

HOT PRICE
\$10
LB/EA.

FRESH ATLANTIC SALMON FILLETS
FAMILY SIZE \$10 LB/22.05/KG
OR **SHRIMP SKEWERS**
10'S RAW OR COOKED PLAIN
OR MARINATED FROZEN OR
PREVIOUSLY FROZEN \$10 EA.
20720065_KG
21687446_EA

EQUIVALENT TO
\$1
PER SKEWER

HOT PRICE
4.99
LB

INCLUDES HALAL

SPLIT CHICKEN WINGS
INCLUDES HALAL
FAMILY SIZE
11.00/KG
20761916_KG
21656520_KG

4 DAY SALE
THURSDAY, JULY 30TH TO
SUNDAY, AUGUST 2ND

HOT PRICE
10.88
LB

STRIPLOIN GRILLING STEAK
FAMILY SIZE CUT FROM
AUSTRALIAN GRADE BEEF
23.99/KG
21672450_KG

\$20

IFC COOKED CANADIAN SNOW CRAB CLUSTERS
500 G OR
LOBSTER TAILS 2-3 OZ 4'S
FROZEN
21240991_EA
21615011_EA



EQUIVALENT TO
\$5
PER TAIL

HOT PRICE
3.50

SEEDLESS WATERMELON
EACH, 11 LB AVERAGE, PRODUCT OF
ONTARIO, QUEBEC OR U.S.A. OR
SUGARBABY WATERMELON EACH
PRODUCT OF ONTARIO
20067326001_EA
20098440001_EA

11 LB AVG

\$20

LARGE VEGETABLE OR FRUIT PLATTER
PREPARED IN-STORE
1.343-1.87 KG
20081718_EA/20121599_EA

4 DAY SALE
THURSDAY, JULY 30TH TO
SUNDAY, AUGUST 2ND

**BUY ONE (1)
GET ONE (1)
50% OFF**

12" TAKE AND BAKE PIZZA
SELECTED VARIETIES
475-540 G
21751487_EA
21751488_EA
\$10

App exclusive offer*
*Open your PC Optimum™ app or visit
pc optimum.ca to get the offer

\$30

Get **5,000**
pts

\$5
back in points

30 PIECE WINGS & WEDGES BUCKET
1.2 KG
21541872_EA
21541877_EA



SERVES 6

Optimum™

HOT PRICE
\$3

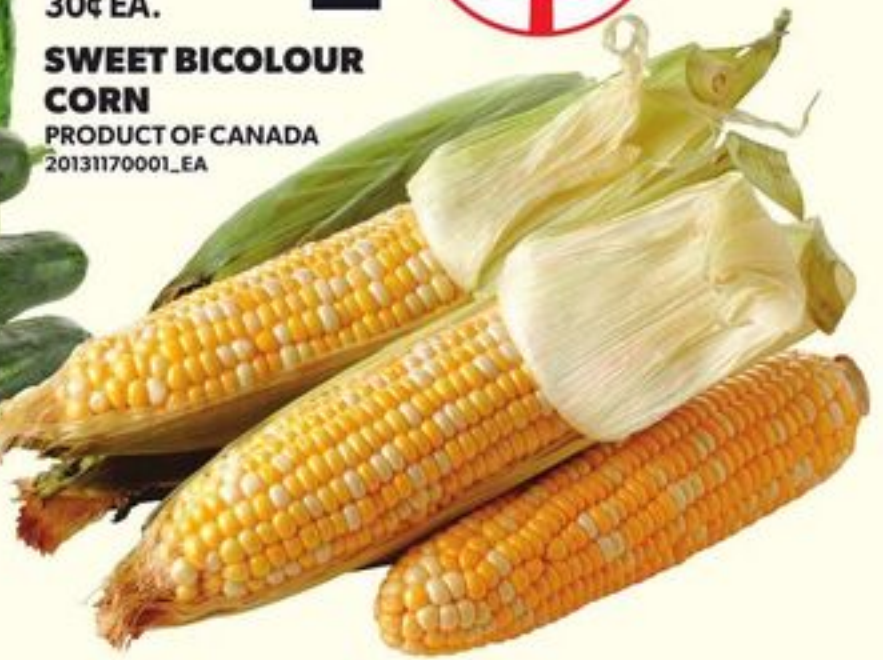
FARMER'S MARKET™ ENGLISH CUCUMBERS
PRODUCT OF ONTARIO OR
ROMAINE HEARTS
PRODUCT OF CANADA
3'S
20828461001_EA
20067389001_EA



HOT PRICE
4/\$1

PRODUCT OF CANADA

OR 30¢ EA.
SWEET BICOLOUR CORN
PRODUCT OF CANADA
2013170001_EA



App exclusive offer*
*Open your PC Optimum™ app or visit
pc optimum.ca to get the offer

\$14

Get **4,000**
pts

\$4
back in points

PC® WINGS 800-907 G
OR **PORK BACK RIBS** 680 G
SELECTED VARIETIES
FROZEN
20071715_EA
20708932_EA



\$5

SCHNEIDERS JUICY JUMBOS, NATURALLY SMOKED SAUSAGE
SELECTED VARIETIES
375-450 G
20105611_EA
20003172_EA



\$3

LAY'S POTATO CHIPS
SELECTED VARIETIES
177-235 G
21241032_EA
21664543_EA



\$5

DR OETKER GIUSEPPE PIZZA
480-515 G, 660 G OR
720-785 G OR
PC® WOOD-FIRED PIZZA
351-413 G
SELECTED VARIETIES
FROZEN
21063361_EA
21540352_EA



App exclusive offer*
*Open your PC Optimum™ app or visit
pc optimum.ca to get the offer

\$6.50

Get **2,000**
pts

\$2
back in points

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
6'S
21283356_EA
21283357_EA



\$6

8 INCH PIE
SELECTED VARIETIES
680/750 G
21297470_EA
21297471_EA



SAVE UP TO 36%
3.25

NEILSON CREAM
SELECTED VARIETIES
473 ML / 1 L
20123609_EA
20774431_EA



\$4

PHILADELPHIA CREAM CHEESE
OR **DIPS** 227/250 G
KRAFT SINGLES 410 G
OR **CHEEZWHIZ** 450 G
SELECTED VARIETIES
20641207_EA
21188654_EA



\$17

PREPARED IN CANADA

KICKING HORSE WHOLE BEAN COFFEE
SELECTED VARIETIES
454 G
20322468006_EA
21702012_EA



App exclusive offer*
*Open your PC Optimum™ app or visit
pc optimum.ca to get the offer

\$12

Get **2,000**
pts

\$2
back in points

PC® 100% PURE MAPLE SYRUP
AMBER
500 ML
20049221_EA



12.99

COCA-COLA CANADA DRY, OR SPRITE SOFT DRINKS OR PEPSI SOFT DRINKS
SELECTED VARIETIES
24X355 ML
2030667002_C24
20308197001_C24



SAVE UP TO 54%

\$14

CASHMERE BATHROOM TISSUE 20=60 ROLLS,
SPONGETOWELS 6-12 ROLLS
OR **SCOTTIES FACIAL TISSUE** 12'S
SELECTED VARIETIES
21188655_EA
21371391_EA
21677401_EA



Optimum™

Bonus Redemption Event

3 days only
from Thursday
July 30th to
Saturday
August 1st

Redeem **250,000** pts
and get
\$300 off
your purchase of
\$300 or more
That's an extra
\$50 value!

Redeem **150,000** pts
and get
\$175 off
your purchase of
\$175 or more
That's an extra
\$25 value!

Redeem **70,000** pts
and get
\$80 off
your purchase of
\$80 or more
That's an extra
\$10 value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 800,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pc optimum.ca/company-policy/terms-and-conditions for further details.

2/\$7
OR \$4 EA.

PC® DIPS OR HUMMUS
200-228 G OR
NAAN CRISPS 170 G
SELECTED VARIETIES
21639152_EA
21683470_EA



\$5

BOURSIN
CHEESE 150 G OR
MASTRO SLICED 125-150 G
SELECTED VARIETIES
20116794_EA
21061099_EA



\$6

NEILSON
TRUTASTE MILK
2%, 1%, SKIM
SELECTED VARIETIES
4 L
20136554_EA
20148677_EA



6⁵⁰

iögo CREAMY
YOGURT CUPS
16X100 G OR
SIGGI'S SKYR
YOGURT TUBS 750 G
SELECTED VARIETIES
20609583001_EA
21353892_EA



6⁵⁰

PC® SHREDDED
CHEESE 250-320 G OR
BLACK DIAMOND
CHEESE BARS
400 G OR **SHREDDED**
CHEESE 320 G
SELECTED VARIETIES
21060183_EA
21279221_EA



\$3⁵⁰ Get **1,000** pts \$1 back in points

WONDER OR
D'ITALIANO
HAMBURGER OR
HOTDOG BUNS
SELECTED VARIETIES
AND SIZES
20305135_EA
21595103_EA



\$8 Member Price **\$12** Non-Member Price **\$4** Members save

SCHNEIDERS
PEPPERETTES
SELECTED VARIETIES
225-375 G
21738516_EA
21738540_EA



\$5⁵⁰ Member Price **\$7⁹⁹** Non-Member Price **\$2⁴⁹** Members save

GENERAL MILLS
CEREAL
SELECTED VARIETIES
317-778 G
21103495_EA
21739719_EA



\$7

ACTIVA
PROBIOTIC
YOGURT 1.14/1.2 KG OR
PC® ORANGE
JUICE 2.5 L
SELECTED VARIETIES
20303412001_EA
21531644_EA



App exclusive offer*

2/\$11 OR \$5.99 EA. Get **3,000** pts When you buy 2 \$3 back in points

NO NAME® BUTTER
SELECTED VARIETIES
454 G
20316543002_EA
20325029_EA



App exclusive offer*

\$5 Get **2,000** pts When you buy 2 \$2 back in points

PC® ICE CREAM
SHOP ICE CREAM
SELECTED VARIETIES
FROZEN
946 ML
21706410_EA
21706551_EA



\$2

BULL'S-EYE BBQ
SAUCE 425 ML, **DIANA**
BBQ SAUCE 500 ML
OR **KRAFT SALAD**
DRESSING 425 ML
SELECTED VARIETIES
21184617_EA
21584850_EA
21735390_EA
21735335_EA



\$5

HALO TOP FROZEN
DESSERT OR BEN
& JERRY'S 473 ML OR
MAGNUM BARS 3/4'S
SELECTED VARIETIES
FROZEN
20950739_EA
21087007_EA



\$5

PC® FROZEN
FRUIT 300-600 G OR
CHAPMAN'S
YUKON NOVELTIES
5-8'S
SELECTED VARIETIES
FROZEN
20312227_EA
20950270_EA



SAVE UP TO 46%

1³⁵

SWANSON
MEAT PIES 200 G OR
MICHELINA'S
ENTREES 128-284 G
SELECTED VARIETIES
FROZEN
20320525001_EA
21208614_EA



6⁵⁰

RIO MARE TUNA
SELECTED VARIETIES
195-240 G
20035383_EA
20865062_EA



\$13

CLIF CORE
ENERGY
BAR
SELECTED VARIETIES
10 X 68 G
21664705_EA
21664748_EA



2/\$9 OR \$5.29 EA.

RUFFLES
POTATO CHIPS
SELECTED VARIETIES
180-200 G
21241053_EA
21241146_EA



5⁵⁰

ORVILLE
POPCORN 6/8'S,
KERNELS 850 G OR
KETTLE CORN 492 G
SELECTED VARIETIES
20308686_EA
20629532003_EA



\$3

PC® NATURAL
SPRING WATER
24X500 ML
20137898_C24



\$4

OCEAN SPRAY
CRANBERRY
COCKTAILS OR
JUICE DRINKS
1.89 L, **100% JUICE**
BLENDS 1.77 L OR
MOTT'S CLAMATO
COCKTAILS 1.89 L
SELECTED VARIETIES
20318955002_EA
20982463_EA



\$10

TIDE DETERGENT
1.62-186 L, **PODS** 18-31'S,
DOWNY OR GAIN,
FABRIC SOFTENER
1.66-2.63 L, **DOWNY,**
GAIN BEADS
202-279 G OR **DAWN**
DISH JUGS 1/52/1/98 L
SELECTED VARIETIES
21550428_EA
21593782_EA



90¢

PURINA FANCY
FEAST WET CAT
FOOD 85 G OR
FRISKIES WET
CAT FOOD 156 G
SELECTED VARIETIES
20302296001_EA
20319657001_EA



PRICE DROP! **More ways to save** prices effective Thursday July 16 - Wednesday August 5, 2026

1⁵⁰ LB

CHINESE JUMBO
CARROT
PRODUCT OF CHINA
3.31/KG
20851084001_KG



4⁵⁰

LA FOURNÉE
DORÉE BRIOCHE
HAMBURGER OR
HOTDOG BUNS
SELECTED VARIETIES
200-385 G
21192729_EA
21740648_EA



\$3

HARDBITE
POTATO CHIPS
SELECTED VARIETIES
128-150 G
21157616_EA
20370855001_EA



\$12 **LIMIT 4 AFTER LIMIT \$17.99 EA.**

NEUTROGENA
SUNCARE
PRODUCTS
SELECTED VARIETIES
AND SIZES
21352122_EA
21719577_EA



Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your store's hours and to see which Loblaws* locations do not participate in this flyer. Quantities and/or selection of items may be limited and may not be available in all stores. No rainchecks or substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to "Save, Was, Now, Savings, etc." are in comparison to our own regular prices. Savings on items shown may vary by store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. **Trademarks:** */™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. **Purchase limits:** We reserve the right to limit quantities to reasonable family requirements. **PC Optimum™ Members Only:** Offers are available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. Points are not guaranteed in case of errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions. Minimum redemption is 10,000 points. These offers cannot be combined with any other coupons, discounts, or promotions. No adjustments on previous purchases. We may modify or cancel offers without notice. Product availability may vary by store. While supplies last. **Points Offers:** Receive the specified points when you spend the qualifying amount on the listed products/categories before taxes, after discounts and redemptions, in a single transaction. Taxes apply on purchase amount after discounts. PC Optimum™ pricing is not valid in price match programs for participating Loblaws Inc. banner stores. **Outdoor/Seasonal Items:** Outdoor seasonal items (e.g., lawn and garden) may only be available at select stores. Please check your local store for pricing, limits, and availability. **PRICE DROP Offer:** Valid in-store at participating locations from July 16 - August 5, 2026 before taxes and while quantities last. Applies only to select products. Offer may be modified or cancelled without notice. See in-store for full details.



***Fresh Promise:** Applicable to eligible fresh produce items purchased at Loblaw's store locations or online at loblaw.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the Loblaw's store where purchase originated. The fresh promise may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.

SL 2 rad27/07/26 ON

bakery deals rising daily

\$7

**FARMER'S MARKET™
HOMESTYLE TARTS**
SELECTED VARIETIES
6/12'S
21628834_EA
21721791_EA



Optimum™

\$3.50

Get **2,000**
pts
When you
buy 2

\$2
back in
points

**JUMBO HAMBURGER
OR HOT DOG BUNS**
8'S OR BRIOCHE-STYLE
HAMBURGER BUNS 6'S
SELECTED VARIETIES
20711614_EA/20711617_EA

**BAKED
IN-STORE**



\$3

**CINNAMON BUNS
WITH DANISH OR
CREAM CHEESE
ICING**
BAKED IN-STORE
4'S
21470464_EA



4.50

**BAKED
IN-STORE**

PREMIUM BAGELS
SELECTED VARIETIES
6'S
21016649_EA
21705757_EA



\$5

**PREPARED IN
CANADA**

**FARMER'S
MARKET™ BUTTER
CROISSANTS OR
CROISSANT BUNS**
270/300 G
21032805_EA/21707790_EA



\$5

**HEAT AND TOSS
MINI DONUTS**
SELECTED VARIETIES
FROZEN
320 G
21740933_EA
21740992_EA



\$11

PC® CHEESECAKE
SELECTED VARIETIES,
FROZEN
600 G
20147627_EA
21609491_EA



4.50

**SONORA
TORTILLAS**
SELECTED VARIETIES
AND SIZES
21754834_EA
21754914_EA



sweeten your summer

5.50

FROSTED COOKIES
10'S OR MINI
CUPCAKES 12'S
SELECTED VARIETIES
FROZEN
21672638_EA



\$6

**SIMPLEJOY
SLICED LOAF
CAKES**
SELECTED
VARIETIES
400 G
21737439_EA



\$5

**FARMER'S MARKET™
MINI SUMMER
VARIETY
DONUTS**
16'S
21632511_EA



\$16

**ELITE 6" KEY LIME
CAKE**
700 G
21616894_EA



SAVE UP TO **\$2.99**

\$8

**PREPARED IN
CANADA**

BALDERSON CHEDDAR
250/280 G, **GOUDA**
170/200 G OR **PILLER'S
KOLBASSA** 250/375 G
SELECTED VARIETIES
20308469_EA
21495455_EA



in the mood for deli-cious

Optimum™

Member Price **\$14**

Non-Member Price **\$16.50**

Members save **\$2.50**

**PC® DELI CHEESE
SLICES**
SELECTED VARIETIES
500 G
20249826_EA
20249985_EA



Optimum™

\$30

Get **5,000**
pts

\$5
back in
points

PARTY PLATTERS
SELECTED VARIETIES
592 G-1 KG
21217539_EA
21217577_EA



**PREPARED
IN-STORE**

\$7

**PREPARED IN
CANADA**

**PC® DOUBLE
CREAM BRIE**
SELECTED VARIETIES
170-200 G
20787327_EA



**FROM
\$14**

**PREPARED
IN-STORE**

**CHARCUTERIE
BOARDS**
SELECTED VARIETIES
278-330 G
21405538_EA
21405571_EA



Optimum™

Member Price **\$3.50**

Non-Member Price **\$6**

Members save **\$2.50**

**THE SNACK
FACTORY PRETZEL
CRISPS**
SELECTED VARIETIES
200 G
20948940_EA
21676303_EA



on the run, we got you

Optimum™

2/\$8

Get **1,000**
pts
When you
buy 2

\$1
back in
points

**FRIED
TORTILLA
CHIPS**
440 G
21751437_EA



Optimum™

Member Price **\$30**

Non-Member Price **\$35**

Members save **\$5**

**BENTO KAZOKU
PLATTER**
53 PIECES
1.2 KG
21637774_EA



**SERVES
6-8**

**FROM
7.49**

RESER'S SALADS
SELECTED VARIETIES
1.25-1.35 KG
20962332_EA
21626005_EA



\$16

SERVES 4

**IN-STORE
PREPARED ONE
PAN FAMILY MEALS**
440-960 G
21738484_EA/21738486_EA



\$16

**IN-STORE PREPARED
CEASER WRAP TRAY
OR ASSORTED SUB
SANDWICHES**
3'S
21738478_EA



\$10

**IN-STORE MADE
LOADED BOWLS**
345-380 G
21738388_EA



LOW & SLOW BBQ

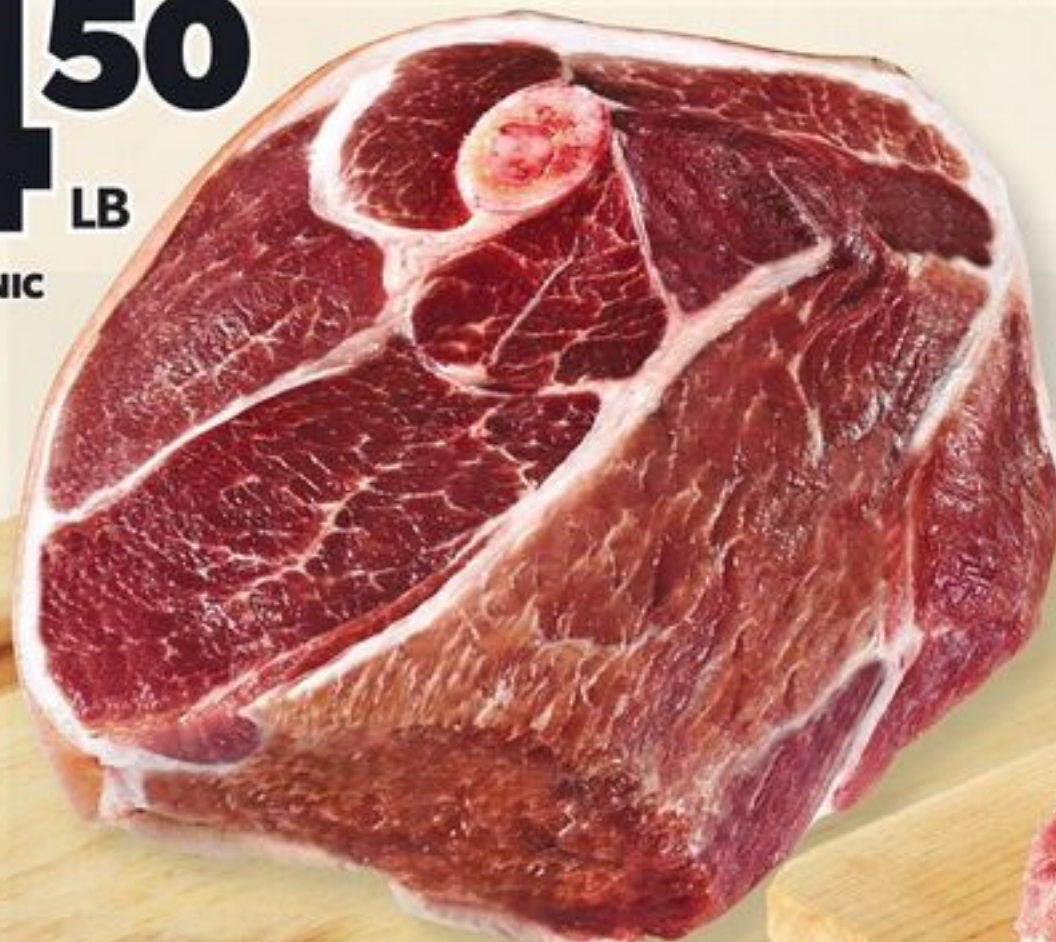
SMOKEHOUSE EVENT

Everything you need for
championship ready
smoked meats.

Prime Cuts For the Pit

4⁵⁰
LB

PORK PICNIC HALVES
BONE-IN
9.92/KG
21614767_KG



7⁵⁰
LB

PORK BACK RIBS
CRYOVAC PKG OF 2
16.54/KG
20289672_KG



\$8
LB

PORK SAUSAGES
SELECTED VARIETIES
17.64/KG
20709048_KG
20709042_KG

PREPARED
IN-STORE



LEAN
PROTEIN

\$14
LB

FRESH STEELHEAD TROUT FILLETS
30.86/KG
21025083_KG



Flavour Before Fire

\$7

MONTANA'S BBQ & BAR SEASONINGS
SELECTED VARIETIES
170-180 G
21359215_EA
21382932_EA



5⁵⁰

THE KEG SEASONING
SELECTED VARIETIES
165-180 G
20973143_EA
20973148_EA



\$6

PC® SPICE RUBS
SELECTED VARIETIES
100 G
20301893002_EA
20301893001_EA



The Finishing Touches

9⁹⁹

BACHAN'S JAPANESE BBQ SAUCE
SELECTED VARIETIES
355 ML 21727116_EA
21727225_EA



\$7

PC® SMOKIN' STAMPEDE™ BBQ SAUCE
SELECTED VARIETIES
1L
20350183_EA
20349189_EA



\$6

MONTANA'S BBQ SAUCE
SELECTED VARIETIES
350 ML
21363731_EA
21363744_EA



Hot Tips From The Pit



Choose the Right Wood
Match your wood to the meat. Hickory and oak suit beef, while apple, cherry, and pecan are great for pork and poultry.



Trim Excess Fat
Trim thick fat before smoking so seasoning sticks and smoke reaches the meat.



Season Generously
Apply your rub at least 30 minutes before cooking for deeper flavor and a better bark.



Don't Over-Smoke
Use thin, blue smoke for the best flavor. Thick white smoke can make meat taste bitter.

AUGUST Prices effective
Saturday August 1st, 2026

**HIT
OF THE
MONTH**

**LIMIT 6
AFTER LIMIT
\$2.50 EA.**



\$1⁷⁵

**NESTLÉ AERO, CRUNCH OR
KIT KAT CHOCOLATE BARS**
SELECTED VARIETIES
95-105 G
20640580_EA
21080246_EA

**LIMIT 6
AFTER LIMIT
\$6 EA.**



\$3⁵⁰

**CLIF ZBARS ORGANIC
ENERGY SNACK BARS** 180 G OR
**CLIF MINIS SNACK-SIZE
ENERGY BARS** 5x28 G
SELECTED VARIETIES
20872366002_EA
21729442_EA

**LIMIT 6
AFTER LIMIT
\$3 EA.**



\$1⁸⁸

CHRISTIE WHEAT THINS
175/180 G, **GOOD THINS**
RICE CRACKERS 100 G OR
TRISCUIT CRACKERS
185/200 G
SELECTED VARIETIES
21030647_EA
21547048_EA

**LIMIT 6
AFTER LIMIT
\$4.50 EA.**



\$3⁵⁰

**BOLTHOUSE FARMS
SMOOTHIES OR JUICE**
SELECTED VARIETIES PRODUCT OF U.S.A.
946 ML
20301788_EA/20316397_EA

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local areas.
* Must be a registered PC Optimum™ member to get this offer.
Valid from August 1 - 31, 2026. While quantities last. See in-store for details.

your one-stop
grocery shop

DIGITAL
COUPONS

UP TO

\$50

IN TOTAL VALUE

More offers. More points.

CLICK FOR THESE
COUPONS AND MORE

SAVE
\$1
WHEN YOU BUY 2
2/\$7

OR
\$4 EA.

PC®
BASMATI
RICE
750 G
20961107_EA



\$3

DE CECCO
PASTA
SELECTED
VARIETIES
454 G
21056282_EA
21056286_EA



2/\$11

OR
\$5.99 EA.

NO NAME®
SHREDDED
CHEESE 320 G OR
CHEESE
BARS 400 G
SELECTED VARIETIES
21082491_EA
21289745_EA



9⁴⁹

SAPUTO MOZZARELLISSIMA
PIZZA MOZZARELLA CHEESE 690 G OR
ARMSTRONG CHEESE SLICES 500 G
SELECTED VARIETIES
20107017001_EA/21703729_EA



\$5

HELUVA GOOD!
FRENCH ONION
SOUR CREAM DIP
680 G
20312788001_EA



2/\$10

OR
\$5.99 EA.

LINDT EXCELLENCE
CHOCOLATE
SELECTED VARIETIES
80-100 G
20312527005_EA
21734942_EA



\$5

UNICO KALAMATA OLIVES 375 ML OR
BICK'S PICKLES 1 L SELECTED VARIETIES
20324967003_EA/216793037_EA



\$11

NO NAME®
CLUB SIZE
ICE CREAM
SANDWICHES
OR BARS 24-30'S
SELECTED VARIETIES
21013432_EA
20347400002_EA



SAVE
\$1.49



\$5

ROBIN HOOD
OR FIVE ROSES
FLOUR
SELECTED VARIETIES
2.5 KG
20039497001_EA
20039497002_EA



SAVE
28%

2⁵⁰

NO NAME® MARSHMALLOWS
SELECTED VARIETIES
400 G
20304672001_EA
21023141_EA



SAVE
\$1.98
WHEN YOU BUY 2
2/\$10

OR
\$5.99 EA.

MCCAIN
SUPERFRIES
OR SPECIALTY
POTATOS
SELECTED VARIETIES
FROZEN
454-800 G
20324328002_EA
20799522_EA



\$3

NO NAME® VEGETABLES 750 G OR
CHEEMO PEROGIES 907 G
SELECTED VARIETIES, FROZEN
20312260_EA/20527159_EA



13⁵⁰

JANES FISH
450-545 G OR
P.F. CHANG'S
MEALS 624 G
SELECTED VARIETIES,
FROZEN
21671345_EA
21703969_EA



3⁵⁰

NO NAME®
SPICES
SELECTED VARIETIES
5.5-250 G
20617736_EA
20617758_EA



\$5

COOL WHIP
DESSERT
TOPPING 1 L OR
TENDERFLAKE
PASTRY 255-397 G
SELECTED VARIETIES,
FROZEN
20030369001_EA
20303840001_EA



\$7

FRUIT RIOT
170 G OR
TRU FRU
FROZEN
DESSERT 170 G
SELECTED VARIETIES,
FROZEN
21653843_EA
21516003_EA



6⁵⁰

BURNBRAE
FROZEN EGG
BAKES OR BITES
336-340 G OR
KELLOGG'S
EGGO WAFFLES
16'S OR PROTEIN
WAFFLES 8'S
SELECTED VARIETIES, FROZEN
20099730004_EA/21479601_EA



5⁵⁰

CHAPMAN'S
PREMIUM
ICE CREAM
2 L OR SUPER
NOVELTIES 6-20'S
SELECTED VARIETIES,
FROZEN
20111532_EA
20323573001_EA



2/\$13

OR
\$7.99 EA.

GATORADE
SPORTS DRINK
SELECTED VARIETIES
6X591 ML
20303218003_C06
21242891_C06



4²⁵

PEPSI OR 7UP
SOFT DRINKS
SELECTED VARIETIES
6X710 ML
20310546002_C06
20310546005_C06



2/\$4

OR
\$2.50 EA.

ICEE BRAND
FREEZABLE
TREATS
SELECTED VARIETIES
170 G/177 ML
21519303_EA
21519341_EA



40¢

PRICE
DROP!

CHUBBY SODAS
SELECTED VARIETIES
250 ML
21567411_EA
20166206_EA



\$10

ROYALE
BATHROOM
TISSUE 12 DOUBLE ROLLS,
TIGER TOWELS
PAPER TOWELS
3=6 ROLLS OR
FACIAL TISSUE 6'S
SELECTED VARIETIES
21363770_EA
21484702_EA
21618478_EA



\$22



CASHMERE
BATHROOM
TISSUE
SELECTED VARIETIES
24=72 ROLLS
21189845_EA
21443648_EA

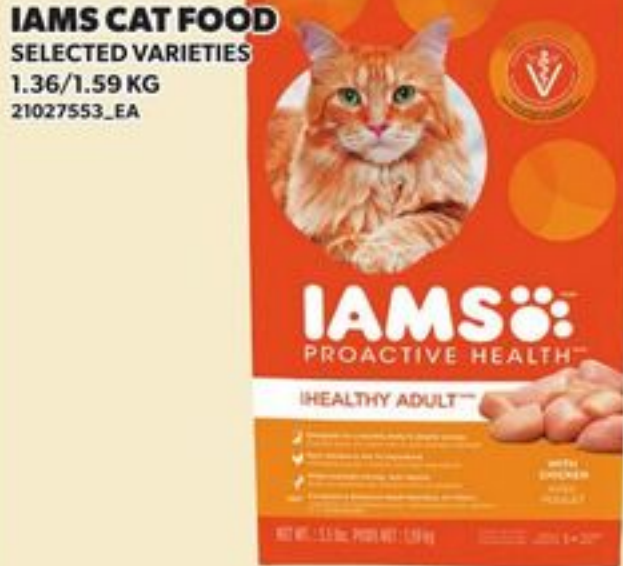


\$13⁹⁹

\$15⁹⁹

\$2

IAMS CAT FOOD
SELECTED VARIETIES
1.36/1.59 KG
21027553_EA



\$20

NABOB ROAST & GROUND
COFFEE 915/930 G OR
AGGA NESPRESSO
CAPSULES 40'S,
SELECTED VARIETIES
20074173002_EA
21721713_EA



cheers & chill

beers, ciders & ready to drink



\$15

**COORS LIGHT,
BUDWEISER, BUD
LIGHT, MOLSON
CANADIAN OR
MICHELOB ULTRA
BEER CANS**
6X473 ML
20944739_C06
20955258_C06



\$23

**FOUNDERS
ORIGINAL
ULTIMATE OR
TEQUILA COCKTAIL
BOX**
CANS
8 X 355 ML
21503696_C08



31⁵⁰

**COORS ORIGINAL
BEER**
CANS
12X473 ML
21626691_C12



16⁵⁰

**MODELO
ESPECIAL BEER**
BOTTLES
6 X 355 ML
20886008_C06



\$11

**BLUE MOON
BELGIAN WHITE
WHEAT BEER
4 X473 ML OR
SMIRNOFF ICE
LIGHT RASPBERRY
PREMIUM VODKA
BEVERAGE
4X355 ML CANS**
20796567_C04
21210772_C04



\$29

**CORONA EXTRA
BEER**
BOTTLES
12 X 330 ML
21336940_C12



11⁴⁹

**GUINNESS
DRAUGHT STOUT
CANS**
4X440 ML
20035374_C04



\$30

**SANDBAGGER
HARD SELTZER
MIXER PACK CANS**
12X355 ML
21629999_C12



Only at the following Loblaws locations (unless otherwise stated) : 472 Bayfield St., Barrie, 2375 Hwy #2, Bowmanville, 12 Hurontario St., Collingwood, 380 The East Mall, Etobicoke, 1100 Princess St. and 1048 Midland Ave., Kingston, 400 Kent St. W., Lindsay, 3040 Wonderland Rd. S. and 1740 Richmond St. N., London, 200 Bullock Dr., Markham, 5010 Glen Erin Dr., Mississauga, 64 Isabella St., 2085 Carling Ave., 100 McArthur Rd., 3201 Greenbank Rd., 1980 Baseline Rd., 200 Earl Grey Dr., 1460 Merivale Rd., 2210C Bank St. and 363 Rideau St., Ottawa, 1792 Liverpool Rd., Pickering, 250 Lakeshore Rd. W., Port Credit, 3501 Yonge St., North York, 301 High Tec Rd., Richmond Hill, 2280 Dundas St., W., 17 Leslie St., 50 Musgrave St., 10 Lower Jarvis St., 3671 Dundas St. W., 5095 Yonge St., 2877 Bayview Village, 11 Redway Rd., 585 Queen St. W., 650 Dupont St. and 301 Moore Avenue, Toronto.

We reserve the right to limit quantities. **Above retails do not include deposit or tax** and may be subject to change without notice.
No rainchecks or substitutions. See in-store or [loblaws.ca](https://www.loblaws.ca) for store hours.

Please drink responsibly & designate a driver. Don't drink & drive.

live well, spend less

SAVE UP TO 20%

DOVE BAR SOAP 12X106 G OR **BODY WASH** 905/950 ML
SELECTED VARIETIES
21220391_EA



SAVE UP TO 20%

METHOD OR MRS. MEYER'S LIQUID HAND SOAP
SELECTED VARIETIES
300-1000 ML
20432113001_EA
20432113004_EA



SAVE UP TO 20%

AVEENO BODY WASH 354-1060 ML OR **BAR SOAP** 100 G
SELECTED VARIETIES
20015290001_EA



\$7 LIMIT 4 AFTER LIMIT 7.99 EA.

SENSODYNE OR PRONAMEL TOOTHPASTE
SELECTED VARIETIES
110/135 ML
20247931002_EA
20432268002_EA



\$7 LIMIT 4 AFTER LIMIT 8.49 EA.

LISTERINE CLASSIC 1 L OR KIDS 500 ML MOUTHWASH
SELECTED VARIETIES
20348438001_EA
21356391_EA



8⁵⁰ LIMIT 4 AFTER LIMIT 8.99 EA.

CREST PRO HEALTH GUM DETOXIFY TOOTHPASTE 110 ML, **ORAL-B FLOSS TWIN PACK** OR **CREST PRO HEALTH ADVANCED RINSE** 1 L
SELECTED VARIETIES
20598749_EA/21354062_EA



\$7 LIMIT 6 AFTER LIMIT 8.49 EA.

BIC DISPOSABLE RAZORS
SELECTED VARIETIES
2-8'S
20037524_EA
20312082001_EA



2/\$7 OR \$4.49 EA.

SPEED STICK PREMIUM DEODORANT 45/85 G OR **SOFTSOAP LIQUID HAND SOAP** 332 ML
SELECTED VARIETIES
20847071_EA/21351640_EA



Member Price SAVE UP TO 25%

IRISH SPRING BAR SOAP 12X104 G OR **BODY WASH** 887 ML
SELECTED VARIETIES
21436287_EA/21436495_EA



Member Price SAVE UP TO 25%

PANTENE SHAMPOO OR CONDITIONER 308-355 ML OR **HEAD & SHOULDERS SHAMPOO** 370 ML
SELECTED VARIETIES
21431195_EA/21518372_EA



Member Price SAVE UP TO 25%

L'ORÉAL HAIR EXPERTISE 375 ML OR GARNIER WHOLE BLENDS 370 ML SHAMPOO OR CONDITIONER
SELECTED VARIETIES
21647282_EA
20941824_EA



\$11-13 LIMIT 4 AFTER LIMIT 14.99 EA.

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
21174153_EA/21433370_EA



Member Price SAVE UP TO 25%

NICE 'N EASY OR NATURAL INSTINCTS HAIR COLOUR
SELECTED VARIETIES
21082764_EA/21084209_EA



Member Price SAVE UP TO 25%

SUN BUM SUN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21220460_EA
21219765_EA



SAVE UP TO 20%

EUCERIN OR AQUAPHOR BODY CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20694196_EA
21085698_EA



for your baby

2/\$11

OR \$5.99 EA.

GERBER INFANT CEREAL
SELECTED VARIETIES
227 G
20358339002_EA
20358339007_EA

Gerbers Cereals
Multi-grain Yogurt Apple
Pears & Bananas
Multi-grain, yogurt, apple, pears, poires et bananes

Gerbers Cereals
Rice • Riz

6+ MONTHS

2/\$9

OR \$4.99 EA.

LOVE CHILD ORGANICS OATY CHOMPS OR SEAFRIENDS SNACKS
SELECTED VARIETIES
138/140 G
20944539_EA
21463929_EA

oaty chomps
blueberry • carrot
breuet • carotte

seafriends
Honey Graham
Graham et miel

12+ MONTHS

\$37

LIMIT 4 AFTER LIMIT 42.99 EA.

ENFAGROW NUTRITIONAL SUPPLEMENT MILK-BASED POWDER
SELECTED VARIETIES
1-5 YEARS, 907 G
21694898_EA/21694972_EA

Enfagrow A

\$35

LIMIT 6 AFTER LIMIT 39.99 EA.

PAMPERS ECONO PACK DIAPERS
SELECTED VARIETIES
SIZE N-8, 58-200'S
21551527_EA
21692756_EA

Pampers
swaddlers
100% LEAKPROOF skin protection

Pampers
baby-dry ULTRA
3X PROTECTION

50% MORE DIAPERS
PLUS DE COUCHES

\$37

LIMIT 4 AFTER LIMIT 43.99 EA.

HUGGIES PULL-UPS TRAINING PANTS
SIZES 4T-5T, 82'S OR
PAMPERS EASY UPS TRAINING UNDERWEAR
SIZES 3T-4T/4T-5T, 86/100'S
SELECTED VARIETIES
21021427_EA/21089194_EA

pull-Ups

easy ups

\$70

LIMIT 4 AFTER LIMIT 89.99 EA.

SIMILAC 360 TOTAL CARE MILK-BASED IRON-FORTIFIED INFANT FORMULA
STEP 1 0-12 MONTHS OR
STEP 2 6-24 MONTHS
SELECTED VARIETIES
16X235 ML
21702863_C16
21702882_C16

Similac
360 Total Care

live well, spend less

SAVE UP TO 20%

WEBBER NATURALS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20860422_EA
21176800_EA

Melatonin
Extra Strength
5 mg
Quick Dissolve
250 144 Sublingual Tablets
BONUS 20% MORE

Gummies
Melatonin
5 mg
Wonderful Sleep
Cherry Pomegranate
90 Gummies

SAVE UP TO 20%

CENTRUM MULTIVITAMINS, CALTRATE BONE HEALTH SUPPLEMENTS OR EMERGEN-C VITAMINS
SELECTED VARIETIES AND SIZES
21283438_EA
20997357_EA

Centrum
ADULTS 50+
COMPLETE MULTIVITAMIN
Supports immune function, eye health, bone health, and energy metabolism

Emergen-C
1,000mg Vitamin C
1000mg de vitamine C

SAVE UP TO 20%

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06
20990880_C06

BOOST
HIGH PROTEIN HYPERPROTEINE

BOOST
CARB SMART GLUCIDES

SAVE UP TO 20%

REACTINE OR BENADRYL ALLERGY PRODUCT 24-120'S, KIDS ALLERGY 12-20'S OR LIQUID 118-250 ML, CLARITIN OR AERIUS ALLERGY PRODUCT 30-70'S
SELECTED VARIETIES AND SIZES
20752553_EA
21172407_EA

Claritin
Non-Drowsy
Liquid Capsules
Allergy

REACTINE
Fast Melt
Non-Drowsy

\$24

LIMIT 4 AFTER LIMIT 26.99 EA.

ADVIL PAIN RELIEF GELS, CAPLETS OR ALEVE PAIN RELIEF GELS OR CAPLETS
SELECTED VARIETIES AND SIZES
21242654_EA
21314617_EA

Aleve
LIQUID GELS

Advil
LIQUID-FAST RELIEF

SAVE UP TO 20%

LIQUID IV HYDRATION MULTIPLIER SACHETS
SELECTED VARIETIES AND SIZES
21686246_EA
21592485_EA

LIQUID IV
HYDRATION MULTIPLIER

SAVE UP TO 15%

U BY KOTEX LINERS 54-120'S, PADS 20-44'S OR TAMPONS 30/32'S
SELECTED VARIETIES
21291897_EA/21719858_EA

Kotex
BAMBOO
Night Defense

U
CLICK

\$15

LIMIT 4 AFTER LIMIT 16.99 EA.

ALWAYS PADS 26-62'S OR LINERS 116-216'S OR TAMPAX TAMPONS 38-50'S
SELECTED VARIETIES
21374646_EA
21606690_EA

TAMPAX
PEARL

always
ULTRA THIN

\$18

LIMIT 4 AFTER LIMIT 19.49 EA.

TENA PADS, UNDERWEAR OR BRIEFS
SELECTED VARIETIES AND SIZES
20957897_EA
21099265_EA

TENA
ULTIMATE

TENA
SENSITIVE CARE

NEW Weight Management Program
Get started at pchealth.ca/weight

Program available in select provinces.

Health

shop home for less

\$18-99

EVERYDAY ESSENTIALS™
APPLIANCES
SELECTED VARIETIES
20164241_EA



\$20-110

BLACK & DECKER
APPLIANCES
SELECTED VARIETIES
21661239_EA/21680919_EA



BUY ONE (1)
GET ONE (1)
50% OFF

PC® COOKWARE OR
COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF
EQUAL OR LESSER VALUE
\$18-141

21704035_EA/21704081_EA



FROM
\$9

EVERYDAY ESSENTIALS™
COOKWARE
SELECTED VARIETIES
21345662_EA
21345889_EA



BUY THREE (3)
GET ONE (1)
FREE

LIFE AT HOME™
MUGS, PLATES
OR BOWLS
SELECTED VARIETIES
\$4-24

21704035_EA
21704081_EA



SAVE
UP TO

25%

PC® KIDS LUNCH
SELECTED VARIETIES
21492735_EA/21492736_EA



6⁵⁰-8⁵⁰

NO NAME®
PAPER PLATES
SELECTED VARIETIES
40'S
21384127_EA
21384145_EA



SAVE
UP TO

20%

PC® STAINLESS STEEL
OR ZINC ALLOY
KITCHEN GADGETS
OR TOOLS
SELECTED
VARIETIES
21216318_EA
21345422_EA
21345431_EA



\$20

LIMIT 4
AFTER LIMIT
\$30 EA.

EVERYDAY ESSENTIALS™
COMFORTERS
SELECTED VARIETIES
21712830_EA/21713017_EA



\$10

EVERYDAY ESSENTIALS™
FLEECE THROW
SELECTED VARIETIES
21703353_EA/21703354_EA



SAVE
UP TO

25%

EVERYDAY ESSENTIALS™
SHOWER LINERS OR
SHOWER CURTAINS
SELECTED VARIETIES
20754397_EA/21682288_EA



\$15

LIMIT 4
AFTER LIMIT
\$20 EA.

LIFE AT HOME™
NOVELTY CUSHIONS
SELECTED VARIETIES
21703473_EA/21703475_EA



\$15

LIMIT 4
AFTER LIMIT
\$17 EA.

DURACELL
ALKALINE
BATTERIES
SELECTED VARIETIES
AA 12'S/AAA 8'S
CUSTOMER IS RESPONSIBLE FOR
THE PAYMENT OF ANY APPLICABLE
MUNICIPAL AND/OR PROVINCIAL
DEPOSIT OF PRODUCT/PACKAGING
RECYCLING FEE THAT MAY APPLY.
21697009_EA/21697172_EA



\$8

EVERYDAY ESSENTIALS™
BATH TOWEL
SELECTED VARIETIES
21434220_EA



back to school

SAVE
UP TO

20%

PAPERMATE
STATIONERY
SELECTED VARIETIES
21355614_EA/21725631_EA



2³⁴

LIMIT 4
AFTER LIMIT
7.50 EA.

CRAYOLA
COLOURED PENCILS
SHARPENER INCLUDED
24'S
20135766_EA



20⁹⁷

LIMIT 4
AFTER LIMIT
\$25 EA.

FIVE STAR
ZIPPER BINDER
WITH FOLDERS
3-RING, WITH FRONT ZIPPER
POCKET AND 2 POLY POCKETS
20862050_EA



SAVE
UP TO

20%

MAPED
STATIONERY
SELECTED VARIETIES
21294824_EA
21294825_EA



SAVE
UP TO

25%

PC® WATER BOTTLES
OR TUMBLERS
SELECTED VARIETIES
21345530_EA/21561029_EA



SAVE
UP TO

20%

SISTEMA LUNCH
BOXES OR
FOOD STORAGE
CONTAINERS
SELECTED VARIETIES
20976655_EA
21073027_EA



SAVE
UP TO

25%

PC® TO GO
CONTAINERS,
CUTLERY OR BAGS
SELECTED VARIETIES
21524098_EA/21640214_EA



SAVE
UP TO

25%

PC® KIDS' TOTE
OR LUNCH BAGS
SELECTED VARIETIES
21493394_EA/21493395_EA



toys toys toys

SAVE
UP TO

25%

BUBBLES, MACHINES
OR SOLUTION
SELECTED VARIETIES
1.50-22.50
21093973_EA/21630035_EA



SAVE
UP TO

25%

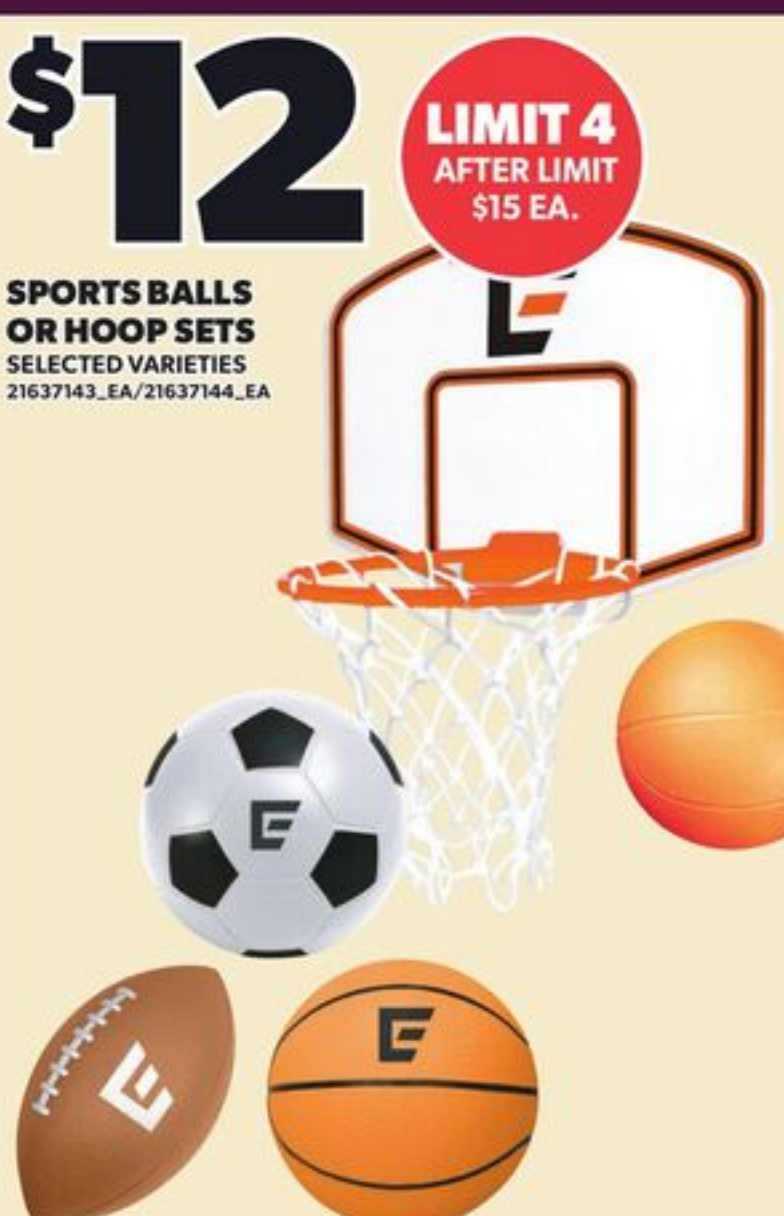
WATER BLASTERS
OR BALLONS
SELECTED VARIETIES
\$3-30
21408682_EA / 21621934_EA



\$12

LIMIT 4
AFTER LIMIT
\$15 EA.

SPORTS BALLS
OR HOOP SETS
SELECTED VARIETIES
21637143_EA/21637144_EA



JOE FRESH



FIND YOUR FIT FOR \$35



THE T-SHIRT SHOP

BUY 2 OR MORE FOR **\$12** EA.
REG. \$16 EA.



EVEN MORE ONLINE & IN-STORE

SHOP NOW



2/\$17
OR \$8.99 EA.

PEPSICO BEVERAGES
selected varieties
12x355 mL
21519855_C12

2/\$10
OR \$5.49 EA.

PEPSICO BEVERAGES
selected varieties
6x222 mL
20857560004_C06/21189960_C06

2/\$15
OR \$8.29 EA.

bubly™ SPARKLING WATER BEVERAGE
selected varieties
2x355 mL
21097177_C12/21760774_C12

\$7.99

GATORADE PERFORM™ / G ZERO™ POWDER STICKS
selected varieties
10x3 g
21658058_EA/21657938_EA

2/\$4
OR \$2.49 EA.

BRISK® ICED TEA
selected varieties
710 mL
21426848_EA/21093505_EA

2/\$6
OR \$3.49 EA.

CELSIUS® ENERGY DRINK OR ALANI® ENERGY DRINK
selected varieties
355 mL
21576466_EA/21648842_EA

2/\$6
OR \$3.79 EA.

EVIAN® NATURAL SPRING WATER / GATORADE® WATER
1 L
20159147_EA/21651607_EA

2/4.50
OR \$2.69 EA.

GATORADE
selected varieties
710 mL
20305775003_EA/21357037_EA

BETTER TEAR, SO MUCH SOFTER*
*vs. leading 1000-sheet brand

\$18

Charmin
Bath Tissue, 12=48 roll, soft
21707532_EA

4X STRONGER WHEN WET*
*vs. Leading Canada 2-ply bath tissue

\$18

Charmin
Bath Tissue, 12=48 roll, strong
21636641_EA

2X MORE ABSORBENT, SO YOU CAN USE LESS
*vs leading US ordinary brand

\$8

Bounty Paper Towel, Select A Size, 2=5 Roll
21670279_EA

\$18

Bounty Paper Towel, Select A Size, 6=12 roll
21670280_EA

**Connect all you want.
Earn points for all you need.**

Earn 20,000 pts
after 2 months of service

Ultra Strength Improved Softness
ULTRA-RÉSISTANT DOUCEUR AMÉLIORÉE

NEW NAME NOUVEAU NOM
ULTRA COMFORT® le nom / est maintenant ULTRA SOFT®

1 Regular Roll = 4 Regular Rolls

1 Cottonelle® Mega Roll

\$17 Get 2,000 pts \$2 back in points

Cottonelle® Toilet Paper
Select types
12=48 rolls
21665993_EA

\$12 Get 2,000 pts \$2 back in points

Cottonelle® Flushable Wipes
Select types
1-4's
21477027_EA

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sip into something refreshing

2/\$5
OR
\$2.99 EA.

POWERADE
SPORTS DRINK
SELECTED VARIETIES
710 ML
20853721_EA
20853723_EA



9⁴⁹

PERONI 0.0% ALCOHOL FREE
6X330 ML
21622480_C06



5⁷⁵

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES
12X355 ML
21747404_C12
21747415_C12



10⁹⁹

CORONA CERO 0.0% ALCOHOL-FREE BEER
6X330 ML
21650191_C06



5⁴⁹

ESKA SPRING WATER
24X500 ML
20071779_C24



\$9

PC® DE-ALCOHOLIZED BEER
SELECTED VARIETIES
12X355 ML
20121729_C12
20325253_C12



2/\$7
OR
\$4.49 EA.

GLACEAU SMARTWATER
SELECTED VARIETIES
1 L
20154101_EA



7⁹⁹

MAISON PERRIER SPARKLING WATER 8X330 ML OR
PERRIER CHIC NON-ALCOHOLIC BEVERAGES 4X250 ML
SELECTED VARIETIES
21575556_C08
21576465_C08



11⁹⁹

GRUVI ALCOHOL FREE SPARKLING WINE
SELECTED VARIETIES
4X275 ML
21512576_C04



Maple Lodge Farms
ULTIMATE

Maple Lodge Farms ULTIMATE™ Mild or Spicy Italian Dinner Sausage 500 g
21378310_EA/21378346_EA
\$8

Maple Lodge Farms ULTIMATE™ Original or Maple Breakfast Sausage 375 g
21539970_EA/21539969_EA
\$8



GREAT TASTE, CLEANER OCEANS.

GOLD SEAL Wild Sockeye Salmon 213 g | 21186814_EA **\$6.25**

Ocean's White Tuna, selected varieties 170 g | 21005158_EA **\$3**

Ocean's light tuna, selected varieties 170 g | 21004270_EA **\$1.75**

GOLD SEAL Wild Pink Salmon Flavours, selected varieties 80 g | 21592988_EA **\$2.50**



Get 10,000 pts for every \$100* spent on

\$10 back in points

ANY COMBINATION OF O4A ULTIMATE CHOICE AND O4A LOVE, CANADA GIFT CARDS

ONE GIFT ULTIMATE CHOICE ZERO FEES!

Love, Canada

ONE4all ONLINE EXCHANGE REQUIRED | GIFT CARD

Offer valid in-store only. Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$100 spent on O4A Ultimate Choice and O4A Love, Canada gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum member. All trademarks are the property of their respective owners.

Häagen-Dazs EXTRÄAZ

2/\$11
OR
\$6.99 EA.

Häagen-Dazs® 414 - 450 mL or 3-4's selected varieties
21722352_EA/21722188_EA

Nestlé Drumstick® 4's or Confectionery frozen dessert 1.5 L or bars 4-10's Selected Varieties Frozen
21739610_EA

BR BASKIN-ROBBINS

\$9.99

Baskin-Robbins® Ice Cream Sandwiches 4's or Tubs 946ml; Selected varieties frozen
21721551_EA/21721501_EA

iögo

TREAT FREELY with iögo® frozen yogurt!

\$6.50

iögo® frozen yogurt 946 mL or bars 4/8's selected varieties frozen
21650572_EA/21654551_EA

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