML
SELECTED VARIETIES
21549771_EA
21579685_EA



SAVE UP TO 62%

\$6

ROYALE BATHROOM TISSUE 12 DOUBLE ROLLS, **TIGER TOWEL PAPER TOWELS** 3-6 ROLLS OR **FACIAL TISSUE** 6'S
SELECTED VARIETIES
21363770_EA
21484202_EA



SHOP THE WORLD IN OUR AISLES

SAVE \$3

8⁸⁸

T&T® PORK SHOULDER SLICED ROLLS
340 G
21690824_EA



2/\$4
OR \$2.50 EA.

SNOW OR SUGAR SNAP PEAS
PRODUCT OF CHINA
200 G
21023553001_EA
21023581001_EA



SAVE UP TO 30%

4⁵⁰

NONG SHIM NOODLES
SELECTED VARIETIES
4'S, 480-508 G
21503882_EA
21504161_EA



Flyer prices effective from Thursday, April 23rd to Wednesday, April 29th, 2026. SEE BACK PAGE FOR DETAILS.

\$7  **ACTIVIA PROBIOTIC YOGURT** 12X100 G/1.14 KG OR **PC® ORANGE JUICE 2.5 L** SELECTED VARIETIES 20303412001_EA 21531644_EA



5.97  **BLACK DIAMOND CHEESTRINGS** 12/16'S, 336 G OR **CHEESE STICKS** 12'S, 252 G SELECTED VARIETIES 20763661_EA 20986474_EA



DEAL DROP  **Limited-time deals on PC® home & more.**

\$15 **PC® PUMP SALAD SPINNER** 21416723_EA

LIMIT 4 AFTER LIMIT \$35 EA. WHILE SUPPLIES LAST



2.50 **MAPLE LEAF FLAKED MEAT** SELECTED VARIETIES 156 G 20298273001_EA 20298273005_EA



5.50 **HÄAGEN-DAZS** 414-450 ML OR **BARS 3/4'S** OR **NESTLE DRUMSTICK** 4'S SELECTED VARIETIES FROZEN 20322380001_EA 21513576_EA



2/\$9 OR \$5.79 EA. **GENERAL MILLS CEREAL** SELECTED VARIETIES 297-437 G 21040508_EA 21715929_EA



2.75 **PEPPERIDGE FARMS FLAVOURGROUP GOLDFISH** 167-200 G OR **CRISPS** 177 G SELECTED VARIETIES 20300320_EA 20306994003_EA



\$5 **LECLERC CÉLÉBRATION COOKIES** SELECTED VARIETIES 200-350 G 21648530_EA 21721275_EA



4.50 **PC® COOKING SPRAYS** 120-170 ML, **BANANA PEPPER RINGS** 750 ML, **OLIVES** 500 ML OR **PICKLES** 1 L SELECTED VARIETIES 2044319001_EA 21093990_EA



SAVE \$1.49 **5.50** **JORDANS CEREAL OR GRANOLA** SELECTED VARIETIES 325-400 G 21651976_EA 21720997_EA



SAVE UP TO \$1 **\$1** back in points **\$7** **DR OETKER GIUSEPPE PIZZERIA STUFFED CRUST PIZZA** 685-724 G OR **SUPREMA PIZZA** 487-525 G SELECTED VARIETIES FROZEN 21555844_EA 21649640_EA



5.50 **MR FREEZE, KISKO OR DR PEPPER FREEZE POPS** SELECTED VARIETIES 2.016 L 21031219_C01 21721571_C01



\$11 **PEDIGREE DENTASTIX** 553-608 G OR **MARROBONE** 1.9 KG **DOG TREATS** SELECTED VARIETIES 21081180_EA



\$10 **ZIPLOC MEGAPACKS** SELECTED VARIETIES 60-270'S 21196085_EA



SAVE 98¢ **WHEN YOU BUY 2** **2/\$17** OR \$8.99 EA. **COCA-COLA, CANADA DRY OR PEPSI SOFT DRINKS** SELECTED VARIETIES 12X355 ML 20318694003_C12 20322361002_C12



PRICE DROP † **More ways to save** prices effective **Thursday April 9 - Wednesday May 13, 2026**

1.50 **CESAR WET DOG FOOD** SELECTED VARIETIES 100 G 20323206007_EA



\$1 **LARABAR FRUIT OR NUT BAR** SELECTED VARIETIES 45-48 G 20031362002_EA 20031362007_EA



2.50 **SUNCHIPS MULTIGRAIN SNACKS** SELECTED VARIETIES 205 G 21370317_EA 21721854_EA



3/\$9 OR \$3.79 EA. **BEN'S BISTRO EXPRESS RICE** SELECTED VARIETIES 240/250 G 21404852_EA 21405139_EA



Disney · PIXAR **FREE STICKER PACK** FOR EVERY \$25 SPENT* **\$5** UNIQUE ALBUM



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

Loblaws CUSTOMER RELATIONS 1-800-296-2332 VISIT loblaws.ca FOR STORE HOURS.  Loblaws on  Loblaws on

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws® locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **†PRICE DROP Offer:** Valid in-store at participating locations from April 9 - May 13, 2026, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.

LSL BACK



freshness you can taste

If it's not fresh, it's free.*

FRESH PROMISE

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaws store locations or online at loblaws.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaws store where purchase originated. The Fresh Promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

\$4

BLACKBERRIES OR RASPBERRIES
PRODUCT OF MEXICO
OR U.S.A.
HALF PINT
20051015001_EA
20128938001_EA

\$2 LB

PINK LADY OR FUJI APPLES
PRODUCT OF ONTARIO,
CANADA FANCY GRADE
4.41/KG
20093376001_KG

PRODUCT OF CANADA

\$5

PC® GREENHOUSE GROWN STRAWBERRIES
PRODUCT OF CANADA,
NO. 1 GRADE
340 G
21027142001_EA

APP EXCLUSIVE OFFER
GET **1,000**™
\$1 back in points

PRODUCT OF CANADA

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$7

PC® ORRI MANDARINS
PRODUCT OF ISRAEL
2 LB
20907647001_EA

EASY TO PEEL MANDARIN MANDARINES
PACKETS A PEELER
JUST ONE POWER-WASHED & PEELER

President's Choice & Chair de Président

\$4

CANTALOUPE EACH
PRODUCT OF GUATEMALA,
HONDURAS OR BRAZIL OR
FARMER'S MARKET™ AVOCADO BAG 5'S
PRODUCT OF MEXICO
20167017001_EA
21644936001_EA

SAVE 33%

\$2 LB

BARTLETT PEARS
PRODUCT OF ARGENTINA
4.41/KG
20172240001_KG

3⁵⁰ **3 LB**

FARMER'S MARKET™ CARROTS PRODUCT OF U.S.A. OR MEXICO, NO. 1 GRADE OR
YELLOW ONIONS
PRODUCT OF CANADA,
CANADA NO. 1 GRADE
3 LB BAG
20600927001_EA
20811994001_EA

\$5

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF ONTARIO
3'S
20085851001_EA

PRODUCT OF CANADA

\$7

CORED PINEAPPLE
PREPARED IN-STORE
EACH
21016085_EA

bouquets, bunches and blooms

\$35

PREMIUM GIFT BOUQUET
EACH
21436381_EA
21436382_EA

\$12

10 STEM TULIPS
ASSORTED COLOURS
20833978_EA

\$22

SMALL PLANTER
EACH
21096894_EA

8⁵⁰

EXTRA LEAN GROUND BEEF
GRASS FED
450 G
21675592_EA

EXTRA LEAN GROUND BEEF
BŒUF HACHE EXTRA-MAIGRE
GRASS FED
NOURRI À L'HERBE
PRODUCT OF NEW ZEALAND / PRODUIT DE NOUVELLE-ZÉLANDE
PREPARED IN CANADA / PRÉPARÉ AU CANADA
UNCOOKED / NON CUI
FRESHNESS GUARANTEED / FRAÎCHEUR GARANTIE

feeling protein power-fuel

\$7 **PREPARED IN-STORE**

BREADED PORK LOIN SCHNITZEL
300 G
21588065_EA

\$5 LB

CHICKEN BREASTS
BONE-IN, SKINLESS,
FAMILY SIZE
11.02/KG
20055906_KG

\$7 LB **PREPARED IN-STORE**

PORK SAUSAGE
SELECTED VARIETIES
15.43/KG
20709048_KG
20709042_KG

6⁹⁹

UNCLE JIM'S 100% ONTARIO CORN FED ALL-BEEF HOT DOGS
375 G
21699321_EA

PRODUCT OF CANADA

HomeStyle
ALL-BEEF HOT DOGS
Produced from 100% Ontario Corn Fed Beef
SAUCISSES FUMÉES
Fabriquées à partir de 100% d'ontariens nourris

HALAL

\$13

SWISS CHALET OR MONTANA'S PORK BACK RIBS
SELECTED VARIETIES
FULLY COOKED
600/650 G
21022221_EA
21668141_EA

SWISS CHALET
PORK BACK RIBS - CÔTES DE DOS DE PORC
SMOKEY BIRD
BANG PINEAPPLE

MONTANA'S
BBQ & BAR
PORK BACK RIBS
CÔTES DE DOS DE PORC
CHIPOTLE HONEY - CHIPOTLE + MIEL

find your catch in seafood

SAVE 99¢

\$5

FRESH ATLANTIC SALMON PORTIONS
SELECTED VARIETIES
113 G
20948217_EA

SAVE \$3.49 LB

13⁵⁰ LB

PREVIOUSLY FROZEN TUNA STEAKS
29.76/KG
20753134_KG

\$12

PC® PEI MUSSELS IN PROVENCE OR CREAMY WHITE WINE SAUCE
FROZEN
907 G
20838559_EA
20838560_EA

President's Choice & Chair de Président

Creamy White Wine Sauce
PEI MUSSELS - MOULES M.É.P.É.
Sauce crémieuse au vin blanc

907 g | 2 x 454 g

bakery deals rising daily

\$8 **BAKED**
IN-STORE

BUTTER
CROISSANTS
12'S
21683000_EA



\$4 **BAKED**
IN-STORE

ROSEMARY & SEA
SALT OR CHEESE
FOCACCIA
430/484 G
21724758_EA
21724807_EA



4⁵⁰ **BAKED**
IN-STORE

KAISER OR
PANINI ROLLS
SELECTED VARIETIES
6'S
21579824_EA
21579825_EA



5⁵⁰ **PREPARED IN**
CANADA

FARMER'S MARKET™
MUFFINS
SELECTED VARIETIES
4'S
21639320_EA
21639357_EA



\$8 **PREPARED IN**
CANADA

FARMER'S MARKET™
COFFEE CAKES
SELECTED VARIETIES
750 G
21707345_EA
21707453_EA



5⁵⁰ **PREPARED IN**
CANADA

FARMER'S MARKET™
DONUTS
SELECTED VARIETIES
12/40'S
21559169_EA
21559343_EA



4⁵⁰ **PREPARED IN**
CANADA

LA PETITE BRETONNE
MINI CHOCO BUNS OR
MICRO CROISSANTS
350/400 G OR **SARA LEE**
LITTLE BITES MUFFINS
OR GRANOLA BARS
96/234 G
20174610_EA
21716308_EA



\$3 **PREPARED IN**
CANADA

NO NAME®
HOT DOG OR
HAMBURGER BUNS
SELECTED VARIETIES
344/360 G
21509434_EA
21509514_EA



\$6 **PREPARED IN**
CANADA

PC® TRADITIONAL
NAAN DIPPERS
CLUB SIZE
400 G
20999700_EA



\$11 **PREPARED IN**
CANADA

THE LAUGHING COW
SELECTED VARIETIES
24'S
20160091_EA
20318139_EA



in the mood for deli-cious

\$9 **PREPARED IN**
CANADA

OKA
SELECTED VARIETIES
190 G
20920756_EA
20921279_EA



Optimum
Members-Only Price™
\$15

Members save
\$1

PREPARED IN
CANADA

Non-members
\$16

MAPLE LEAF NATURAL
SELECTIONS DELI
SLICED MEATS
CLUB PACK
375-400 G
20772015_EA
21478011_EA



GET
2,000
for every '10' spent on

\$2
back in points

PREPARED IN
CANADA

MASTRO DELI SLICED
MEATS TRIO PACKS
100-250 G
21554465_EA
21707346_EA



Optimum
Members-Only Price™
\$4

Members save
\$2

NATIONAL
PRETZEL
DAY

Non-members
\$6

SNACK FACTORY
PRETZEL CRISPS
SELECTED VARIETIES
200 G
20948940_EA
21676303_EA



Optimum
Members-Only Price™
6⁵⁰

Members save
\$1

PREPARED IN
CANADA

Non-members
7⁵⁰

PC® DIPS OR
HUMMUS
SELECTED VARIETIES
454 G
20584098_EA
20584001_EA



on the run, we got you

2/\$10
OR
\$5.49 EA.

SMALL RESER'S
SALADS
SELECTED VARIETIES
425/454 G
20962396_EA
20962398_EA



BUY ONE (1)

READY TO COOK
SALMON OR CHICKEN
ENTRÉE
21595452_EA



+ ONE (1)

READY TO COOK SIDE
SELECTED VARIETIES
545-865 G
21624727_EA



FOR \$20

\$9

INDIVIDUAL
CHICKEN COMBO
WITH WEDGES
361-530 G
21086084_EA
21022536_EA



Order in-store
or online today.
Please place your orders at the
Meals To Go department
24 hours in advance.

party platters

Discover our selection of freshly prepared platters for your next occasion.

FROM
\$20



IN-STORE PREPARED
SANDWICH OR WRAP PLATTERS
1.23-3.4 KG
21558136_EA

IN-STORE PREPARED
SANDWICH OR WRAP PLATTERS
1.2-1.7 KG
21558135_EA

CHICKEN CATERING PLATTERS
SELECTED VARIETIES, COMES WITH CELERY AND CARROTS
SERVED CHILLED 1.92-3.19 KG
21558990_EA

©Disney/Pixar

Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

Disney PIXAR ANIMAL FRIENDS STICKER
COLLECT AND DISCOVER INTERESTING ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON
SELECT CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY, OR ANNIE'S PRODUCTS AND GET A BONUS STICKER PACK
21104047_EA/21667577_EA

SPEND \$15* ON ANY
COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK
20318694002_C12/21731564_EA

Coca-Cola
ORIGINAL TASTE

12 Cans
140 CALORIES
12 x 355 mL CANS (4.26 L)

SPEND \$15* ON
SELECT BLACK DIAMOND, KRAFT PARMESAN, IOGO, ASTRO OR LACTANTIA PRODUCTS AND GET ONE BONUS STICKER PACK
21694605_EA/21290384_EA/20763661_EA/20165226001_EA

SPEND \$15* ON
SELECT CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK
21358407_EA/21361508_EA/21547034_EA/21030647_EA

SPEND \$10* ON
SELECT NESCAFÉ, STARBUCKS COFFEE, OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK
20548682004_EA/20873036_EA/21576465_C08

SPEND \$10* ON
SELECT PC® OR NO® NAME CHIPS, POPCORN, OR PRETZELS AND GET ONE BONUS STICKER PACK
21302821_EA/21302823_EA

SPEND \$9* ON
SELECT MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET A BONUS STICKER PACK
21537885_EA/21694973_EA

SPEND \$15 ON
SELECT ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK
21378233_EA/21484732_EA/21618478_EA

SPEND \$10* ON
SELECT PC® BLUE MENU® PRODUCTS AND GET ONE BONUS STICKER PACK
21747404_C12/21747415_C12

Disney · PIXAR
FREE STICKER PACK
 FOR EVERY \$25 SPENT*

\$5
 UNIQUE ALBUM

Disney PIXAR
ANIMAL FRIENDS STICKER
 COLLECT AND DISCOVER INTERESTING ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SAVE \$1.58
 WHEN YOU BUY 2

2/\$6
 OR \$3.79 EA.

OLD EL PASO TACO SHELLS 125-153 G OR **SOFT TORTILLAS** 297-334 G
 SELECTED VARIETIES
 20309692002_EA
 20314171002_EA

SAVE UP TO 45%

\$3

CRAVE FROZEN MEALS 200-340 G OR **KRAFT DINNER DELUXE MACARONI AND CHEESE FROZEN DINNERS** 340 G WITH BACON
 SELECTED VARIETIES
 FROZEN
 218085151_EA
 215533291_EA

SAVE \$1.49

\$5

MILK 2 GO MILK SELECTED VARIETIES
 6X200 ML
 210652631_EA
 215378853_EA

SAVE \$1.48
 WHEN YOU BUY 2

2/9.50
 OR \$5.49 EA.

PHILADELPHIA CHIP DIP 227 G, **CREAM CHEESE** 227/250 G OR **WHIPPED CREAM CHEESE** 227 G
 SELECTED VARIETIES
 20641267_EA
 20866816002_EA

5.49

CORE POWER HIGH PROTEIN MILK SHAKE SELECTED VARIETIES
 414 ML
 21731564_EA
 21731701_EA

8.49

CLIF ENERGY BARS SELECTED VARIETIES
 5X68 G
 218648231_EA
 218648431_EA

SAVE UP TO 99¢

\$10

CAVENDISH FARMS SWEET & CRISPY ONION RINGS 1 KG, **FLAVOUR CRISP CLASSIC FRIES** 2 KG OR **CLASSIC HASH BROWN PATTIES CLUB PACK** 2.25 KG
 SELECTED VARIETIES
 FROZEN
 20827761_EA
 21449731_EA

SAVE UP TO \$1 GET 1,000¢ \$1 back in points

\$7

STUFFED CRUST PIZZA 685-724 G OR **DR. OETKER SUPREMA PIZZA** 475-525 G
 SELECTED VARIETIES
 FROZEN
 218558023_EA
 216496401_EA

6.49

NESCAFÉ INSTANT COFFEE CONCENTRATE SELECTED VARIETIES
 500 ML
 21665027_EA
 21665148_EA

2/\$7
 OR \$4 EA.

YOPLAIT TUBES 448 G OR **MINIGO** 360 G YOGURT
 SELECTED VARIETIES
 21547595_EA
 21619318_EA

SAVE 98¢
 WHEN YOU BUY 2

2/\$5
 OR \$2.99 EA.

CATELLI HEALTHY HARVEST OR SMART PASTA SELECTED VARIETIES
 375 G
 20299819008_EA
 205272631_EA

6.99

NESTEA ICED TEA SELECTED VARIETIES
 12X341 ML
 21687040_C12
 21689167_C12

4.50
 PREPARED IN CANADA

CASA MENDOSA WHITE OR WHOLE WHEAT TORTILLA SELECTED VARIETIES
 640 G
 20276307_EA
 20318788_EA

2.50

PC® KETTLE COOKED OR RIPPLED KETTLE COOKED POTATO CHIPS SELECTED VARIETIES
 200 G
 21422931_EA
 21687125_EA

5.50

LACTANTIA ULTRAPUR ULTRA-FILTERED MILK 1.5 L OR **LACTANTIA PURIFILTRE MILK** 2 L
 SELECTED VARIETIES
 21239130_EA
 21694605_EA

\$9

KELLOGG'S JUMBO CEREAL SELECTED VARIETIES
 750-1050 G
 20072706_EA
 21651842_EA

SAVE \$2
 WHEN YOU BUY 2

2/\$8
 OR \$5 EA.

VH SAUCES, THAI & INDIAN SAUCES OR DIPPING SAUCES
 SELECTED VARIETIES
 341/355 ML
 20309693006_EA
 20322926001_EA

\$5

SNYDER'S TWISTED OR THE SNACK FACTORY PRETZELS SELECTED VARIETIES
 240-340 G
 216502201_EA
 216503121_EA

\$20

ROYALE ORIGINAL TOILET PAPER 30=60 ROLLS
 213782331_EA

SAVE UP TO 20%

\$10-20

SELECT LEGO DISNEY ASSORTMENT
 21702942_EA

APRIL

HIT OF THE MONTH

LIMIT 6
AFTER LIMIT
\$3 EA.



\$1⁸⁸

LECLERC GO PURE
FRUIT & OAT OR
OATMEAL BARS
SELECTED VARIETIES
140/175 G
21221434_EA
21507858_EA

LIMIT 6
AFTER LIMIT
\$5 EA.



\$4

PLANTERS CASHEWS
SELECTED VARIETIES
200 G
21021617_EA
21021618_EA

LIMIT 6
AFTER LIMIT
4.50 EA.



\$3

HARVEST CREEK HALAL
CHICKEN WIENERS OR
BUTCHER'S SELECTION
STAMPEDE HOTDOG
ORIGINAL
SELECTED VARIETIES
900 G
21307061_EA
21309103_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum™ member to get this offer.
Valid from April 1 - 30, 2026. While quantities last. See in-store for details.

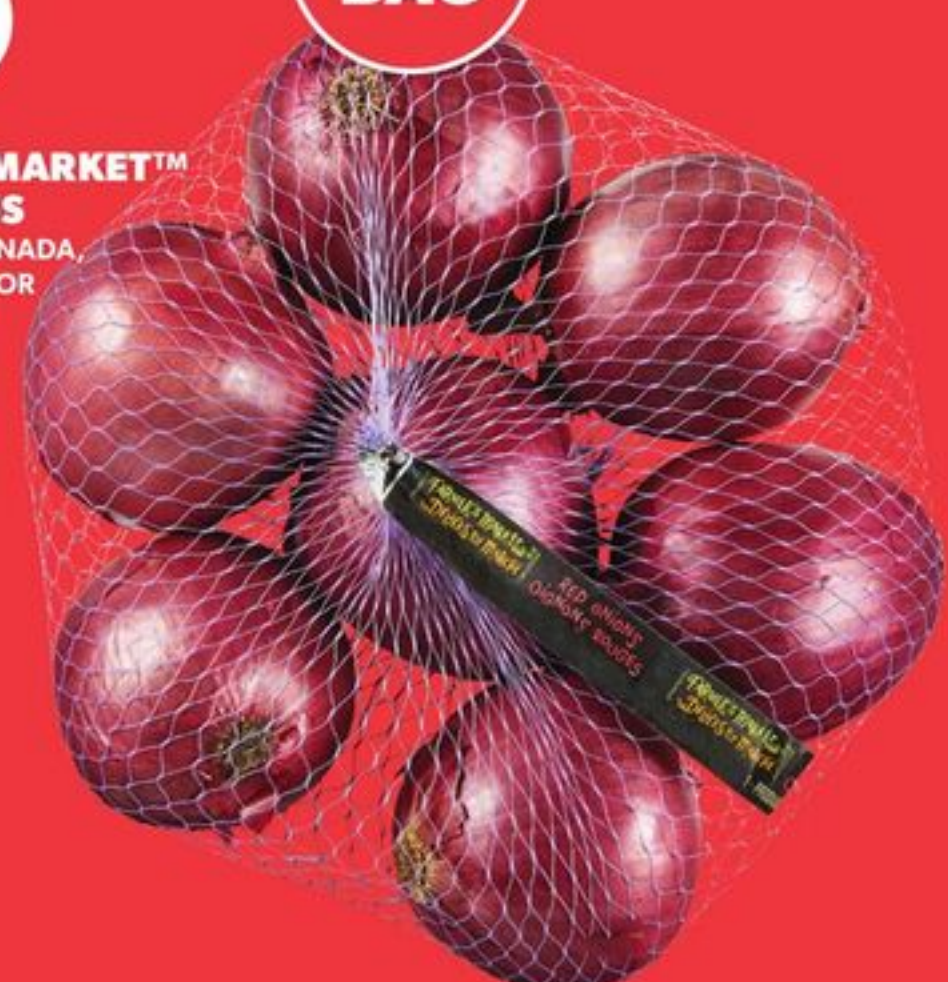
Shop the **World** in our aisles



3⁸⁸

**3 LB
BAG**

**FARMER'S MARKET™
RED ONIONS**
PRODUCT OF CANADA,
MEXICO, U.S.A. OR
NETHERLANDS
NO. 1 GRADE
20811362001_EA



**SAVE
\$1
WHEN YOU BUY 4**

4/\$5

OR
\$1.50 EA.

**RED OR ATAULFO
MANGOES**
PRODUCT OF MEXICO
20059635001_EA
20121509001_EA



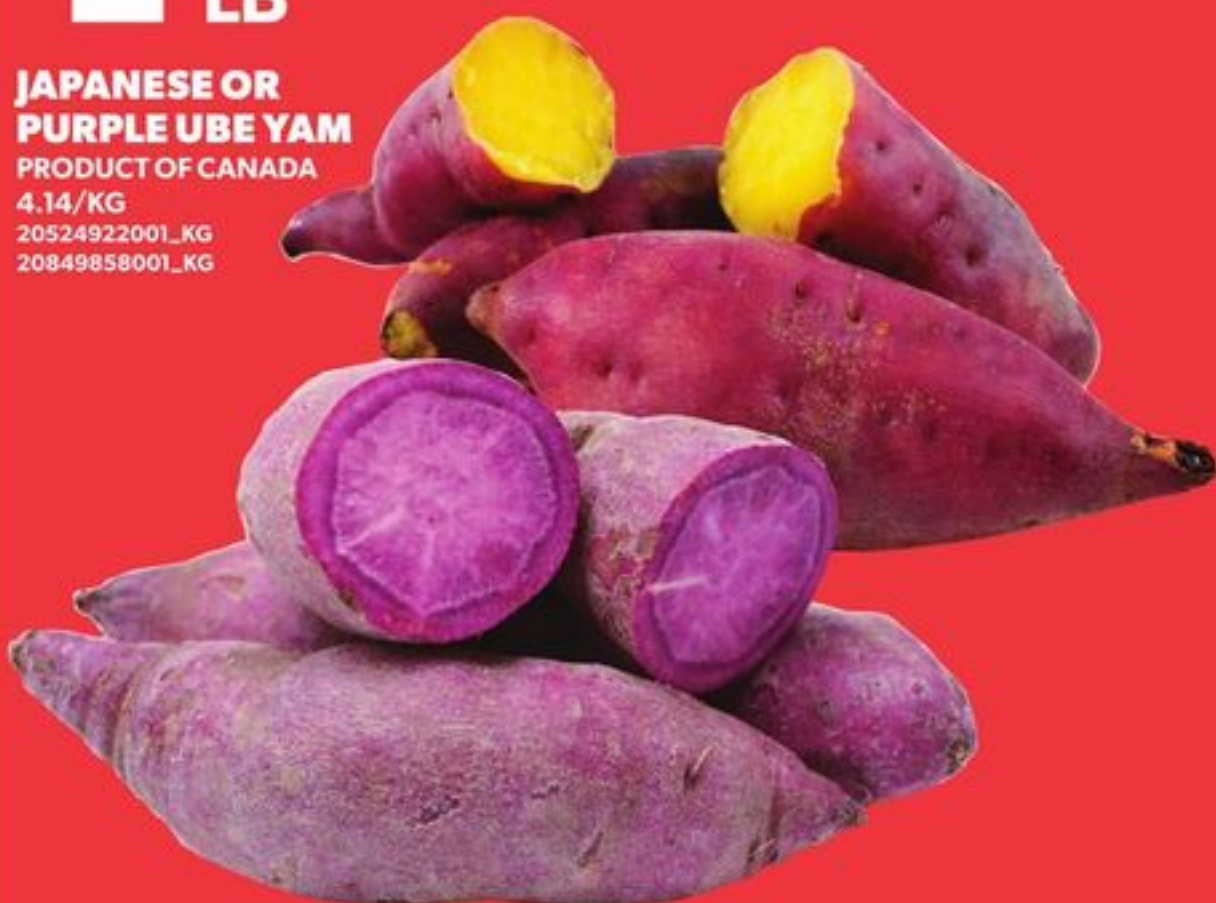
2⁵⁰
LB

ROMA TOMATOES
PRODUCT OF
CANADA OR MEXICO
5.51/KG
20143381001_KG



1⁸⁸
LB

**JAPANESE OR
PURPLE UBE YAM**
PRODUCT OF CANADA
4.14/KG
20524922001_KG
20849858001_KG



1⁴⁸
LB

**TAIWANESE
FLAT CABBAGE**
PRODUCT OF MEXICO
OR CHINA
3.26/KG
20020863001_KG



goodbye snow - it's time to grow!

OUR GARDEN CENTRE IS NOW OPEN!

100% CANADIAN GROWERS



\$23 

PC® LAVENDER SHRUB
8 INCH
21573051_EA



\$16 

FARMER'S MARKET™ EARLY ANNUAL PLANTER
SELECTED VARIETIES
8 INCH
21214982_EA



2/\$36 

OR \$20 EA.

PC® DELUXE ANNUAL HANGING BASKET
EARLY SEASON VARIETIES
11 INCH
20753947_EA



1⁹⁹ - 5⁹⁹

BURPEE OR MCKENZIE SEEDS
SELECTED VARIETIES
EACH
20752992_EA
20752876_EA



2/\$10 

OR \$5.50 EA.

PC® PERENNIALS
SELECTED VARIETIES
9 CM
21350463_EA



\$10 

SPECIALTY PHLOX
15 CM
21350077_EA



SEE GARDEN CENTRE FOR RETAILS 

EVERGREENS
SELECTED VARIETIES
1 GALLON
20741130_EA



SEE GARDEN CENTRE FOR RETAILS 

SHRUBS
SELECTED VARIETIES
2 GALLON
21578835_EA



29⁹⁹ 

EMERALD CEDAR
CONTAINER GROWN
EMERALD CEDAR
4'-6'
20058698_EA

Our container grown cedars are grown for their great quality, providing an established root system and survival rate as the roots are not cut when harvested.



3/\$12 

OR \$4.50 EA.

NO NAME® CEDAR MULCH
AVAILABLE IN NATURAL, BLACK OR RED
42.5 L
21358531_EA



\$12-24⁴⁹

NO NAME® OR PC® GRASS SEED
SELECTED VARIETIES AND SIZES
EACH
21359465_EA
21359477_EA



SEE GARDEN CENTRE FOR RETAILS

PLANT FOOD FERTILIZER
SELECTED VARIETIES AND SIZES
EACH
20945240_EA



4/\$13 

OR \$3.50 EA.

PC® BLACK EARTH SOIL
25 L
21357792_EA



2/\$13 

OR \$7 EA.

PC® ENRICHED LAWN SOIL
25 L
21349080_EA



\$10 

PC® FLOWER AND GARDEN BED SOIL
50 L
21363856_EA



\$9 

PC® MOISTURE LOCK POTTING SOIL
25 L
21349077_EA



2/\$13 

OR \$7 EA.

PC® VEGETABLE AND HERB SOIL
25 L
21349109_EA



\$9 

NO NAME® ALL-PURPOSE SOIL
50 L
21358664_EA



\$13-50

GARDEN DÉCOR AND POTS
SELECTED VARIETIES AND STYLES
EACH
21625053_EA
21566757_EA
21625438_EA



\$4-20

GARDEN TOOLS AND WATERING ACCESSORIES
SELECTED VARIETIES AND STYLES
EACH
21625523_EA
21628518_EA



2/\$7

OR \$3.99 EA.

PC® YARD WASTE BAGS
SELECTED VARIETIES
5'S
20429980_EA




your one-stop grocery shop

SAVE 98¢ WHEN YOU BUY 2
2/\$5
 OR \$2.99 EA.
BETTY CROCKER FROSTINGS 340-450 G
 OR **SUPER MOIST CAKE MIX** 375-404 G
 SELECTED VARIETIES
 2056261002_EA
 21547838_EA



\$5
MINUTE RICE
 700 G
 20310858_EA




President's Choice
 Great flavours start with great ingredients
GET 3,000 GET 3
 when you buy 2 back in points
\$5
PC ICE CREAM SHOP
ICE CREAM 946 ML OR
BAR 6'S
 SELECTED VARIETIES, FROZEN
 21706410_EA/21706473_EA



\$18
MONINI 100% EXTRA VIRGIN OLIVE OIL
 SELECTED VARIETIES
 500 ML/1 L
 20992432_EA
 21506497_EA



175
CLARK BAKED BEANS
 SELECTED VARIETIES
 398 ML
 21235336_EA
 21308477_EA



3/798
 OR \$3.29 EA.
CHEF BOYARDEE PASTA
 SELECTED VARIETIES
 418/425 G
 2031250002_EA
 2031250005_EA



8.99
BACHAN'S JAPANESE BBQ SAUCE 355 ML OR
CHOSEN FOODS SALAD DRESSING 237 ML
 SELECTED VARIETIES
 21727116_EA/21536915_EA



\$3
POST CEREAL
 SELECTED VARIETIES
 283-525 G
 21648226_EA
 21648226_EA



2/\$8
 OR \$4.99 EA.
GOGO SQUEEZ
 no sugar added
 apple apple
FRUIT SNACKS 4X90 G OR
FRUIT SAUCE 360/388 G
 SELECTED VARIETIES
 20322697002_EA
 21701912_EA



\$13
P.F. CHANG'S MEALS
 SELECTED VARIETIES
 FROZEN
 624 G
 21627413_EA
 21671345_EA



\$9
PC® BLACK LABEL PIZZA
 SELECTED VARIETIES
 FROZEN
 370-440 G
 21531415_EA
 21615467_EA



\$5
CHEF BOMBAY ENTREES AND SNACKS 240-354 G OR
PC® ASIAN ENTREES
 OR **SOUPS** 300 G
 SELECTED VARIETIES
 FROZEN
 20973182_EA
 21565996_EA



\$5
HERDEZ SALSA GUACAMOLE 440 G OR
CHOLULA SALSA 325 ML
 SELECTED VARIETIES
 21582584_EA
 21590977_EA



\$10
NO NAME® ICE CREAM SANDWICHES OR BARS
 CLUB SIZE, SELECTED VARIETIES, FROZEN
 24-30'S
 20347400002_EA
 21013432_EA



3.50
KELLOGG'S EGGO WAFFLES 6-8'S OR **PILLSBURY TOASTER STRUDEL** 326 G OR
SCRAMBLES 204 G
 SELECTED VARIETIES, FROZEN
 20172664001_EA/20302779_EA



SAVE 158¢ WHEN YOU BUY 2
2/\$8
 OR \$4.79 EA.
MIO, KOOL-AID, TANG, COUNTRY TIME OR CRYSTAL LIGHT LIQUID WATER ENHANCERS OR DRINK MIXES
 SELECTED VARIETIES
 22-45 G/48 ML
 20662690_EA
 20663423_EA



4.49
MOTT'S CLAMATO
 SELECTED VARIETIES
 1.89 L
 20318955002_EA
 20318955003_EA



\$5
NUTELLA HAZELNUT SPREAD 375 G OR
B-READY SNACK BARS 132 G
 SELECTED VARIETIES
 20425588_EA
 21457401_EA



\$15
COTTONELLE FRESH CARE FLUSHABLE WET WIPES 168'S OR
ULTRA CLEAN OR ULTRA COMFORT TOILET PAPER 12'S
 SELECTED VARIETIES
 21477027_EA
 21665993_EA



\$21
CASHMERE BATHROOM TISSUE
 SELECTED VARIETIES
 24'S
 21189455_EA
 21443648_EA



2/\$3
 OR \$1.99 EA.
KINDER SURPRISE EGGS 20 G OR **BUENO CANDY BARS** 39/43 G
 SELECTED VARIETIES
 20038058_EA
 20122562_EA





for all your
**household
paper
essentials**



**APP
EXCLUSIVE
OFFER**

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

5,000 pts

**\$5
back in
points**

for every \$20* spent on any
of the following PC® paper products

PC® FACIAL TISSUE
6'S
20181283_EA



**PC® MAX™
PAPER TOWEL**
3=6 ROLLS
21540603_EA



PC® PAPER TOWEL
8=24 ROLLS
21542607_EA



**PC® BATHROOM
TISSUE**
12=24 ROLLS
21450718_EA



**PC® MAX™
BATHROOM TISSUE**
12=24 ROLLS
21300716_EA



**PC® BATHROOM
TISSUE**
30=100 ROLLS
21450846_EA



MKT FLAP PAPER

naturally good choices

SAVE UP TO 20%

ELAN ORGANIC SEEDS OR DRIED FRUITS
SELECTED VARIETIES
125-250 G
2.39-7.99
20985771_EA/21027165_EA

5.50

OLYMPIC ORGANIC YOGURT
SELECTED VARIETIES
650 G
20316485005_EA
20316485006_EA

5.50

SILK CREAMER
SELECTED VARIETIES
890 ML
21245360_EA
21245361_EA

SAVE \$1.58 WHEN YOU BUY 2

2/\$5

OR \$3.29 EA.

ANNIE'S MAC AND CHEESE
SELECTED VARIETIES
149-170 G
20316187001_EA
20811201_EA

\$10

NATURE'S PATH BAGGED CEREAL
SELECTED VARIETIES
650-907 G
20312067001_EA
20319302001_EA

\$5

AMY'S GLUTEN-FREE BURRITO
SELECTED VARIETIES, FROZEN
156 G
20371439001_EA

2.50

FLOW ALKALINE SPRING WATER
SELECTED VARIETIES
1 L
20987454_EA
21521476_EA

3.50

NATURE CLEAN DISH WASHING LIQUID OR HOUSEHOLD CLEANER
SELECTED VARIETIES
740 ML
21179479_EA
21205738_EA

5.50

DRIZZILICIOUS MINI RICE CAKES
SELECTED VARIETIES
113 G
21240808_EA
21615873_EA

\$26 **GET 1,000** **\$1** back in points

RXBAR PROTEIN BAR CLUB PACK
SELECTED VARIETIES
12X52 G
21189855_C12
21189858_C12

SAVE UP TO 15%

ORANGE NATURALS KIDS AND ADULT VITAMINS AND SUPPLEMENTS
SELECTED VARIETIES AND SIZES
11.46-71.39
21096218_EA
21190726_EA
21191161_EA

\$5

QUE PASA ORGANIC TORTILLA CHIPS
SELECTED VARIETIES
350 G
21031315_EA/21031316_EA

\$36

LEANFIT ORGANIC PLANT PROTEIN 715 G OR WHEY PROTEIN 825 G
SELECTED VARIETIES
21395716_EA/21403978_EA

SAVE \$1.24

7.75

SUNBUTTER SUNFLOWER SEED BUTTER
SELECTED VARIETIES
454 G
20016641001_EA
20987460_EA

SAVE UP TO 16%

\$10

PC ORGANICS EXTRA VIRGIN OLIVE OIL
SELECTED VARIETIES
500 ML
20027043_EA

8.50

DAIYA DAIRY-FREE PLANT-BASED CHEESECAKE DESSERT
SELECTED VARIETIES, FROZEN, 400 G
20927163001_EA

\$6

ZEVIA ZERO SUGAR SODA
SELECTED VARIETIES
6X335/6X355 ML
21106233_C06
21407494_C06

SAVE UP TO 16%

3.75

RISE KOMBUCHA
SELECTED VARIETIES
414 ML
20910755001_EA
20910755003_EA

live well, spend less

SAVE UP TO 25%

NATIVE BODY WASH 532/650 ML, **DEODORANT** 75 G OR **BODY SPRAY** 99 G
SELECTED VARIETIES
11.99-14.99
21585515_EA/21640026_EA

CHERRY & VANILLA MACARON
FRAISISE ET MACARON À LA VANILLE
SANS PARABÈNE • PARABEN FREE
SANS SULFATE • SANS PARABÈNE
SANS COLORANT • SANS PHALATE

NATIVE

BODY WASH
NETTOYANT POUR LE CORPS

THOUGHTFULLY MADE WITH CLEAN INGREDIENTS
PAROÛTÉ SOIGNÉMENT AVEC DES INGRÉDIENTS SAINS

532 mL (18 FL OZ)

DEODORANT
DÉODORANT

NET WT/POIDS NET 75 g (2.65 OZ)

PINE & MOUNTAIN AIR
PIN ET AIR DES MONTAGNES
ALUMINIUM FREE • SANS ALUMINIUM
PARABEN FREE • SANS PARABÈNE

4⁵⁰ **LIMIT 6**
AFTER LIMIT 5.99 EA.

NIVEA BODY WASH 500 ML OR **DEODORANT** 50 ML OR 51/52 G
SELECTED VARIETIES
20321421004_EA
21169999_EA

Indulging Body Wash
Soin hydratant onctueux

Rose & Almond Oil™

with VITAMINS & OILS™
avec VITAMINES & HUILES™

BLACK & WHITE
INVISIBLE
WHITE LOTION

48H PROTECTION

51/52 G

SAVE UP TO 25%

DOVE BAR SOAP 12X106 G OR **BODY WASH** 905/950 ML
SELECTED VARIETIES
11.99-15.99
21220391_EA
21221337_EA

original

MOISTURIZING CREAM
BEAUTÉ 24H sans parfum
LA CRÈME HYDRATANTE
PAIN DE BEAUTÉ à l'hydratation profonde

EXTRA FRESH
3-IN-1
WASH & MOISTURIZE
FACE • BODY • HAIR

MOISTURIZING CREAM OF CREAM HYDRATANTE

RAFAÏCHISSANT
sans parfum
COMPLÈTEMENT SANS PARFUM

7⁵⁰ **LIMIT 6**
AFTER LIMIT 8.49 EA.

CREST PRO HEALTH GUM DETOXIFY TOOTH PASTE 110 ML, **ORAL-B FLOSS TWIN PACK**, **CREST SCOPE OUTLAST AND PROHEALTH ADVANCED RINSE** 1 L OR **ORAL-B BATTERY TOOTHBRUSH** EA.
SELECTED VARIETIES AND SIZES
20598749_EA
21354062_EA

Oral-B complete SATIN LOGS

CREST PRO HEALTH ADVANCED RINSE

ORAL-B BATTERY TOOTHBRUSH

GUM DETOXIFY

Helps neutralize plaque bacteria around the gumline and fight plaque bacteria for 24 hours

DEEP CLEAN

110 mL

6⁵⁰ **LIMIT 6**
AFTER LIMIT 7.49 EA.

SENSODYNE OR PRONAMEL TOOTH PASTE
SELECTED VARIETIES
110/135 ML
2024931002_EA
20432268002_EA

SENSODYNE PRONAMEL

Advanced Enamel Protection
Renforce, Répare, Réhydrate

EXTRA FRESH

110 mL

Recommended by Dentists

SENSODYNE Fresh Mint

PROTECTS YOUR ENAMEL AGAINST ACID PROTECTION FOR SENSITIVE TEETH

TOOTH PASTE

135 mL

5⁵⁰ **LIMIT 6**
AFTER LIMIT 5.99 EA.

COLGATE TOTAL OR SENSITIVE PRO-RELIEF TOOTH PASTE, **COLGATE 360 OR PERIOGARD MANUAL TOOTHBRUSHES** EA, OR **COLGATE KIDS MOUTHWASH** 500 ML
SELECTED VARIETIES AND SIZES
20280090_EA/21166129_EA

SOFTFOURBLE

Extra Clean

Colgate

Revitalizing White

with activated charcoal

\$7 **LIMIT 6**
AFTER LIMIT 8.49 EA.

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20037524_EA
20312082001_EA

BIC Flex4 SENSITIVE | SENSIBLE

3 RAZORS

4 RAZORS

Soleil3 Scented • Parfumé

4 RAZORS

3 Blades

4 LAMES

Helps Protect from Irritation!
Aide à protéger contre l'irritation!

3⁵⁰ **LIMIT 6**
AFTER LIMIT 4.29 EA.

SPEED STICK PREMIUM DEODORANT 45/85 G OR **SOFTSOAP LIQUID HAND SOAP** 332 ML
SELECTED VARIETIES
20847071_EA/21351640_EA

Softsoap

warm vanilla & coconut milk
vanille chaleureuse et de lait de coco

332 mL

ALUMINIUM FREE
SANS ALUMINIUM

24HR DEODORANT

SPEED STICK OCEAN SURF

DEODORANT | DÉODORANT

85 g

\$5 **LIMIT 6**
AFTER LIMIT 5.99 EA.

AXE BODY SPRAY 113 G, **DEODORANT** 76/85 G, **BODY WASH** 473 ML
SELECTED VARIETIES
21042562_EA/21436066_EA

AXE

PHOENIX

48H HIGH DEFINITION SCENT

PROGRAMME HAUTE DÉFINITION

DANGER

354 mL (12 US FL OZ)

\$8 **LIMIT 4**
AFTER LIMIT 9.99 EA.

HERBAL ESSENCES PURE PLANTS SHAMPOO, CONDITIONER 400 ML OR **STYLING PRODUCTS**
SELECTED VARIETIES AND SIZES
21571326_EA/21642282_EA

HERBAL ESSENCES

ARGAN OIL
HUILE D'ARGAN

repair réparer

96% Natural Origin
96% Ingrédients Naturels

SHAMPOO
SHAMPOING

400 mL (13.5 FL OZ)

HERBAL ESSENCES

LIGHT WEIGHT HAIR OIL

SHAMPOO

95 mL (3.2 FL OZ)

HAIR CAPILLAIRE LIGHT

\$8 **LIMIT 4**
AFTER LIMIT 8.99 EA.

TRESEMMÉ HAIR CARE OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
21501914_EA
21502136_EA

GET 1,000⁰⁰ back in points

TRESEMMÉ

KERATIN SMOOTH BLOWOUT
SÉCHAGE
DOUCEUR KÉRATINE

SHAMPOO
SHAMPOING

828 mL

FRIZZ CONTROL
+ DÉMAQUILLAGE
CONTRÔLE DES FRISOTTIS
+ DÉMÊLAGE

236 mL

\$9 **LIMIT 4**
AFTER LIMIT 11.49 EA.

OGX, MAUI OR AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
20312551004_EA
21165324_EA

OGX

MAUI

AVEENO

SOOTHING HAIR CARE
SOINS CAPILLAIRES APAISANTS

Fresh Greens Blend
Éclair de verdure

PARA- & THERAPY
SHAMPOO | SHAMPOING

For Thin/Fine Hair
Pour cheveux fins

354 mL (12 US FL OZ)

nourishing coconut milk
SHAMPOO/SHAMPOING

354 mL (12 US FL OZ)

GET 6,000⁰⁰ when you spend *15⁰⁰ on

\$6 back in points

NICE'N EASY, NATURAL INSTINCTS OR COLOR STRONG HAIR COLOUR
SELECTED VARIETIES
21082577_EA
21165379_EA

CLAIROL

nice'n easy

3 TONES + HIGHLIGHTS

100% grey coverage
Couvre le gris à 100%

natural instincts

WITH COCONUT OIL + ALGAE
ZÉRO AMMONIA

1 APPLICATION

SAVE UP TO 20%

NEUTROGENA SKIN OR SUN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
3.99-43.19
20853160002_EA
21352122_EA

Neutrogena

Ultra Sheer[®] face sunscreen
écran solaire visage SPF + PROTÉ 60

88 mL Lotion

Hydro Boost

HYALURONIC ACID / ACIDE HYALURONIQUE
GEL CREAM
GEL-CRÈME

47 mL

SAVE UP TO 20%

NIVEA BODY LOTIONS OR CREAMS
SELECTED VARIETIES AND SIZES
9.19-17.99
20700027_EA

Neutrogena

Hydro Boost

HYALURONIC ACID / ACIDE HYALURONIQUE
GEL CREAM
GEL-CRÈME

47 mL

NIVEA

soft

48h Hydration & Quick Absorption
Hydratation 48h et l'absorption rapide

354 mL (12 US FL OZ)

live well, spend less

SAVE UP TO 15%

CENTRUM MULTI-VITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20997357_EA/21283427_EA

SAVE UP TO 15%

YOUtheory HEALTH 45-180'S OR OLLY 25-90'S VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21546942_EA/21595380_EA

SAVE UP TO 20%

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06
20990880_C06

\$23 **LIMIT 4**
AFTER LIMIT 25.99 EA.

REACTINE 24-36'S, CLARITIN 15-30'S, ALLEGRA 30'S OR BENADRYL 25MG 100'S CAPLETS, TABLETS OR GELS
SELECTED VARIETIES AND SIZES
21367017_EA/20308018001_EA

\$15 **LIMIT 4**
AFTER LIMIT 15.99 EA.

TYLENOL TABLETS, CAPLETS OR GELCAPS
SELECTED VARIETIES
60-150'S
20040611_EA
21033531_EA

SAVE UP TO 15%

BAND-AID BANDAGES OR POLYSPORIN OINTMENT
SELECTED VARIETIES AND SIZES
20380516001_EA
21335482_EA

\$12

ALWAYS LINERS 92-96'S, PADS 7-92'S OR TAMPAX TAMPONS 22-36'S
SELECTED VARIETIES
21025063_EA/21374659_EA

GET 4,000⁺ when you buy 2 **\$4** back in points

U BY KOTEX LINERS 54-120'S, PADS 20-44'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21724866_EA/21724867_EA

\$18

TENA PADS, UNDERWEAR OR BRIEF
SELECTED VARIETIES AND SIZES
20957897_EA
21099265_EA

for your baby

5/\$10 **6+ MONTHS**

OR \$2.49 EA.

GERBER BABY GOURMET ORGANIC OR SIMPLY GOURMET SMOOTHIE POUCHES
92-128 ML OR JARS 113 ML
SELECTED VARIETIES
21123983_EA/21291241_EA

2/\$11 **6+ MONTHS**

OR \$5.99 EA.

GERBER INFANT CEREAL
SELECTED VARIETIES
227 G
20358339002_EA
20358339007_EA

\$38 **LIMIT 4**
AFTER LIMIT 42.99 EA.

ENFAGROW NUTRITIONAL SUPPLEMENT MILK-BASED POWDER
1-5 YEARS, 907 G
SELECTED VARIETIES
21694898_EA/21694972_EA

\$37 **LIMIT 4**
AFTER LIMIT 43.99 EA.

HUGGIES PULL-UPS OR PAMPERS EASY UPS TRAINING PANTS
SELECTED VARIETIES
SIZE 4-6, 82-100'S
21021427_EA/21089194_EA

\$49 **LIMIT 4**
AFTER LIMIT 58.99 EA.

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SELECTED VARIETIES
SIZE 2-8, 120-192'S
21719338_EA

45% MORE DIAPERS* PLUS DE COUCHES*

Pampers swaddlers
our best dryness & comfort ever

plus sèches et confortables que jamais

1485 DIAPERS COUCHES

\$70 **LIMIT 4**
AFTER LIMIT 89.99 EA.

SIMILAC 360 TOTAL CARE MILK-BASED IRON-FORTIFIED INFANT FORMULA STEP 1 & 2
SELECTED VARIETIES
16X235 ML
21702863_C16
21702882_C16

outdoor living

\$415

LIMIT 3
AFTER LIMIT
\$495 EA.

PC® PELLET SMOKER
21601376_EA



40,000 BTU



\$245

LIMIT 3
AFTER LIMIT
\$295 EA.

EVERYDAY ESSENTIALS™ 40K BTU 4 BURNER GRILL
EACH
21673482_EA



40,000 BTU



\$295

LIMIT 3
AFTER LIMIT
\$395 EA.

LIFE AT HOME™ CURVED GAZEBO
9'6" X 9'6"
1 YEAR WARRANTY
21670328_EA



\$545

LIMIT 3
AFTER LIMIT
\$645 EA.

LIFE AT HOME™ 5 PIECE SHELburne DINING SET
1 YEAR WARRANTY
21677618_EA



\$4

LIMIT 8
AFTER LIMIT
\$5 EA.

EVERYDAY ESSENTIALS™ ALUMINUM GRILLING ACCESSORIES
SELECTED VARIETIES
21680620_EA
21680933_EA



SAVE UP TO

20%

PC® GRILL TOOLS
EACH
\$8-11.50
21670072_EA/21670141_EA



SAVE UP TO

25%

LIFE AT HOME™ OUTDOOR STRING LIGHTS
21600191_EA/21600117_EA



\$15

LIMIT 6
AFTER LIMIT
\$19 EA.

LIFE AT HOME™ OUTDOOR ACCENT CUSHIONS
21669983_EA/21670014_EA



Optimum
Members-Only Price™
\$12
Non-members
\$15

Members save
\$3

EVERYDAY ESSENTIALS™ QUAD CHAIR
21686022_EA
21686023_EA



Optimum
Members-Only Price™
\$69
Non-members
\$79

Members save
\$10

EVERYDAY ESSENTIALS™ CLUB CHAIR
21685780_EA
21685991_EA



Optimum
Members-Only Price™
\$40
Non-members
\$45

Members save
\$5

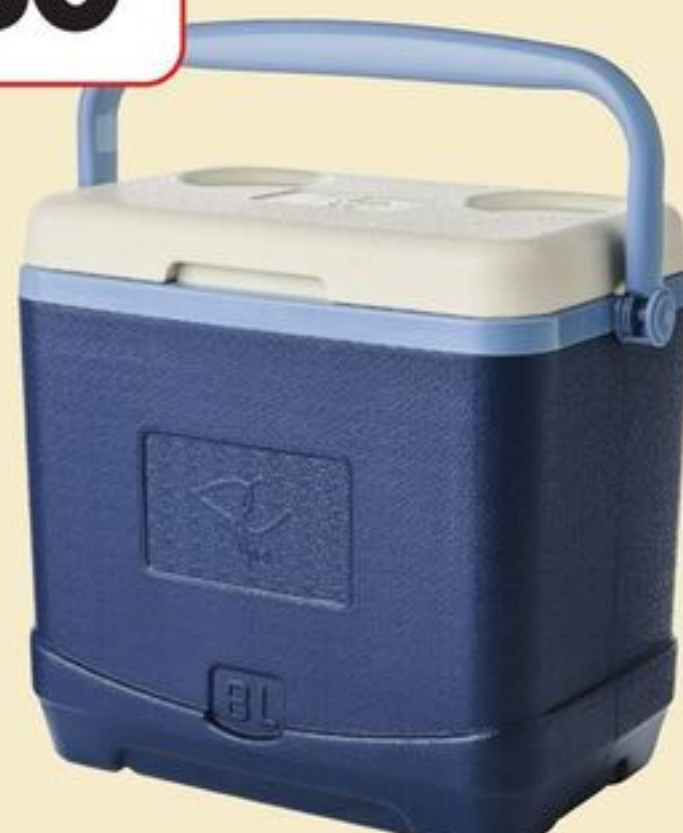
PC® 30 CAN ZIPPERLESS COOLER
21684193_EA



Optimum
Members-Only Price™
\$24
Non-members
\$30

Members save
\$6

HARD COOLER
8 L
21684345_EA



SAVE UP TO

20%

BUBBLE BLASTERS AND MACHINES
6.40-\$32
21561684_EA
21694050_EA



JOE FRESH

Stock Up on
\$5 Faves!

THE
FRESH
PRICE!
SHOP



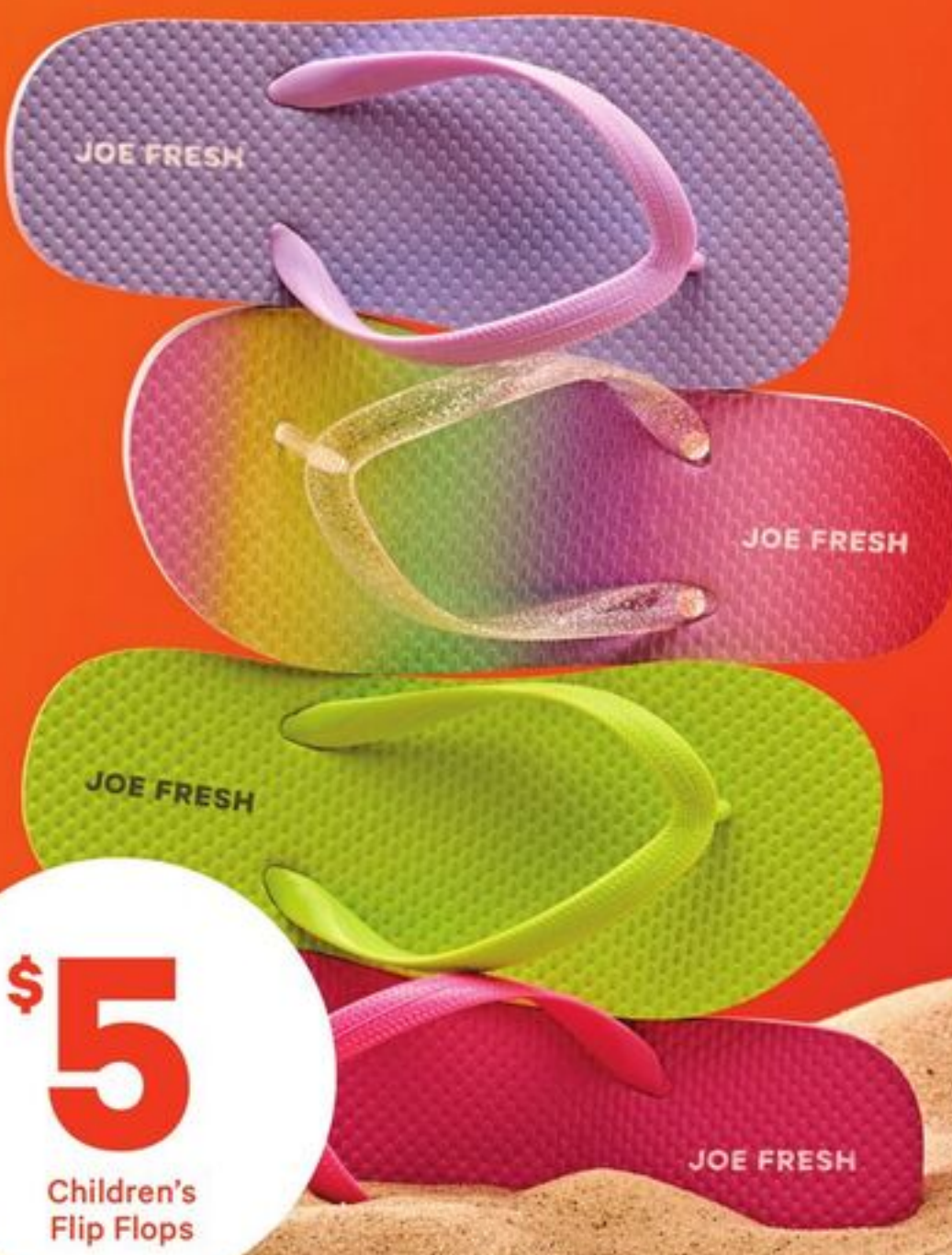
\$5
Girls'
Tank Top



\$5
Girls' Jersey
Bike Short



\$5
Children's
Baseball Cap



\$5
Children's
Flip Flops



\$5
Boys'
Tank Top

NOW \$5 Off Select Styles*



Men's
Star Wars
The Mandalorian
Lounge Pant

NOW
\$27
Reg. \$32



Men's Camp
Collar Shirt

NOW
\$30
Reg. \$35



Cable Knit Short
Sleeve Sweater

NOW
\$30
Reg. \$35

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Regular Price Only. Exclusions Apply. Visit www.joefresh.com/offerdetails for full details.

PASTA FOR EVERY OCCASION

Barilla
Oven Ready Lasagne or Jumbo Shells
255 - 410 g
21661875_EA
21703758_EA

2/\$7
OR \$4 EA.

Barilla
Premium Pasta selected varieties
340 - 410 g
21593622_EA
21404912_EA

2/\$5
OR \$2.99 EA.

No Yolks
Noodles selected varieties
340 g
21439301_EA

2/\$6
OR \$3.50 EA.

Catelli Gluten Free selected varieties
340 g
20704235_EA/20897811_EA

2/\$6
OR \$3.50 EA.

Catelli Protein+ selected varieties
340 g
21661872_EA/21661874_EA

2/\$6
OR \$3.50 EA.

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CRACKER BARREL Signature

CRAFTED WITH PREMIUM INGREDIENTS

Black Diamond
Natural Cheese Slices selected varieties
220 - 240 g
21388874_EA

2/\$10
OR \$5.99 EA.

Black Diamond
COMBO selected varieties
129 g
21208897_EA

Black Diamond
Cheestrings selected varieties
28 pk, 588 g
20765883_EA

\$11

Black Diamond
Cheese Sticks selected varieties
24 pk, 504 g
21674851_EA

Lactantia
Butter Sticks selected varieties
454 g
21601869_EA/21601712_EA

\$7

Kraft
Parmesan Shredded Cheese selected varieties
200 g
21529152_EA

Président
Butter selected varieties
250 g
21209150_EA

\$6

Lactantia
Margarine selected varieties
850 g
2024947001_EA

MADE BETTER to TASTE BETTER

Tre Stelle
Original
21316018_EA

Tre Stelle
Lactose-Free
21002993_EA

Tre Stelle
Herbs & Spices
21177728_EA

Tre Stelle
Light
21316006_EA

NEW **Tre Stelle**
Lactose-Free Garlic & Chives
21731137_EA

2/\$8
OR \$4.99 EA.

Tre Stelle Cream Cheese

BURNBRAE FARMS • FERMES

Official Egg Partner of Canada Soccer

Naturegg Solar Free Range or Omega Plus Solar Free Range
12 Large Brown Eggs
21565655001_EA

\$7

Naturegg Nature's Best or Nestlaid
12 Large White Eggs
20816075001_EA

5⁵⁰

Naturegg Omega Plus
12 Large White Eggs
20815787001_EA

6⁵⁰

Naturegg Simply Egg Whites or Free Run Simply Egg Whites
500 g
20820355001_EA

5⁵⁰

Naturegg Omega 3 Nestlaid
12 Large White Eggs
21069384001_EA

\$6

EGGS GET GOALS™

KREMA

The rich and creamy yogurt you deserve

DAIRY FARMERS OF CANADA Prepared in Canada

\$6⁵⁰ OLYMPIC KREMA YOGURT, 650 G
SELECTED VARIETIES
2098372001_EA/21587006_EA

NEW **iögo nano**
CREAMY YOGURT POUCH, 4 X 90 G
SELECTED VARIETIES
2179786_EA/2179914_EA

\$4⁵⁰

NEW **iögo nano**
YOGURT WITH FLAVOURED PEARLS
4 X 100 G
SELECTED VARIETIES
2179739_EA/2179941_EA

\$4⁵⁰

SOURCE OF VITAMIN A & D
iögo nano
DRINKABLE YOGURT
6 X 93 ML
SELECTED VARIETIES
2169943_EA/2069967001_EA

2/\$9
OR \$4.99 EA.

iögo
CREAMY, 0% OR LACTOSE-FREE YOGURT
16 X 100 G
SELECTED VARIETIES
2066958001_EA/21622847_EA

\$8⁵⁰

iögo
CREAMY YOGURT
2 KG
SELECTED VARIETIES
2065092_EA

\$12

siggis
SKYR YOGURT
4 X 100 G
SELECTED VARIETIES
21659374_EA/2158925_EA

\$4⁵⁰

Astro
BALKAN YOGURT
750 G
SELECTED VARIETIES
20165260010_EA/2016533001_EA

\$4⁵⁰

SANPELLEGRINO FLAVOURED SPARKLING WATER

SAY CIAO! TO A NEW KIND OF FLAVOURED SPARKLING WATER

\$6⁴⁹ Sanpellegrino CIAO! selected varieties
6 x 330 mL
21719274_C06/21719263_C06
21719294_C06/21723264_C06

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Nestlé Good Food. Good Life.



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2/\$17 PepsiCo Beverages
OR \$8.99 EA.
selected varieties
12x355 mL
21731624_C12/20322361001_C12



2/\$10 PepsiCo Beverages
OR \$5.49 EA.
selected varieties
6x222 mL
21729888_C06/20857560004_C06



2/\$15 bubly™ sparkling water beverage
OR \$8.29 EA.
selected varieties
12x355 mL
21097177_C12/21651534_C12



2/\$14 MONTELLIER® Carbonated Natural
OR \$8.29 EA.
Spring Water selected varieties
10x355 mL
21096709_C10/21096722_C10



NEW
2/\$4
OR \$2.49 EA.
Brisk® Iced Tea
selected varieties
710 mL
21093505_EA

7.99
Gatorade
powder sticks
selected varieties
10's
21603385_EA



YOU COULD

WIN

1 OF 3 \$10,000
VIP TRIPS

TO THE
STANLEY CUP FINAL 2026

PLUS DAILY PRIZES OF GIFT
CARDS & MORE!

FindAndWin.ca

\$23
SpongeTowels® Ultra
8=16 Rolls
21676150_EA
21677816_EA

\$21
Cashmere®
24=72 Rolls
21189845_EA
21443648_EA

\$14
Scotties® Ultra Soft
or Ultra Soft with lotion
Multipack of 4
21607310_EA
21607215_EA

FIND THE CUP & CLEAN UP

*NO PURCHASE NECESSARY. Open to legal age of majority residents of Canada. Contest starts March 1/26, ends May 15/26 (Purchase Period ends May 8/26). 79 prizes available: (i) 3 grand prizes of a 2026 Stanley Cup™ Final VIP Experience (ARV \$10,000 CAD each); & (ii) 76 secondary prizes (number decreases as they are claimed), each consisting of SpongeTowels for a year (ARV \$600 CAD), Kruger Products value coupons, NHLShop.ca gift cards or retailer grocery gift cards (ARV: \$20 CAD to \$200 CAD). Odds of winning depend on number, timing & accuracy of entries. Skill-testing question required. Full Rules at findandwin.ca. © Kruger Products Inc. ™ SCOTTIES is a registered trademark of Kimberly-Clark Worldwide, Inc., used under licence. NHL, the NHL Shield, and the word mark and image of the Stanley Cup are registered trademarks and the 2026 Stanley Cup Final logo is a trademark of the National Hockey League. ©NHL 2026. All Rights Reserved.

Your Household Cleaning Essentials

12⁹⁹
BUY ONE GET ONE FREE
Dawn XL Refill
1.52/1.98 L
selected varieties
21737062_EA/21430559_EA

GET ONE FREE
EZ Squeeze
366/443mL
(value of \$4.49)

\$8
Swiffer Duster SK, Duster Refills 3's, Sweeper Wet Refills 10/12's, Sweeper Dry Refills 10/16's, WetJet Liquid 1.25 L, Wetmop Liquid 75 mL, Febreze Air Effects 460 g, Car 4 mL, Bathroom 15 mL, Fabric Refresher 500/700 mL, Plug 26 mL, Selected Varieties
21735827_EA/21359492_EA

\$22
Cascade Tub 51/67/80's,
Selected Varieties
21518479_EA/21516545_EA

\$10
Cascade Bags 21/26/30's Complete Gel 2.1/3.4 KG, Mr. Clean Liquids 2.93 L, Magic Erasers 5/6/7's, Selected Varieties
21516288_EA/21694540_EA

DON'T JUST CLEAN, DISINFECT

2/\$12
OR \$6.99 EA.

LYSOL DISINFECTANT SPRAY 350 G, DISINFECTING WIPES 75-84'S OR ALL PURPOSE CLEANER 950 ML
SELECTED VARIETIES
21667466_EA
21449819_EA

SCENTIVA

Cleans like Clorox.
Smells Extraordinary.

\$11
Glad® Black Regular
40 bags
21165477_EA

\$5
Clorox® Scentiva™ Bleach
2.4 L
21725566_EA

2/\$10
OR \$5.99 EA.
Clorox® Scentiva™ Disinfecting Cleaner
709 mL
21734708_EA

\$6
Clorox® Scentiva™ Disinfecting Wipes 75's
21734738_EA

Connect all you want. Earn points for all you need.

Earn 20,000 pts
after 2 months of service

Introducing
Bread PROtein

by **Dempsters**

GET 1,000 back in points



\$4

DEMPSTERS PROTEIN EVERYTHING BAGEL
5'S
21716100_EA



\$4

DEMPSTERS PROTEIN WHITE LOAF & Dempsters Protein GRAIN LOAF
600 G
21716170_EA/21691867_EA



\$4

DEMPSTERS PROTEIN TORTILLA
330 G
21716247_EA

Bring Home the Ballpark!

OFFICIAL BUN OF THE TORONTO BLUE JAYS™



\$3

WONDER BALLPARK HOTDOG OR HAMBURGER BUNS
SELECTED VARIETIES AND SIZES
21022027_EA/21022316_EA



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Enjoy ready-to-eat goodness!



Made in Canada

2.25

DEL MONTE
Corn Medleys or Diced Beets selected varieties
398 mL
21238910_EA

\$3

DEL MONTE
Canned Fruit selected varieties
398 mL
21857529_EA

\$9

DEL MONTE
Refrigerated Grapefruit or Peach cups
4 x 190 mL
21864309_EA

FOR BUDGET FRIENDLY MEALS
COOK WITH Prego



SCAN HERE FOR PREGO® TEXAS TOAST PIZZAS



KID FRIENDLY



\$5

PACE® CHUNKY SALSA
SELECTED VARIETIES
642 ML
20307531002_EA
20307531001_EA



3.50

PREGO® PASTA SAUCE
SELECTED VARIETIES
642 ML
20316080001_EA
21340617_EA



© 2025 Campbell Company of Canada

Our butchers cut quality meat in your store every day!



gourmet beef burgers
20775785_KG
21550474_KG



marinated top sirloin beef, chicken or pork kebabs
20636713_KG
20636715_KG



marinated beef flank steak
20648756_KG



marinated beef short ribs
20797535_KG



YOU COULD WIN A TRIP FOR 2 TO THE STANLEY CUP FINAL

\$25,000 IN TOTAL PRIZES





THE OFFICIAL HIGH PROTEIN YOGURT OF THE NHL





2/\$6
OR \$3.75 EA.

Oikos® Pro™ selected varieties 300 mL 21651846_EA

\$8.79

Oikos® Pro™ selected varieties 650 - 750 g 21305945_EA

3/\$12
OR \$4.99 EA.

Oikos® selected varieties 4 x 100 g 20419715004_EA

* No purchase necessary. Begins 03/23/26 at 12:00:01 AM ET & Ends 05/24/26 at 11:59:59 PM ET. Draw 05/25/26 at 2PM ET. One (1) Grand Prize: Trip for 2 to a 2026 Stanley Cup® Final game (ARV \$9,000 CAD) and 920 Instant Win Prizes: a \$100 CAD Digital Prepaid Card (20 total), or a \$5 CAD Physical Danone Oikos® Coupon (800 total). Mathematical skill-testing question required. Full contest rules: www.snacktowin.ca. Oikos® used under lic., © 2026, Danone US, LLC. All rights reserved. Oikos® Pro™ used under lic., © 2026, Danone US, LLC. All rights reserved. NHL, the NHL Shield, the word mark and image of the Stanley Cup and the Stanley Cup Final logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. © 2026 NHL. All Rights Reserved.

BACKED BY OVER 35 YEARS OF ACTIVIA'S EXPERTISE IN GUT HEALTH

ALL 8 PACKS NOW AVAILABLE IN SINGLE FLAVOURS!

2/\$10
OR \$6.29 EA.

Activia® selected varieties 8 x 100 g 21725748_EA



\$4

Activia® Expert selected varieties 4 x 100 g 21688261_EA

\$6.50

Activia® Expert selected varieties 750 g 21688207_EA

\$4.50

Activia® selected varieties 650 g 20325132003_EA

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10-HOUR BREW FOR A BOLD AND SMOOTH TASTE



8.50

Stok® selected varieties 1.42 L 21203737_EA/21203739_EA

NEW LIMITED EDITION

LIBERTÉ PROTEIN & TASTE



4.50

Liberté Méditerranée® or Liberté Greek® selected varieties 4 x 100 g 20801752003_EA 21685700_EA



4.50

Liberté Méditerranée® selected varieties 500 g 21473714_EA 21719797_EA





\$7

Yoplait® YOP® Less Sugar selected varieties 6 x 200 mL 21719749_EA 21721005_EA



4.50

Yoplait® Source® tubs selected varieties 630 g 21391318001_EA



#1 MOST TRUSTED
by Canadians 2026



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TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE /
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