



PROUDLY CANADIAN SINCE 1919

Available at the following Loblaws locations:

2877 Bayview Ave., 50 Musgrave St., Toronto, 5970 McLaughlin Rd., 5010 Glen Erin Dr., 250 Lakeshore Rd., W., Mississauga, 301 High Tech Rd., Richmond Hill, 200 Bullock Dr., Markham, 1792 Liverpool Rd., Pickering, 1740 Richmond St. N., 3040 Wonderland Road S., London

THANK
YOU
DAY
FOR
CANADIANS

Join us Saturday, July 18
for exclusive offers!

1 DAY ONLY
SATURDAY JULY 18TH

App exclusive offer*



*Open your PC Optimum® app or visit
pc optimum.ca to get the offer

Get
15,000
pts

when you spend \$150*
or more on almost
anything in store



*Spend \$150 or more on almost anything in-store before taxes and after redemptions and all coupons and discounts are deducted in a single transaction (excludes purchase of tobacco/lottery tickets, alcohol, gift cards, prepaid card products including phone cards, transit/event tickets, post office transactions, passport photos, cash back, delivery charges, all non-participating 3rd party operations and any other products which are provincially regulated (including pharmacy-related transactions) or as we determine from time to time) you will earn the points indicated.

1 DAY ONLY
SATURDAY JULY 18TH

2.50

KETTLE BRAND
POTATO CHIPS
SELECTED VARIETIES
156/198 G
21520692_EA
21722407_EA



1 DAY ONLY
SATURDAY JULY 18TH

\$1

PC® BLUE MENU®
OR FREE & CLEAR®
SPARKLING WATER
SELECTED VARIETIES
1L
20162061003_EA
20320832004_EA



1 DAY ONLY
SATURDAY JULY 18TH



\$11

NO NAME®
ICE CREAM
SANDWICHES
OR BARS
CLUB SIZE
SELECTED VARIETIES
FROZEN
24/30'S
20347400002_EA
20103432_EA



SAVE 53%

3.49
LB

PORK TENDERLOIN
CRYOVAC PACK OF 2
7.69/KG
20520970_KG



SAVE \$3.99/LB

\$10
LB

FRESH RAINBOW
TROUT FILLETS
SELECTED VARIETIES
22.05/KG
FRESH SEAFOOD ITEMS
SUBJECT TO AVAILABILITY
208978131_KG



HOT PRICE

2.50
LB

PC® EXTRA LARGE
GREEN OR RED
SEEDLESS GRAPES
PRODUCT OF U.S.A.,
NO. 1 GRADE
5.51/KG
20425775001_KG
20159199001_KG



CHICKEN THIGHS
INCLUDES HALAL
FAMILY SIZE
6.59/KG
21646525_KG

INCLUDES
HALAL



App exclusive offer*

*Open your PC Optimum® app or visit
pc optimum.ca to get the offer



\$6

NO NAME®
NATURALLY
IMPERFECT™
AVOCADOS
PRODUCT OF MEXICO
2.2 LB BAG
21699907001_EA



HOT PRICE

\$2

BLUEBERRIES
PRODUCT OF CANADA
OR U.S.A.
PINT
20080137001_EA



PINT

SAVE \$10

\$20

30 PIECE WINGS &
WEDGES BUCKET
1.2 KG
21541872_EA
21541877_EA



SERVES 6

HOT PRICE

\$8

BASA FILLETS
UNCOOKED 908 G OR
PC® PACIFIC LARGE
WHITE SHRIMP RAW
ZIPPERBACK® 31-40 PER LB
400 G FROZEN
21473748_EA
20788888_EA



HOT PRICE

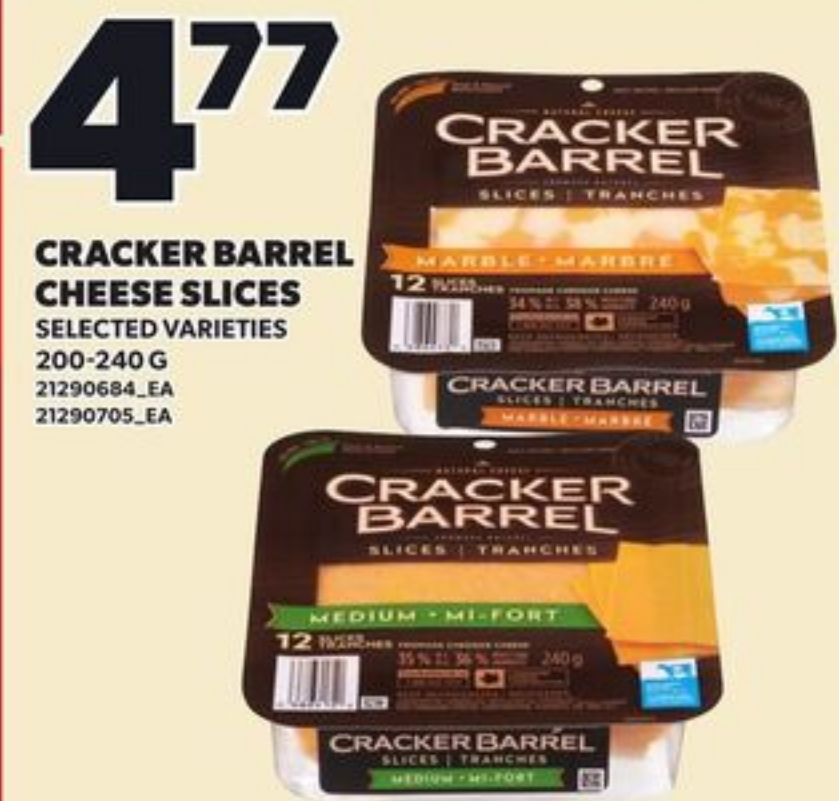
\$5

PC® BACON
SELECTED VARIETIES
375 G
21738792_EA
21738736_EA



4.77

CRACKER BARREL
CHEESE SLICES
SELECTED VARIETIES
200-240 G
21290684_EA
21290705_EA



SAVE UP TO 55%

\$4

SAPUTO FETA,
BOCCONCINI,
MOZZARELLA
FRESCA OR
SHREDDED CHEESE
SELECTED VARIETIES
140-200 G
20573975_EA
21051344_EA



Member Price
\$8

Non-Member Price
\$12

Members Save
\$4

\$5

HÄAGEN-DAZS
414-450 ML OR
BARS 3/4'S OR YOGURT
FROZEN YOGURT
946 ML OR BARS 4/8'S
SELECTED VARIETIES
FROZEN
20302298001_EA
21513578_EA



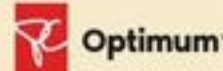
\$6

DANONE ACTIVIA
SELECTED VARIETIES
12X100 G
20303412001_EA
20608924_EA



App exclusive offer*

*Open your PC Optimum® app or visit
pc optimum.ca to get the offer



\$3.50

PC® OR BLUE MENU®
FROZEN ENTRÉES
214-365 G, FLATBREADS
330-395 G OR
FOCACCIA 415-456 G
SELECTED VARIETIES
FROZEN
20312253001_EA
21013452_EA



Member Price
\$5.99

Non-Member Price
\$11.99

Members Save
\$6

CASHMERE BATHROOM
TISSUE 12 DOUBLE ROLLS,
SPONGETOWELS PAPER
TOWELS 3-6 ROLLS, SCOTTIES
FACIAL TISSUE 6'S
SELECTED VARIETIES
FROZEN
20318667_EA/21204739_EA
21676183_EA



6.50

PC® ORANGE
JUICE
SELECTED VARIETIES
2.5 L
21531644_EA
21531646_EA



SAVE \$4

12.99

JASMINE GOLD
THAI JASMINE RICE
8 KG
21496274_EA



8 KG

WORLD FOODS Flavours for every table

\$4
LB

SLICED BEEF
LIVER
FRESH
8.82/KG
20799408_KG



\$1
LB

CHINESE JUMBO
CARROTS
PRODUCT OF CHINA
2.20/KG
20851084001_KG



2.75

PC® UDON NOODLES
4 PACK 800 G OR
ROOSTER® EGG
NOODLES 454 G
SELECTED VARIETIES
20354811_EA
21347114_EA



LSL MCM 1_rad13/07/26_ON

Flyer prices effective from Thursday, July 16th to Wednesday, July 22nd, 2026. SEE BACK PAGE FOR DETAILS.

FRESH PROMISE

freshness you can taste

If it's not fresh, it's free.*

*Fresh Promise: Applicable to eligible fresh produce items purchased at Loblaw's store locations or online at loblaw.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaw's store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

\$5

RASPBERRIES
HALF PINT
PRODUCT OF MEXICO
OR U.S.A. OR
STRAWBERRIES
340 G
PRODUCT OF ONTARIO,
NO. 1 GRADE
20128938001_EA
21764689001_EA

\$5

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF ONTARIO
3'S
20085851001_EA

\$4

ROMAINE HEARTS
PRODUCT OF CANADA
3'S
20067389001_EA

\$7

SEEDLESS WATERMELONS
EACH, PRODUCT OF U.S.A. OR
SUNGOLD KIWI
1 LB PRODUCT OF NEW ZEALAND
20067326001_EA
20985015001_EA

\$2 LB

GREENHOUSE TOMATOES ON THE VINE
PRODUCT OF ONTARIO
4.41/KG
20026703001_KG

Mucci Farms

At Mucci Farms, growing fresh produce has been a family tradition for more than 60 years. Founded by two brothers who immigrated from Italy, the family-owned farm grows tomatoes, cucumbers, peppers, strawberries, lettuce, and eggplant in Kingsville, Ontario. A trusted Loblaw partner since 1999, Mucci Farms proudly delivers fresh produce to Canadian families.

\$4

FARMER'S MARKET™ RUSSET POTATOES
PRODUCT OF CANADA
CANADA NO. 1 GRADE
10 LB BAG
20601020001_EA

\$4

NO NAME® NATURALLY IMPERFECT™ LIMES
PRODUCT OF MEXICO
680 G
21673921001_EA

App exclusive offer*

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer

\$7-13

Get 4,000 pts

\$4 back in points

When you buy 2

LARGE FRUIT BOWL
459-685 G OR
SALAD 448-629 G
21219718_EA
21363212_EA

bouquets, bunches and blooms

\$28

5 INCH ORCHID
SELECTED VARIETIES
EACH
21664246_EA

\$6 back in points

Get 6,000 pts

\$35

PREMIUM GIFT BOUQUET
21436381_EA
21436382_EA

\$10

INTERMEDIATE ROSES
9 STEM
21586298_EA

3⁵⁰ LB

CHICKEN DRUMSTICKS
INCLUDES HALAL
FAMILY SIZE
7.72/KG
20004494_KG
21646527_KG

\$8

MARCANGELO PORK SAUSAGE
SELECTED VARIETIES
375-500 G
21724134_EA
21724145_EA

\$5

PC® BACON
SELECTED VARIETIES
375 G
21738736_EA
21738792_EA

\$5

ASIAN INSPIRATIONS OR MULDOON'S ENTRÉES
SELECTED VARIETIES
FROZEN
400 G
21047378_EA
21047671_EA

8⁵⁰

GRASS-FED MEDIUM GROUND BEEF
450 G
21615908_EA

\$9

MARCANGELO CHICKEN BURGERS
FULLY COOKED
450 G
SELECTED VARIETIES
21741560_EA
21741671_EA

find your catch in seafood

6⁵⁰

WATERVIEW MARKET CRISPY CALAMARI
300 G OR **SEAQUEST® SEAFOOD MEDLEY**
340 G
FROZEN
21454797_EA
21592029_EA

\$13

SEAQUEST® SHRIMP RING WITH MILD COCKTAIL SAUCE 454 G OR **PC® THE SIZZLE WHEEL CHILI CRISP OR HERB & GARLIC SHRIMP** FROZEN
300 G
21687413_EA
21704047_EA

SAVE 99¢

\$3

SEAQUEST® CRAB OR LOBSTER FLAVOURED POLLOCK FLAKES OR CHUNKS
SELECTED VARIETIES
READY-TO-EAT
227 G
20699832_EA

LSL 2_rad13/07/26_ON

bakery deals rising daily

4⁵⁰

ACE ARTISAN ROLLS
SELECTED VARIETIES
5'S
21724898_EA
21724955_EA



\$4

**BAKED
IN-STORE**

**ROSEMARY
& SEA SALT OR CHEESE
FOCACCIA BREAD**
430/484 G
21724758_EA
21724807_EA



\$6

**FARMER'S MARKET™
LOAF CAKE WHOLE
OR SLICED 343-400 G OR
SIMPLE JOY ICED
SLICED CAKE 400 G**
SELECTED VARIETIES
20565382_EA
21488953_EA



\$4

**BAKED
IN-STORE**

ARTISAN BREAD
SELECTED VARIETIES
345-660 G
21633162_EA
21633233_EA



Optimum™

\$5

**Get
1,000
pts**

**\$1
back in
points**

**MINI CHOCOLATE
CHIP OR MONSTER
COOKIES**
SELECTED VARIETIES
24'S
21596600_EA
21596672_EA



**BAKED
IN-STORE**

\$19

**FARMER'S MARKET™
CAKE**
SELECTED VARIETIES
750-875 G
21392544_EA
21392550_EA



**SAVE
98¢
WHEN YOU BUY 2**
2/\$7
OR
\$3.99 EA.

**WONDER HOT DOG OR
HAMBURGER BUNS**
356-480 G OR **D'ITALIANO
CRUSTINI, SAUSAGE OR
HAMBURGER
BUNS** 420-568 G
SELECTED VARIETIES
20309135_EA
21599103_EA



\$4

PC® NAAN ROUNDS
SELECTED VARIETIES
480 G
20757871_EA
21649088_EA



\$4

**Get
500
pts**

FARMHOUSE BREAD
SELECTED VARIETIES
675 G
21666537_EA
21740596_EA



2/\$7
OR
\$4 EA.

PC® DIPS OR HUMMUS
200-228 G OR **NAAN
DIPPERS** 200 G
SELECTED VARIETIES
PREPARED IN CANADA
21639152_EA
21092033_EA



in the mood for deli-cious

**SAVE
UP TO \$129/100 G**

**3⁵⁰
/100 G**

**OKA OR L'EXTRA
BRIE IN-STORE
DELI CUT CHEESE**
SELECTED VARIETIES
21128388_KG
21128235_KG



\$8

**PC® DELI CHEESE
BLOCKS**
SELECTED VARIETIES
250 G
20770652_EA
20770656_EA



14⁵⁰

**PC® NATURAL CHOICE®
SLICED MEAT**
CLUB PACK,
SELECTED VARIETIES
375/400 G
21304457_EA
21301478_EA



Optimum™

\$8

**Get
1,000
pts**

**\$1
back in
points**

**PILLERS PEPPERONI
PIZZA TOPPINGS OR
PILLERS SALAMI
CHUBS**
SELECTED VARIETIES
175-250 G
20042333_EA
21661926_EA



2/\$10
OR
\$6.50 EA.

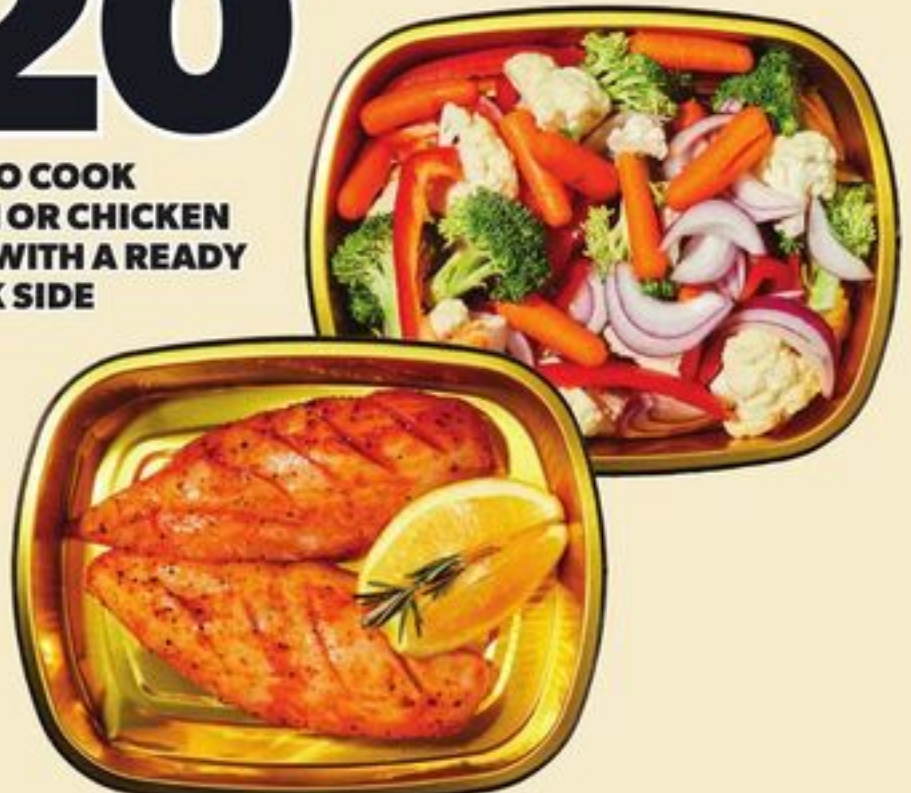
**DAIYA DAIRY FREE CHEESE
BURGER 300 G**
SELECTED VARIETIES
PREPARED IN CANADA
21706716_EA



on the run, we got you

\$20

**READY TO COOK
SALMON OR CHICKEN
ENTREE WITH A READY
TO COOK SIDE**
21533960_EA
21624727_EA



\$8

**IN-STORE MADE
ORIGINAL OR MARRY
ME CHICKEN SALAD**
400 G
21738407_EA



\$7

**IN-STORE MADE
POUTINE ON WEDGES**
225 G
AVAILABLE IN THE
MEALS TO GO
DEPARTMENT
21738266_EA



**Rib
combo meal**

\$20



**FULL RACK
PC® SMOKIN' STEAK™
BBQ RIBS**
FULLY COOKED, HOT OR CHILLED
500 G
21680655_EA/21680656_EA

+

**ANY SMALL
HOT CASE SIDE**
134-454 G
21086381_EA

+

CORNBREAD
ORIGINAL OR JALAPEÑO
200/220 G
21738504_EA

+

**PEPSICO
BEVERAGES**
SELECTED VARIETIES
1 L
20040201001_EA

HIT OF THE MONTH

The image displays two boxes of Reese's candy. The top box is blue and white, labeled 'Reese's Hershey's KING OF THE GRAND'. It features a Reese's cup being filled with Hershey's Kisses. The bottom box is red and yellow, labeled 'Reese's Pieces BIG CUP GRAND MOULE'. It features a Reese's cup filled with Reese's Pieces. Both boxes include a 'p' logo and text indicating they are manufactured in Canada.

\$1⁵⁰

LIMIT 6
AFTER LIMIT
\$3 EA.



DARE VINTA CRACKERS
200/225 G, **BRETON**
CRACKERS 173/200 G,
BRETON BITES
132-200 G OR
BRETON SIMPLE
GOODNESS CRACKERS
180 G
(EXCLUDING GLUTEN FREE CRACKERS)
21520666_EA
21520701_EA

\$1⁸⁸

BROCHETTES DE CREVETTES CRUES
 DÉCORTILLÉES - DÉGUSTÉES - JUS-GLACE
 BLANCHES OU PÉTRIQUES

5 BROCHETTES À CROQUER CHAQUE
 PÉRIODE DE 15 MINUTES

300 g

KEEP FROZEN
 UNFROZEN CONSUME

\$4⁷⁷

SHRIMP SKEWERS
RAW PEELED 31-40 PER LB
FROZEN
300 G
21723322_EA

LOWEST PRICES
BEST DEALS

As compared to other major grocery retailers within your local areas.
 **Must be a registered PC Optimum™ member to get this offer.
 Valid from July 1 - 31, 2026. While quantities last. See in-store for details.

your one-stop grocery shop

2/\$6

OR
\$3.50 EA.

**NO NAME®
MARSHMALLOWS**

SELECTED VARIETIES
400 G
20304672001_EA
21023141_EA



6⁵⁰

**QUAKER
MUFFIN OR
COOKIE MIX**

SELECTED VARIETIES
750-900 G
20301064001_EA
21612041_EA



1⁵⁰

**NO NAME®
POTATO CHIPS**

SELECTED VARIETIES
200 G
21302935_EA
21302937_EA



5⁷⁹

**KRAFT REAL
MAYONNAISE**

SELECTED VARIETIES
650-890 ML
21750793_EA
21750773_EA



3/7⁹⁸

CHEF BOYARDEE PASTA

SELECTED VARIETIES
418/425 G
20312500001_EA
20312500002_EA



\$3

**PC® WHITE TUNA OR
PINK SALMON**

SELECTED VARIETIES
170 G
20529153_EA
20548711_EA



\$20

**MAISON ORPHEE
EXTRA VIRGIN
OLIVE OIL**

750 ML
OR MUELOLIVA
AVOCADO OIL 1 L
20010855_EA/21496866_EA



3⁷⁵

PC® SALSA

SELECTED VARIETIES
430 ML
20300888_EA/20323181001_EA



SAVE
\$1
WHEN YOU BUY 2

2/\$5

OR
\$3 EA.

**PRIMO
PIZZA
SQUEEZE**

SELECTED VARIETIES
375 ML OR
UNICO
PIZZA
SAUCE

398 ML
20097909001_EA
20125970001_EA



SAVE
UP TO 33%

\$10

PC® ENTRÉES

SELECTED VARIETIES
FROZEN
770 G-1.13 KG
20326534_EA
21359210_EA



\$7

**MCCAIN PIZZA
POCKETS**

540/600 G OR
DR. OETKER GIUSEPPE
EASY PIZZI

600-1719 G
SELECTED VARIETIES, FROZEN
21047833_EA/21359564_EA



\$5

**RED BARON
CLASSIC
CRUST PIZZA**

SELECTED VARIETIES, FROZEN
584/597 G
21736758_EA/21736881_EA



7⁹⁹

**KAWARTHA
PREMIUM
ICE CREAM**

SELECTED VARIETIES,
FROZEN
1.5 L
21591604_EA
21591757_EA



6⁵⁰

**KELLOGG'S EGGO
WAFFLES**

16'S OR
PROTEIN WAFFLES
8'S OR MCCAIN
DEEP 'N DELICIOUS
CAKES

510 G
SELECTED VARIETIES,
FROZEN
20099730004_EA
20310132002_EA



\$3

**CHAPMAN'S SUPER
PREMIUM**

500 ML OR
NO NAME® FRUIT 300-400 G
SELECTED VARIETIES, FROZEN
21511147_EA/21545097_EA



2/\$13

OR
\$7.99 EA.

**GATORADE
SPORTS DRINK**

SELECTED VARIETIES
6X591 ML
20303218002_C06
21242891_C06



9⁹⁹

**OLE OR WHITE CLAW
NON-ALCOHOLIC
BEVERAGES**

SELECTED VARIETIES
4X355 ML
21579218_C04
21713043_C04



5⁵⁰

**TAZO TEA BAG 20'S,
RED ROSE ORANGE
PEKOE TEA 70'S OR
NO NAME® INSTANT
COFFEE 150 G**

SELECTED VARIETIES
21308145_EA/21692191_EA



\$5

**ROYALE
BATHROOM
TISSUE**

SELECTED VARIETIES
8X16 ROLLS
21787574_EA
21187388_EA



\$22



**CASHMERE
BATHROOM TISSUE**

SELECTED VARIETIES
24=72 ROLLS
21189845_EA/21443648_EA



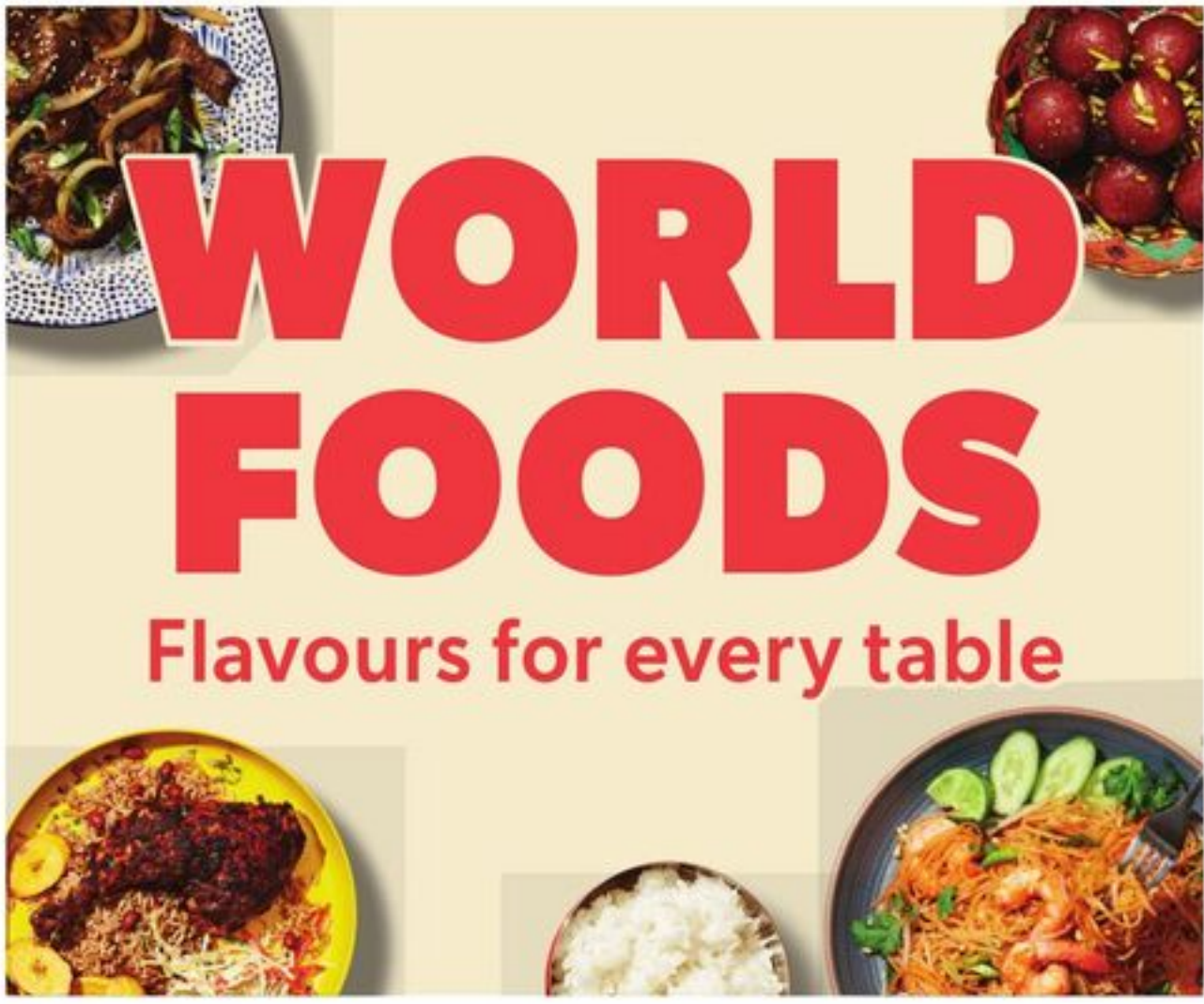
\$11

PRICE
DROP!

**PC® LIGHTWEIGHT
MULTI-CAT
CLUMPING LITTER**

SELECTED VARIETIES
3.86 KG
21645146_EA





WORLD FOODS

Flavours for every table

\$4

3 LB



FARMER'S MARKET™
RED ONIONS
PRODUCT OF CANADA
OR U.S.A., NO. 1 GRADE
3 LB BAG
20811362001_EA

\$2

LB



ROMA TOMATOES
PRODUCT OF CANADA
OR MEXICO
4.41/KG
20143381001_KG

2⁵⁰

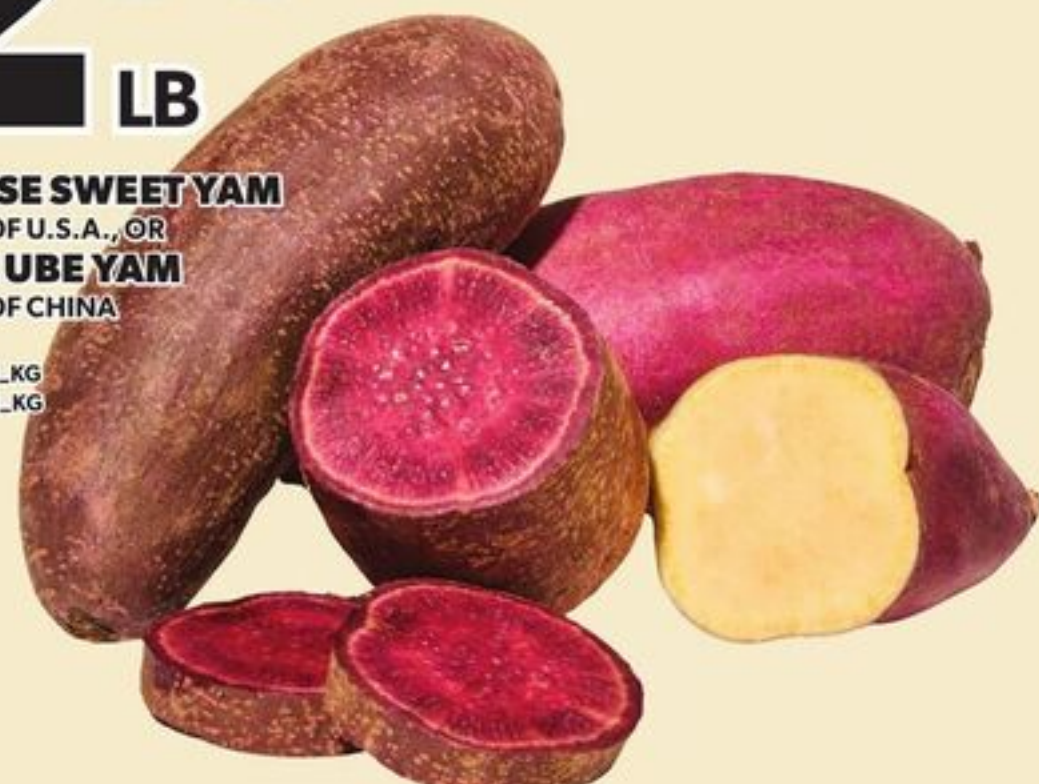
LB



LONG EGGPLANT
PRODUCT OF MEXICO
5.51/KG
20159013001_KG

2⁵⁰

LB



JAPANESE SWEET YAM
PRODUCT OF U.S.A., OR
PURPLE UBE YAM
PRODUCT OF CHINA
5.51/KG
20524922001_KG
20849858001_KG

\$1



ATAULFO MANGOES
PRODUCT OF MEXICO
EACH
20121509001_EA

1⁸⁸

LB



PAPAYA
PRODUCT OF MEXICO
4.14/KG
20817066001_KG

WORLD FOODS

Flavours for every table

\$14 **HALAL**

SUFRA® HALAL CHICKEN BREASTS
BONELESS, SKINLESS
3'S
21618925_EA



\$14 **LB**

BEEF OXTAIL
FRESH
30.86/KG
20879454_KG



\$25

GOAT STEW
BONE-IN, FROZEN
1 KG
20143053_EA



\$7

SEAQUEST® BAY SCALLOPS
UNCOOKED, FROZEN
100-150 PER LB 400 G
21558527_EA



SAVE \$1
WHEN YOU BUY 2
2/\$6

OR
\$3.50 EA.

POMEGRANATE
PRODUCT OF PERU
20134767001_EA



1.25 **LB**

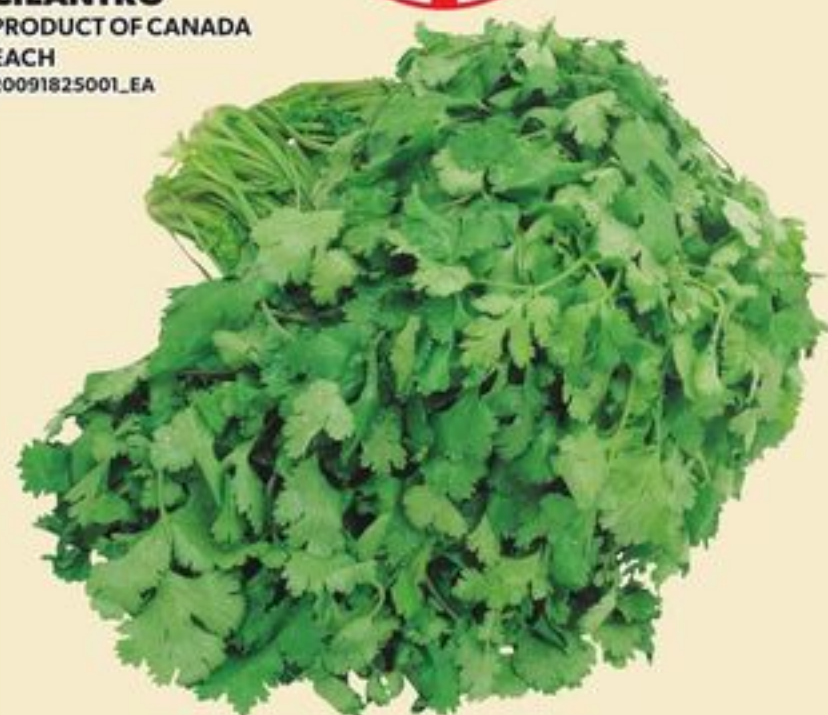
PLANTAIN
PRODUCT OF COSTA RICA,
COLOMBIA, HONDURAS
OR GUATEMALA
2.76/KG
2011926001_KG



1.50



CILANTRO
PRODUCT OF CANADA
EACH
20091825001_EA



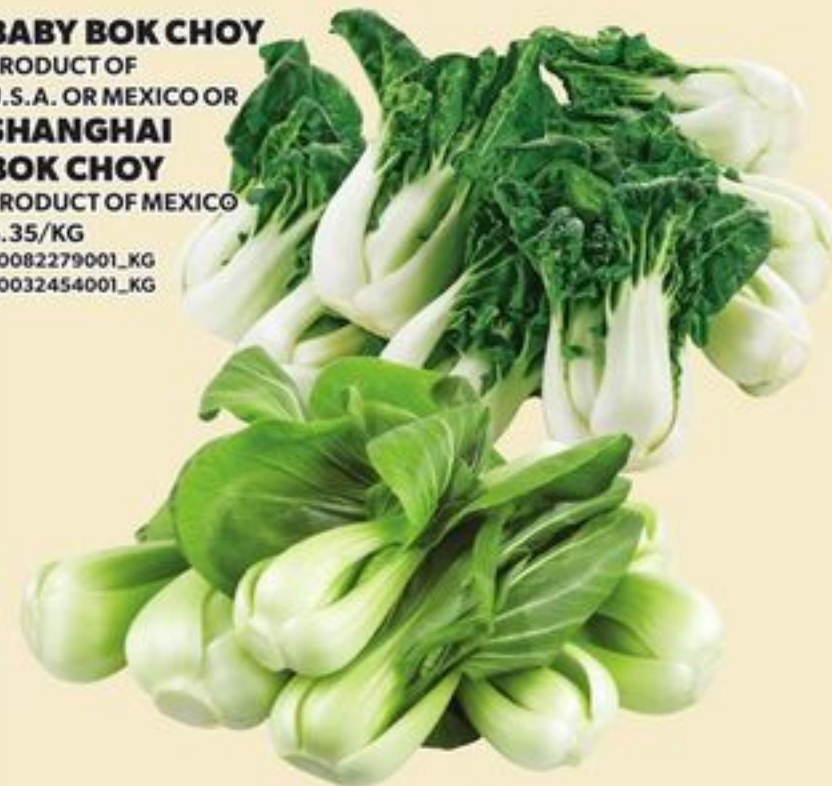
\$1 **LB**

CHINESE JUMBO CARROT
PRODUCT OF CHINA
2.20/KG
20851084001_KG



2.88 **LB**

BABY BOK CHOY
PRODUCT OF
U.S.A. OR MEXICO OR
SHANGHAI BOK CHOY
PRODUCT OF MEXICO
6.35/KG
20082279001_KG
20032454001_KG



3.49

ALFA PHYLLO PASTRY
FROZEN
450 G
21606928_EA



3.99

KJ CHICKEN DUMPLINGS
SELECTED VARIETIES
FROZEN
380 G
21357897_EA
21358064_EA



\$3

KOSA COCONUT WATER
1 L
21176899_EA



1.25

GRACE COCONUT WATER
310 ML OR SUPILIGEN INSTANT
BREAKFAST BEVERAGE 250 ML
20582962_EA/21381630_EA



1.25

WIBISCO SHIRLEY BISCUITS 100 G OR
HOLIDAY CHEESE FLAVOURED CORN SNACKS 25 G
SELECTED VARIETIES
20603048002_EA
21719898_EA



\$6

DANISA BUTTER COOKIES
454 G
21245259_EA



4.50

UNI EAGLE SRIRACHA SAUCE
815 G
21499504_EA



\$9

KOPIKO INSTANT COFFEE MIX
SELECTED VARIETIES
825/900 G
21238713_EA/21238723_EA



3.29

PAN CORN MEAL
SELECTED VARIETIES
1 KG
20945695_EA
20945705_EA



live well, spend less

SAVE UP TO

20%

DOVE BAR SOAP 12X106 G OR **BODY WASH** 905/850 ML
SELECTED VARIETIES
21220391_EA/21220383_EA



SAVE UP TO

20%

AVEENO BODY WASH 354-1060 ML OR **BAR SOAP** 100 G
SELECTED VARIETIES
2001529001_EA



SAVE UP TO

20%

METHOD OR MRS. MEYER'S LIQUID HAND SOAP
SELECTED VARIETIES
300-1000 ML
20432113001_EA
20432113004_EA



\$7 **LIMIT 4**
AFTER LIMIT 7.99 EA.

SENSODYNE OR PRONAMEL TOOTH PASTE
SELECTED VARIETIES
110/135 ML
20247931002_EA
20432268002_EA



\$7 **LIMIT 4**
AFTER LIMIT 8.49 EA.

LISTERINE CLASSIC 1 L OR **KIDS** 500 ML
MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



8⁵⁰ **LIMIT 4**
AFTER LIMIT 8.99 EA.

CREST PRO HEALTH GUM DETOXIFY TOOTH PASTE 110 ML,
ORAL-B FLOSS TWIN PACK OR **CREST PRO HEALTH ADVANCED RINSE** 1 L
SELECTED VARIETIES AND SIZES
20598749_EA/21354062_EA



7⁵⁰ **LIMIT 4**
AFTER LIMIT 8.49 EA.

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20037524_EA
20312082001_EA



2/\$7
OR \$4.49 EA.

SPEED STICK PREMIUM DEODORANT 45/85 G OR **SOFTSOAP LIQUID HAND SOAP** 332 ML
SELECTED VARIETIES
20847071_EA/21351640_EA



Member Price
SAVE UP TO 25%

IRISH SPRING BAR SOAP 12X104 G OR **BODY WASH** 887 ML
SELECTED VARIETIES
21436287_EA/21436495_EA



Member Price
SAVE UP TO 25%

L'ORÉAL HAIR EXPERTISE 375 ML OR **GARNIER WHOLE BLENDS** 370 ML **SHAMPOO OR CONDITIONER**
SELECTED VARIETIES
21647202_EA
20941824_EA



Member Price
SAVE UP TO 25%

PANTENE SHAMPOO OR CONDITIONER 308-355 ML OR **HEAD & SHOULDERS SHAMPOO** 370 ML
SELECTED VARIETIES
21431195_EA/21518372_EA



SAVE UP TO

30%

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
21174153_EA/21433370_EA



\$8 **Get 4,000 pts** **\$4 back in points**

NICE 'N EASY OR NATURAL INSTINCTS HAIR COLOUR
SELECTED VARIETIES
EACH
21082764_EA
21084326_EA



Member Price
SAVE UP TO 25%

SUN BUM SUN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
EACH
21219765_EA
21220460_EA



SAVE UP TO

20%

EUCERIN BODY LOTIONS
SELECTED VARIETIES AND SIZES
21085698_EA



for your baby

2/\$9 12+ MONTHS

OR \$4.99 EA.

LOVE CHILD ORGANIC OATY CHOMPS OR SEAFRIENDS BABY SNACKS
SELECTED VARIETIES
100-140 G
20944548_EA
21463929_EA

2/\$11 6+ MONTHS

OR \$5.99 EA.

GERBER INFANT CEREAL
SELECTED VARIETIES
227 G
20358339002_EA
20358339007_EA

44⁹⁹

KENDAMIL INFANT FORMULA
0-12 MONTHS
800 G
21699547_EA

\$37 LIMIT 4 AFTER LIMIT 43.99 EA.

HUGGIES PULL-UPS TRAINING PANTS
SIZES 4T-5T, 82'S OR PAMPERS EASY UPS TRAINING UNDERWEAR
SIZES 3T-4T/4T-5T, 86/100'S
SELECTED VARIETIES
21024237_EA
21089194_EA

\$35 LIMIT 6 AFTER LIMIT 39.99 EA.

PAMPERS SWADDLERS, CRUISERS 360 OR BABY DRY ULTRA DIAPERS
SELECTED VARIETIES
SIZE 3-5, 96-138'S
21551567_EA/21692660_EA

\$70 LIMIT 4 AFTER LIMIT 89.99 EA.

SIMILAC 360 TOTAL CARE MILK-BASED IRON-FORTIFIED INFANT FORMULA
STEP 1 0-12 MONTHS OR STEP 2 6-24 MONTHS
SELECTED VARIETIES
16X235 ML
21702863_C16
21702882_C16

live well, spend less

SAVE UP TO 20%

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20251329_EA
20860422_EA

SAVE UP TO 20%

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
20997357_EA/21283428_EA

SAVE UP TO 20%

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06/20990880_C06

\$18 LIMIT 4 AFTER LIMIT 19.49 EA.

TENA PADS, UNDERWEAR OR BRIEFS
SELECTED VARIETIES AND SIZES
20957897_EA
21099265_EA

SAVE UP TO 15%

U BY KOTEX LINERS
54-120'S, PADS 20-44'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21291897_EA/21719858_EA

SAVE UP TO 20%

LIQUID IV HYDRATION MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21592523_EA/21592485_EA

\$24 LIMIT 4 AFTER LIMIT 26.99 EA.

ADVIL PAIN RELIEF GEL CAPLETS OR ALEVE PAIN RELIEF GEL CAPLETS
SELECTED VARIETIES AND SIZES
21242654_EA/21314617_EA

SAVE UP TO 20%

REACTINE OR BENADRYL ALLERGY PRODUCT 24-120'S, KIDS ALLERGY 12-20'S OR LIQUID 118-250 ML, CLARITIN OR AERIUS ALLERGY PRODUCT 30-70'S
SELECTED VARIETIES AND SIZES
20752553_EA/21172407_EA

\$15 LIMIT 4 AFTER LIMIT 16.99 EA.

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
21374646_EA/21606690_EA

Think Pharmacist.
We can do more than you think.
Learn how we can help. Book an appointment today.*
*Participating locations only.

Kid-Approved, Veggie-First Smoothies

(Pop in the fridge for a cool treat!)

\$4

LIMIT 10
AFTER LIMIT
4.79 EA.

Cerebelly Pouches
Selected Varieties
128 mL
21601227_EA
21601144_EA

✓ No Added
Sugar

✓ 16 Brain
Supporting
Ingredients

6+ MONTHS

Created by a Canadian
neurosurgeon, developmental
neurobiologist, and mom of 3.

BIG PACK = BIGGER SAVINGS!

\$45

LIMIT 4
AFTER LIMIT
52.99 EA.

Pampers® Swaddlers™
Ultra Value Pack
Selected Varieties
21455875_EA

FRAGRANCE
FREE

© 2026 P&G

vs. Pampers® Swaddlers™ Huge Pack

NEW

AMORE

Our Best Diaper Ever

Our Most Absorbent*
Tested for 1000+ harmful chemicals*

\$27

LIMIT 4, AFTER LIMIT
31.99 EA.

Get
2,000

pts

\$2

back in
points

Pampers® Amore
Diapers Sizes N-6
Selected Varieties
21729513_EA

*among U.S. non-overnight taped diapers
**See pampers.com/en-us/product/Amore for more information.

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ONLY goodnites® HOLDS

3

WATER
BOTTLES*

* youth pant category share data
*Size Boy XL. Three 8 oz. water bottles, 24 oz. total. Among national brands.

\$27

LIMIT 4
AFTER LIMIT
32.99 EA.

Goodnites®
club pack training pants
selected varieties
28-74's
21372453_EA/21372452_EA

Made with naturally gentle goat milk proteins

\$47

LIMIT 4
AFTER LIMIT
56.99 EA.

KABRITA GOAT
MILK BASED
INFANT FORMULA
800 G
21669807_EA

\$45

LIMIT 4
AFTER LIMIT
51.99 EA.

KABRITA GOAT
MILK BASED
TODDLER NUTRITION
POWDER
800 G
21639735_EA

ONT HABA 3

shop home for less

FROM
\$9

**EVERYDAY ESSENTIALS™
COOKWARE**

SELECTED VARIETIES
21345662_EA/21345689_EA



FROM
\$8

**EVERYDAY ESSENTIALS™
BAKEWARE**

SELECTED VARIETIES
20649161_EA/20756778_EA



\$25
EVERYDAY
LOW PRICE

**EVERYDAY ESSENTIALS™
12 PIECE DINNERWARE SET**

SELECTED VARIETIES
21219959_EA/21219972_EA



FROM
\$2

**EVERYDAY ESSENTIALS™
KITCHEN
GADGETS
OR TOOLS**

SELECTED VARIETIES
21213586_EA
21213660_EA
21213665_EA
21499056_EA



**SAVE
UP TO
30%**

**EVERYDAY ESSENTIALS™
FOOD STORAGE**

SELECTED VARIETIES
21704038_EA
21704037_EA
21704523_EA



\$3

**LIMIT 4
AFTER LIMIT
\$5 EA.**

**EVERYDAY ESSENTIALS™
TO GO CONTAINERS**

SELECTED VARIETIES
21704535_EA/21704562_EA



FROM
\$15-90

**EVERYDAY ESSENTIALS™
KITCHEN APPLIANCES**

SELECTED VARIETIES
21193454_EA



**SAVE
UP TO**

25%

**EVERYDAY ESSENTIALS™
LAUNDRY BASKET**

SELECTED VARIETIES
20371292_EA



5⁵⁰

**EVERYDAY ESSENTIALS™
JUMBO PILLOW**

21667755_EA



\$6

**LIMIT 6
AFTER LIMIT
\$10 EA.**

**EVERYDAY ESSENTIALS™
CANDLES**

SELECTED VARIETIES
EACH
21576638_EA/21560304_EA



\$11

**LIMIT 4
AFTER LIMIT
\$15 EA.**

**EVERYDAY ESSENTIALS™
MIRRORS**

SELECTED VARIETIES
21491968_EA/21715684_EA



home & seasonal

4⁵⁰

LIMIT 4
AFTER LIMIT
\$6 EA.

ELMERS GLUE STICK
WASHABLE, DISAPPEARING PURPLE
9'S
20073616_EA



SAVE
UP TO

20%

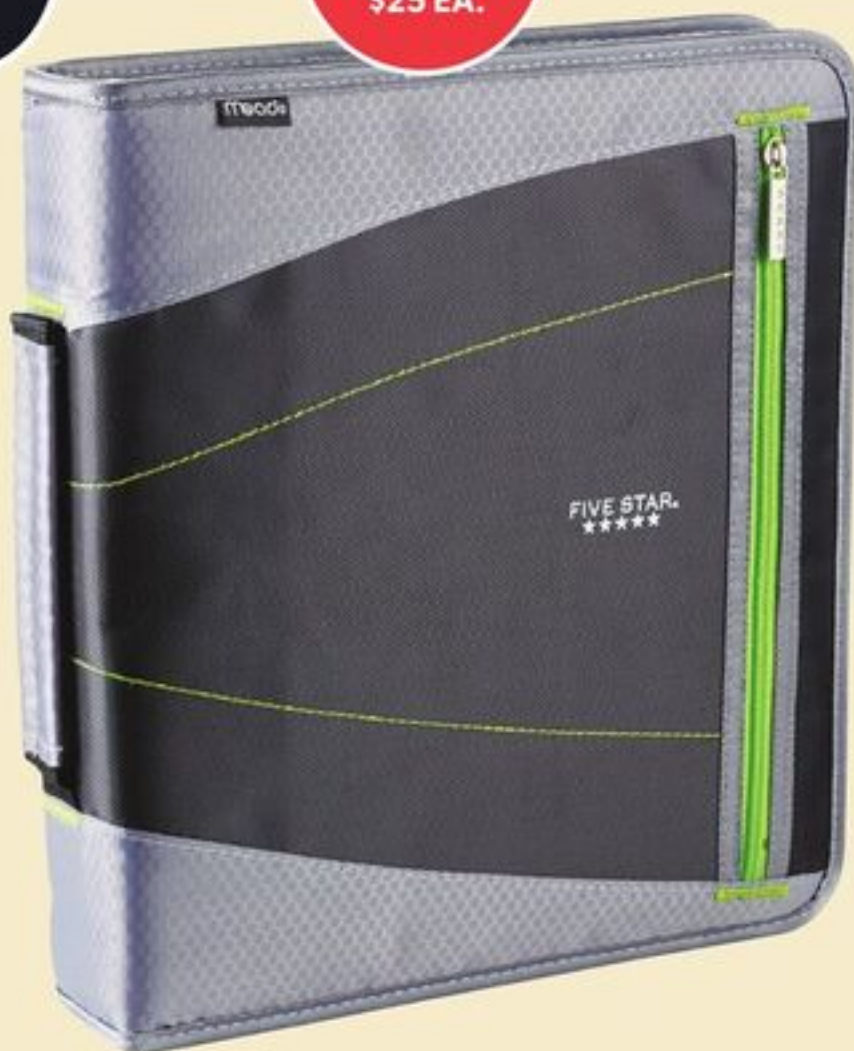
EXPO BRAND STATIONERY
SELECTED VARIETIES
6/8'S
21381694_EA
21381697_EA



20⁹⁷

LIMIT 4
AFTER LIMIT
\$25 EA.

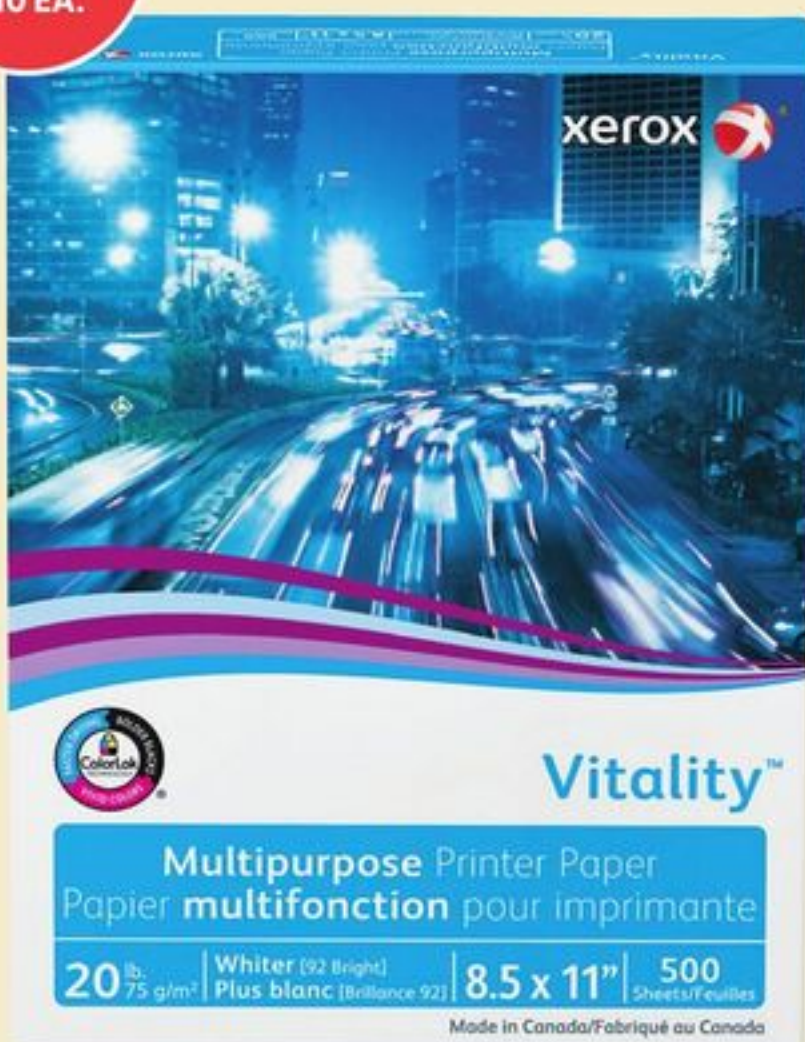
FIVE STAR ZIPPER BINDER WITH FOLDERS
8.5 INCHES X 11 INCHES,
500 SHEETS
20862050_EA



\$8

LIMIT 4
AFTER LIMIT
\$10 EA.

XEROX VITALITY MULTIPURPOSE PRINTER PAPER
8.5X11", 500 SHEETS
20894842_EA



SAVE
UP TO

20%

THERMOS FOOD JARS OR WATER BOTTLES
SELECTED VARIETIES
21648318_EA/21648355_EA



\$25

LIMIT 4
AFTER LIMIT
\$37 EA.

BENTGO LUNCH BOX
SELECTED VARIETIES
21380565_EA/21380566_EA



SAVE
\$2

\$3

AMAZING BUBBLES WAND
5PACK
21558088_EA



\$1

AMAZING BUBBLES WAND
21558276_EA



BUY ONE (1)
GET ONE (1)
50% OFF

OUTDOOR GAMES
SELECTED VARIETIES
\$32-\$35
21470179_EA
21470211_EA



\$17

LIMIT 4
AFTER LIMIT
\$19 EA.

DURACELL ALKALINE BATTERIES AA16/AAA12
SELECTED VARIETIES
CUSTOMER IS RESPONSIBLE FOR THE PAYMENT OF ANY APPLICABLE MUNICIPAL AND/OR PROVINCIAL DEPOSIT OF PRODUCT/PACKAGING RECYCLING FEE THAT MAY APPLY.
21694815_EA/21697001_EA



SAVE
UP TO

20%

THERMOS LICENSED FOOD JARS OR BOTTLES
SELECTED VARIETIES
21355512_EA/21574814_EA



SAVE
UP TO

20%

BRITA FILTERS 5'S OR ULTRA MAX PITCHER
SELECTED VARIETIES
20074542_EA
20875106_EA



JOE FRESH

Back to School
Starts Here!



Children's
Jersey Dresses
\$10



Kid Girl
Jersey Dress



Kid Girl
Jersey Dress



Toddler Girl
Jersey Dress



Toddler Girl
Jersey Dress

Kid Girl
Cropped Sweatshirt
\$19



Kid Girl
Puffer Vest
\$19



Toddler Girl
Ballet Flat
\$22



Kid Girl
Ballet Flat

\$24



Toddler Girl
Casual Sneaker

\$24



Kid Boy
Slip-On Sneaker

\$26



Kid Boy
Athletic Sneaker

\$29

EVEN MORE ONLINE AT JOEFRESH.COM

SHOP NOW



LEGACY LINEUP

LIMITED EDITION



OFFICIAL SPORTS DRINK

Per 710mL: POWERADE - 480mg (Sodium), 150mg (Potassium), Leading Sports Drink - 330mg (Sodium), 90mg (Potassium) *Coca-Cola Ltd., used under license.



2/\$17*
OR \$8.99 EA.
Coca-Cola® beverages
selected varieties
12x355 mL
20318694002_C12



2/\$14*
OR \$8.49 EA.
AHA™ SPARKLING WATER beverages
selected varieties
12x355 mL
21240797_C12



2/\$5*
OR \$2.99 EA.
POWERADE® beverages
selected varieties
710 mL
20853723_EA



2/\$7*
OR \$4.29 EA.
Monster Energy® beverages*
selected varieties
444-473 mL
21747704_EA



\$10.99*
Monster Energy® beverages*
selected varieties
4x473 mL
20937631_C04

Valid from July 16th to July 22nd, 2026
*Plus applicable taxes, levies, deposits and fees. Valid at participating locations for a limited time. Subject to availability while supplies last.
†This product may not be suitable for everyone. Please read the label for instructions.
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NEW KRAFT DINNER RAMEN

Kraft Dinner Ramen
Selected Varieties
95 - 97 g
21751982_EA

\$3.50



OUR BEST EVER WHITE CHEDDAR

Now richer. And creamier.



Kraft Dinner Macaroni & Cheese
Selected Varieties
175 g
21549555_EA

2/\$5
OR \$2.99 EA.

CANADA'S #1 MAC & CHEESE



Kraft Dinner Macaroni & Cheese
Selected Varieties
200 g
21549552_EA

3/4.98
OR \$1.99 EA.



15% OFF

Sprouted. Organic. Gluten-Free.

New! Protein Granola + Cereal



Coconut Cacao Protein Granola
21686047_EA



Cacao Oat O's Cereal
21719946_EA



SAVE ON All Your Favourite Household Brands



\$10 Tide Detergent 39/48 LD or PODS 18-31's, Gain Detergent 61 LD or Flings 18-31's, Ivory Snow Detergent 32 LD, Downy/Gain/Bounce Fabric Softener 83/120 LD or Beads 303-379 g, Dryer Sheets 120/200's, or Rinse 54 LD, Selected Varieties 21593782_EA/21738618_EA



5.50 Dawn Liquid 431/502 mL, Dawn EZ Squeeze 366/443 mL, Selected Varieties 21735713_EA/21430559_EA

4.50 Febreze Air Effects 230 g, Car 2 mL, Bathroom 7.5 mL, Mr. Clean Liquids 1.2 L, Erasers 2's, Selected Varieties 21700198_EA/21729453_EA



\$10 Dawn Liquid 1.52/1.98 L, Cascade Bags 21/26/30's, Complete Gel 2.1/3.4 kg, Swiffer Duster Refills 6/10's, Sweeper Wet Refills 12/20/24's, Sweeper Dry Refills 16/20/32's, WetJet Refills 12's, Powermop Refills 5's, WetJet Liquid 2.5 L, Powermop Liquid 2.5 L, Selected Varieties 21737062_EA/21516288_EA



\$18 Charmin Ultra Soft or Strong bathroom tissue 12-48 rolls 21707532_EA/21636641_EA

\$18 Bounty Paper Towel 6-12 Select a Size 21670280_EA

\$8 Bounty Paper Towel 2-5 Select a Size 21670279_EA

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Only Esso™ and Mobil™ gas earns you PC Optimum™ points.



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