

HOT DEALS REAL CANADIAN SUPERSTORE

HOT DEALS

Shop a completely remodelled store with the same great deals!

Buy 1, Get 1*
50% OFF
*OF EQUAL OR LESSER VALUE

PC KITCHEN GADGETS
SELECTED VARIETIES
21190090_EA/21190094_EA
21190093_EA



UP TO
25% OFF
6.00-37.50
AFTER SAVINGS

SQUISHMALLOW PLUSH
21637447_EA



UP TO
25% OFF
8.99-27.74
AFTER SAVINGS

CERAVE HAIR CARE, SKIN CARE OR BABY WASH
SELECTED VARIETIES AND SIZES
21276745_EA/21440131_EA
21649182_EA/21439060_EA



UP TO
25% OFF
5.99-12.75
AFTER SAVINGS

SPUNKY PUP DOG TOYS
SELECTED VARIETIES
21691110_EA/21691338_EA



Optimum GET **2,000** pts back in points

CALEDON FARMS NUTRISNAPS CAT TREATS 113 G OR **PLAQUE BUSTER DENTAL STICKS FOR DOGS** 22 G
21732180_EA/21732992_EA

NEW

EVERY SPIN WINS

Spinto Win
Optimum

No purchase necessary to enter the contest. Open to Canadian residents 14+ who are digitally registered PC Optimum™ members. Scan QR codes to enter. Purchase required to redeem some Offer Prizes. Visit www.pcoptimum.ca/spin-in-store for full details including odds of winning.

Available at Winnipeg- Regent Ave, Bison Dr. St. Annes Rd, Vancouver-Grandview Hwy, Coquitlam- 3000 Lougheed, Saskatoon-8th St E., Grand Prairie, Edmonton-Calgary Tr., Stony Plain, Calgary-Southport, Shawnessy, Red Deer and 2855 Gladwin Road, Abbotsford locations only

FRESH PROMISE

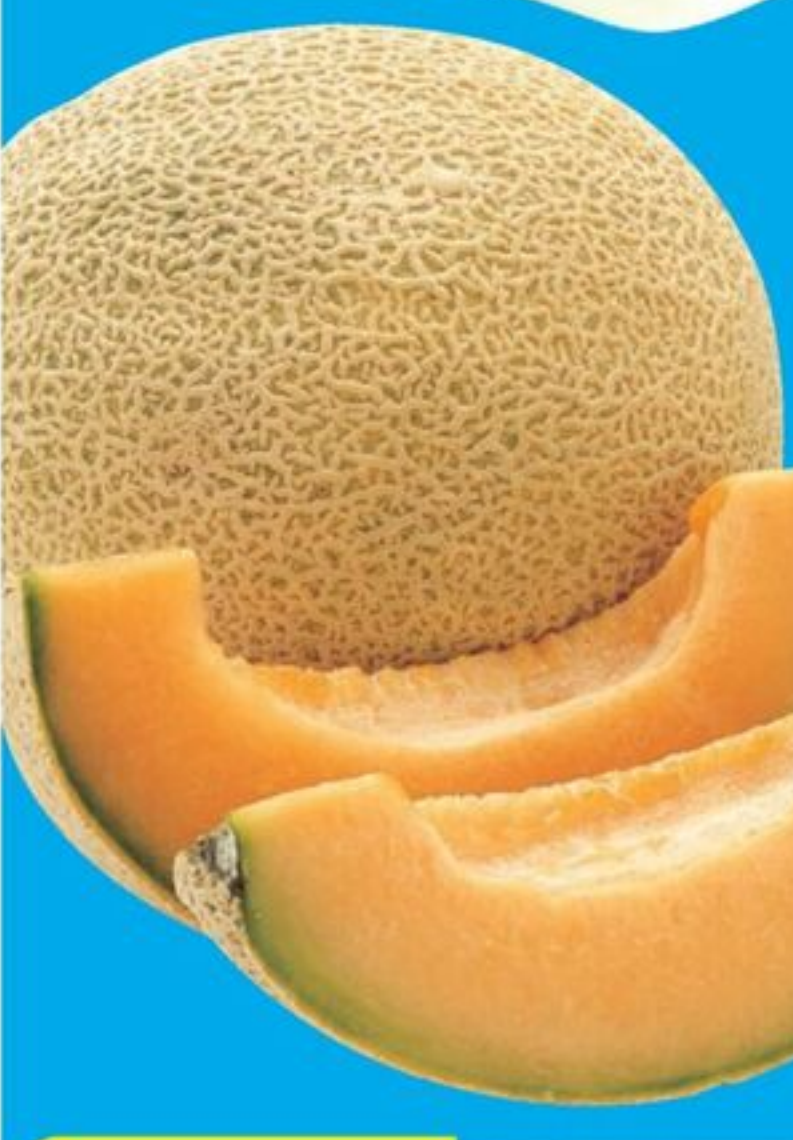
If it's not fresh, it's free.

SALE
1.99
LB
4.39/KG

BROCCOLI CROWNS
PRODUCT OF MEXICO OR U.S.A.
20026161001_KG



HOT DEAL
2.99



CANTALOUPE
PRODUCT OF GUATEMALA, HONDURAS OR BRAZIL
20167017001_EA

5.99

FARMER'S MARKET™ GRAPE TOMATOES
PRODUCT OF CANADA OR MEXICO
907 G
20840038001_EA



NO NAME™ NATURALLY IMPERFECT™ APPLES
PRODUCT OF WESTERN PROVINCES
CANADA NO. 2 GRADE, CLUB SIZE
20868985001_EA

SALE
\$7



SALE
4.50

PC™ CHOPPED SALAD
SELECTED VARIETIES
PRODUCT OF U.S.A.
282-396 G
21334070_EA
21378122_EA



Kraft

Optimum™

POINTS ON YOUR FAVES

SALE
4⁹⁷

GET **1,000** points
\$1 back in points

HEINZ KETCHUP
SELECTED VARIETIES, 750 ML/1 L
20069080_EA/20115102001_EA



SALE
2⁹⁷

GET **500** points

KRAFT SALAD DRESSING 425 ML
OR HEINZ MAYONNAISE
DIPPING SAUCE 340 ML
SELECTED VARIETIES
21584849_EA/21686143_EA



ONLY
3⁵⁰

GET **500** points

MIO, KOOL-AID, CRYSTAL LIGHT, TANG WATER ENHANCERS 48 ML, **CRYSTAL LIGHT** 24-56.6 G
OR KOOL-AID JAMMERS 10X180 ML
SELECTED VARIETIES
20079976006_EA/20663423_EA



SALE
3⁴⁹

GET **500** points

BULL'S-EYE BBQ SAUCE 425 ML
OR DIANA SAUCE 500 ML
SELECTED VARIETIES
20547834003_EA/21184617_EA



4⁴⁹
LIMIT 4 OVER LIMIT PAY 4.99 EA

GET **500** points

KRAFT PURE SALAD DRESSINGS
SELECTED VARIETIES
355 ML
21581429_EA/21581628_EA



GET **500** points

KRAFT SINGLES
SELECTED VARIETIES, 410 G
21188654_EA

3⁹⁷
LIMIT 4 OVER LIMIT PAY 6.49 EA



DEAL DROP

50% OFF OR MORE

Limited-time deals on PC® home & more.

\$15

PC® SALAD SPINNER
21416723_EA



REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

BONELESS, SKINLESS CHICKEN BREAST
FRESH
20826585_KG/21636240_KG

SALE

6⁸⁸
LB
15.17/KG

INCLUDES HALAL

CLUB SIZE



SALE

2⁹⁹
LB
6.59/KG

CLUB SIZE

PORK SIRLOIN, CENTER AND RIB END COMBO CHOPS
BONE IN, CUT IN-STORE
21618256_KG



\$18

PC® BURGERS
SELECTED VARIETIES
FROZEN, 1.02-1.36 KG
20941230_EA/20941443_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

GET 3,000* **\$3** back in points

BREYERS CREAMERY STYLE ICE CREAM
SELECTED VARIETIES
FROZEN, 1.4 L
21651382_EA

3⁹⁸

LIMIT 4
OVER LIMIT PAY 4.99 EA

APP EXCLUSIVE OFFER*

PREPARED IN CANADA



Optimum™

Open the app, shop & earn more

April 16th to 22nd

APP EXCLUSIVE OFFER*

Open the app. It's as easy as that!

Earn 25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

\$25 back in points

EVERYDAY ESSENTIALS™ 5+1 BURNER GRILL
21670512_EA

\$345

LIMIT 3
OVER LIMIT PAY 395.00 EA

67,000 BTU

28 Burgers Propane 2 Year Limited 479 Sq Inches



MULTI SAVE

2/\$16
OR 9.00 EA

PC® PACIFIC WHITE SHRIMP 31-40/LB, 400 G OR **MARINA DEL REY WILD ARGENTINIAN SHRIMP** 300 G
SELECTED VARIETIES, FROZEN
20789931_EA/20907159_EA



1⁹⁹

LIMIT 4
OVER LIMIT PAY 2.49 EA

UNICO PASTA 700-900 G OR **SAUCE** 680 ML OR **PRIMO SAUCE** 680 ML
SELECTED VARIETIES
2031138001_EA/20326537002_EA

PREPARED IN CANADA



5⁴⁹

LIMIT 2
OVER LIMIT PAY 6.49 EA

BUBLY SPARKLING WATER
12X355 ML OR **MONTELLIER SPARKLING WATER** 10X355 ML
SELECTED VARIETIES
21097177_C12/21096722_C10

PREPARED IN CANADA



1²⁵

LIMIT 8
OVER LIMIT PAY 1.99 EA

HEINZ PASTA OR BEANS
SELECTED VARIETIES, 398 ML
20040380003_EA/20177278001_EA



SALE

6⁹⁸

PC® ORANGE JUICE
SELECTED VARIETIES
REFRIGERATED, 2.5 L
21531644_EA/21531646_EA

PREPARED IN CANADA



SALE

7⁹⁹

NO NAME® CANOLA OIL 3 L
20028656_EA

PREPARED IN CANADA



19⁷⁷

LIMIT 4
OVER LIMIT PAY 24.99 EA

FINISH DISHWASHER TABS
SELECTED VARIETIES, 60-105'S
21218875_EA/21561337_EA



UP TO 50% OFF
3.90-29.99 AFTER SAVINGS

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21666624_EA/21040926_EA



\$35

LIMIT 4
OVER LIMIT PAY 41.99 EA

HUGGIES ECONO PACK DIAPERS
SELECTED VARIETIES, SIZE N-7, 60-200'S
21456640_EA/21664346_EA



Disney · PIXAR

FREE STICKER PACK

FOR EVERY \$25 SPENT*

\$5 UNIQUE ALBUM

ANIMAL FRIENDS STICKER PACK

COLLECT AND DESIGN INTERESTING ANIMAL FACTS



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.



AD MATCH

**We match
prices*
so you can
just shop**

Every week, we actively check our major competitors' flyers and match the price on hundreds of items.

Look for the Ad Match message in store for the items we've actively matched. Plus, we'll match any major competitor's flyer item if you show us!

Since we Ad Match, we may not have sold at the After Limit price (and may not in the future).

*We match prices applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time.



APP EXCLUSIVE OFFER*

Open the app.
It's as easy as that!



Earn

25,000 pts

for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Excludes prescription drugs and optical.

\$25 back in points

April 16th to 22nd

\$1

PC[®] ORGANICS BABY FOOD POUCHES

SELECTED VARIETIES, 128 G/ML
2065127000L_EA
21055122_EA



\$23

LIMIT 4
OVER LIMIT PAY
29.99 EA



GET 2,000^{pts}

\$2
back
in points

HUGGIES 16X BABY WIPES
SELECTED VARIETIES
960-1152'S
21172000_EA/21541191_EA



\$29

LIMIT 4
OVER LIMIT PAY
33.99 EA



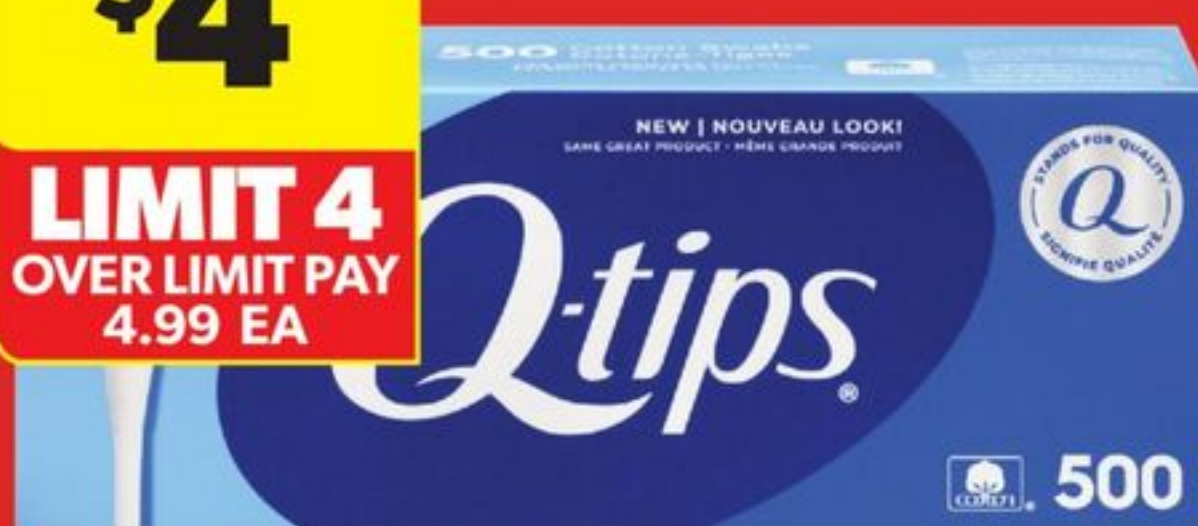
PAMPERS SUPER BIG PACK DIAPERS
SIZE N-8, 32-120'S
SELECTED VARIETIES
21680093_EA/21455653_EA



\$4

LIMIT 4
OVER LIMIT PAY
4.99 EA

Q-TIPS COTTON SWABS
500'S
2032307700L_EA

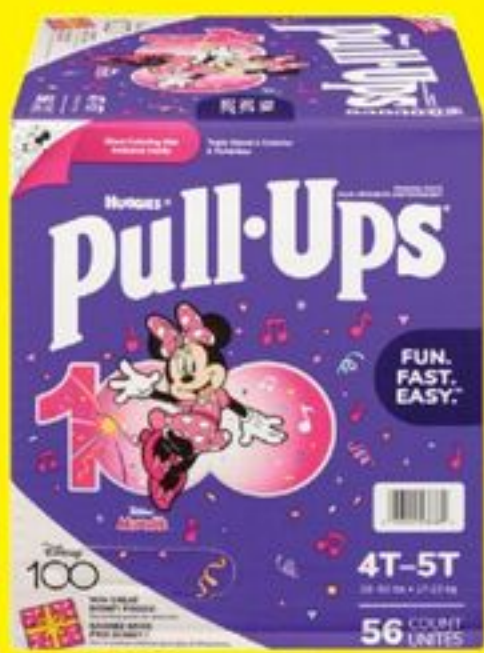


ONE DAY ONLY!

MONDAY, APRIL 20TH

BUY ANY PULL-UPS TRAINING PANTS GET 1X HUGGIES WIPES

21021427_EA/21371223_EA/20557596_EA



SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

SALE

3.88
LB

8.55/KG

GRADE A, DUCK
FROZEN
20078881_KG



ONLY

\$4
LB

8.82/KG

WHOLE POMPANO, MILKFISH
OR WILD PINK SALMON
FROZEN
20066381_KG/20119071_KG



2.75

LIMIT 4
OVER LIMIT PAY
3.25 EA

ROOSTER™
SWEETENED
CONDENSED
MILK
300 ML
20126907_EA



\$1

LIMIT 4
OVER LIMIT PAY
1.49 EA

NONG SHIM CUP NOODLES
SELECTED VARIETIES, 75 G
20032441005_EA/21444355_EA



HOT DEAL

4.99

O'TASTY
DUMPLINGS
SELECTED VARIETIES
FROZEN, 567 G
20319243003_EA



PREPARED IN
CANADA
FOR CANADIANS



5.48

FARMER'S MARKET™ MINI CUCUMBERS
PRODUCT OF WESTERN PROVINCES, 11'S
21070679001_EA

CLUB SIZE

PRODUCT OF CANADA

3.99

PC™ WHOLE CREMINI OR WHITE MUSHROOMS
PRODUCT OF CANADA 454 G
20761372_EA/20738571_EA

PRODUCT OF CANADA

8.99

HARVEST WIENERS OR HARVEST FARMER SAUSAGE
SELECTED VARIETIES 375-675 G
20122094_EA/20357532_EA

LIMIT 4 OVER LIMIT PAY 10.99 EA

PREPARED IN CANADA

\$14

PC™ PORK BACK RIBS 680 G OR KOREAN BEEF SHORT RIBS FROZEN 500 G
SELECTED VARIETIES
20077715_EA/21394197_EA

LIMIT 4 OVER LIMIT PAY 16.00 EA

PREPARED IN CANADA

Optimum™

Members-Only Price™ **\$13**

Members save **\$1.50**

Non-members **14.50**

MAPLE LEAF NATURAL SELECTIONS OR PC™ FREE FROM CLUB SIZE DELI MEAT 375/400 G OR FREYBELYONER SAUSAGE 1 KG
SELECTED VARIETIES
20097889_EA/20772015_EA

Optimum™ member to load and get this offer.

PREPARED IN CANADA

Optimum™

Members-Only Price™ **\$11**

Members save **\$2**

Non-members **\$13**

BOTHWELL CHEESE
SELECTED VARIETIES
450/540 G
21060070_EA/21387033_EA

Optimum™ member to load and get this offer.

PREPARED IN CANADA

\$6

FARMER'S MARKET™ TARTS
SELECTED VARIETIES
510 G
21629191_EA/21727191_EA

PREPARED IN CANADA

\$3

WONDER BALLPARK BUNS
SELECTED VARIETIES
6/8'S
21022027_EA/21022316_EA

PREPARED IN CANADA

\$5

FARMER'S MARKET™ BUTTER CROISSANTS OR BUNS
SELECTED VARIETIES
260-336 G
20975943_EA/21707790_EA

PREPARED IN CANADA

2.97

ASTRO OR IÖGO YOGURT TUBS
SELECTED VARIETIES
650/750 G
20165226001_EA/21659463_EA

PREPARED IN CANADA

7.97

ARMSTRONG CHEESE BARS
600 G OR SHREDS
500 G
SELECTED VARIETIES
21255902_EA/21681242_EA

LIMIT 4 OVER LIMIT PAY 11.49 EA

PREPARED IN CANADA

6.99

BECEL MARGARINE
SELECTED VARIETIES
637/850 G
20297818002_EA

LIMIT 4 OVER LIMIT PAY 9.49 EA

PREPARED IN CANADA

\$6

LACTANTIA LACTOSE FREE MILK
SELECTED VARIETIES
2 L
20301822001_EA/20585216_EA

PREPARED IN CANADA

\$1

NO NAME™ PIZZA SAUCE OR PURE TOMATO PASTE
SELECTED VARIETIES
156/213 ML
20018020_EA/20118094_EA

PREPARED IN CANADA

\$4

PC™ VINAIGRETTE
SELECTED VARIETIES
350 ML
21072462_EA/21683167_EA

PREPARED IN CANADA

2.29

AYLMER ACCENTS 540 ML OR ROTEL TOMATOES 284 ML
SELECTED VARIETIES
21207591_EA/2154450_EA

LIMIT 4 OVER LIMIT PAY 2.79 EA

PREPARED IN CANADA

\$2

NO NAME™ APPLE SAUCE
SELECTED VARIETIES
620 ML
21379698_EA/21379757_EA

PREPARED IN CANADA

\$4

DARE CANDY
SELECTED VARIETIES
475-700 G
21572976_EA/21697971_EA

LIMIT 6 OVER LIMIT PAY 4.99 EA

PREPARED IN CANADA

UP TO 15% OFF
12.00-45.89 AFTER SAVINGS

PC™ SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20696552_EA/21313808_EA

PREPARED IN CANADA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM

Disney · PIXAR
ANIMAL FRIENDS STICKER
COLLECT AND DISPLAY INTERESTING
ANIMAL FACTS

*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$10* ON SELECT

KRAFT, HEINZ, PHILADELPHIA, MAXWELL HOUSE, NABOB, TASSIMO, TACO BELL, CLASSICO, GARDEN SELECT, CRAVE, BAGEL BITES, MIO, CRYSTAL LIGHT, JELL-O, RENEE'S, BULL'S-EYE, DIANA PRODUCTS AND GET ONE BONUS STICKER PACK

20866924010_EA/21085515_EA/21618217_EA/21740440_EA/20039581001_EA

SPEND \$10* ON SELECT

CHEERIOS, OATMEAL CRISP, NATURE VALLEY, OLD EL PASO, PILLSBURY OR ANNIE'S PRODUCT AND GET A BONUS CARD PACK

21104047_EA/21667577_EA/20316187001_EA/20306992001_EA

SPEND \$15* ON SELECT

COCA-COLA, CANADA DRY, SPRITE, A&W, FANTA, FRESCA, AHA, VITAMINWATER, SMARTWATER, PEACE TEA, FUZE, MONSTER ENERGY, POWERADE OR BODY ARMOR AND GET ONE BONUS STICKER PACK

20313741002_C06/20307569004_C12/21731564_EA/20853723_EA

SPEND \$15* ON SELECT

CRACKER BARREL, BLACK DIAMOND, IÖGO, ASTRO OR LACTANTIA PRODUCTS AND GET A BONUS STICKER PACK

21290384_EA/20763661_EA/20986474_EA/21290222_EA/20165226001_EA

SPEND \$12* ON SELECT

CAMPBELL'S READY TO SERVE SOUPS 515 ML, HABITANT SOUP 796 ML, SNYDER'S PRETZELS 240 G, CHUNKY 515 ML, GOLDFISH CRACKERS OR SNACK FACTORY CRISPS 200 G AND GET ONE BONUS STICKER PACK

21479030_EA/20300320_EA/20316052001_EA/20948940_EA

Disney · PIXAR

FREE STICKER PACK FOR EVERY \$25 SPENT*




*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

SPEND \$15* ON SELECT

CHRISTIE CRACKERS, CHRISTIE COOKIES, CADBURY, HALLS OR CLIF ENERGY BARS AND GET ONE BONUS STICKER PACK
21547034_EA/21358407_EA/21664843_EA



SPEND \$10* ON SELECT

NESCAFÉ, STARBUCKS COFFEE OR MAISON PERRIER BEVERAGE PRODUCTS AND GET ONE BONUS STICKER PACK
20873036_EA/20547343006_EA/21576465_C08



SPEND \$15* ON SELECT

ROYALE PAPER PRODUCTS AND GET ONE BONUS STICKER PACK
21191252_EA/21484732_EA/21618478_EA



SPEND \$9* ON SELECT

MILK 2 GO, ARMSTRONG PROTEIN STICKS AND GET ONE BONUS STICKER PACK
21065263_EA/21537885_EA/21694973_EA



SPEND \$10* ON ANY

PC® BLUE MENU PRODUCTS AND GET ONE BONUS STICKER PACK
21747415_C12/20057669001_EA/20307025002_EA/20538593001_EA/20631288004_EA/20941224_EA



SPEND \$10* ON SELECT

PC® OR NO NAME® CHIPS, POPCORN OR PRETZELS AND GET ONE BONUS STICKER PACK
21654374_EA/21686985_EA/21712080_EA/21712032_EA





Disney · PIXAR FREE STICKER PACK FOR EVERY \$25 SPENT*

\$5
UNIQUE ALBUM



*WHILE SUPPLIES LAST FROM APRIL 9TH UNTIL MAY 6TH, 2026. EXCLUSIONS APPLY. VISIT WWW.LOBLAWUNIVERSE.CA OR IN-STORE FOR EXCLUSIONS AND COMPLETE OFFER DETAILS.

\$5

LIMIT 2
OVER LIMIT PAY
6.49 EA

MILK 2 GO MILK
SELECTED VARIETIES, 6X200 ML
21065263_EA/21537885_EA

PREPARED IN CANADA

4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.79 EA

ARMSTRONG CHEESE SNACKS OR COMBOS
SELECTED VARIETIES, 180-210 G
21440769_EA/21694973_EA

3⁴⁷

LIMIT 4
OVER LIMIT PAY
5.99 EA

DR. OETKER RISTORANTE OR CASA DI MAMA PIZZA
SELECTED VARIETIES
FROZEN, 288-410 G
20296424004_EA/20852957_EA

3/\$9
OR 3.99 EA

GENERAL MILLS, NATURE VALLEY, PILLSBURY, BETTY CROCKER OR MOTT'S GRANOLA OR CEREAL BARS, TREATS OR FRUIT SNACKS
SELECTED VARIETIES, 120-230 G
20315520005_EA/210331310_EA

5⁹⁹

LIMIT 4
OVER LIMIT PAY
6.99 EA

KRAFT PEANUT BUTTER
SELECTED VARIETIES
750 G/1 KG
20039581001_EA/20311582001_EA

PREPARED IN CANADA

5⁴⁷

LIMIT 4
OVER LIMIT PAY
6.99 EA

KELLOGG'S FAMILY SIZE CEREAL
SELECTED VARIETIES
450-650 G
21449784_EA/21450811_EA

3³⁸

LIMIT 4
OVER LIMIT PAY
3.79 EA

VH SAUCES, THAI & INDIAN, DIPPING OR STIR-FRY SAUCES
SELECTED VARIETIES
341-380 ML
20297368_EA
20308726001_EA

2⁵⁰

LIMIT 4
OVER LIMIT PAY
2.99 EA

GLACEAU VITAMINWATER BEVERAGES
SELECTED VARIETIES
591 ML
20333194006_EA
20562362003_EA

12⁹⁹

STARBUCKS NESPRESSO VERTUO COFFEE CAPSULES
SELECTED VARIETIES
68-100 G
21398289_EA/21545115_EA

3,000 back in price
for every \$10⁰⁰ spent on

MAYNARDS CANDY OR CADBURY CHOCOLATE
SELECTED VARIETIES
33 G-1 KG
EXCLUDING SEASONAL
21545554_EA/21648536_EA

\$8

PC BLUE MENU GROUND CHICKEN OR TURKEY
454 G
21100091_EA/21100092_EA

CANADIAN POULTRY

3⁵⁰

PC BLUE MENU BEANS, PEAS, LENTILS OR SOUP MIX
SELECTED VARIETIES 900 G
20629219_EA/20629496_EA

\$6

LIMIT 4
OVER LIMIT PAY
7.49 EA

PC OR BLUE MENU SMOOTHIE OR FRUIT BARS
SELECTED VARIETIES
FROZEN, 6/12'S, 480 G
20175385_EA/20538593001_EA

\$9

PC OR BLUE MENU LASAGNA OR MAC & CHEESE
SELECTED VARIETIES
FROZEN, 1.13 KG
20530286_EA/21364300_EA

PREPARED IN CANADA

\$9

LIMIT 2
OVER LIMIT PAY
10.07 EA

PC BLUE MENU EGG WHITES
REFRIGERATED,
1 KG
20821364001_EA

4⁵⁰

LIMIT 4
OVER LIMIT PAY
5.50 EA

PC BLUE MENU CEREAL GRANOLA BOOST
SELECTED VARIETIES, 325 G
20631288003_EA/20631288004_EA

PREPARED IN CANADA

Discover over 150 Filipino products for less

Shop the world in our aisles

SHOP NOW

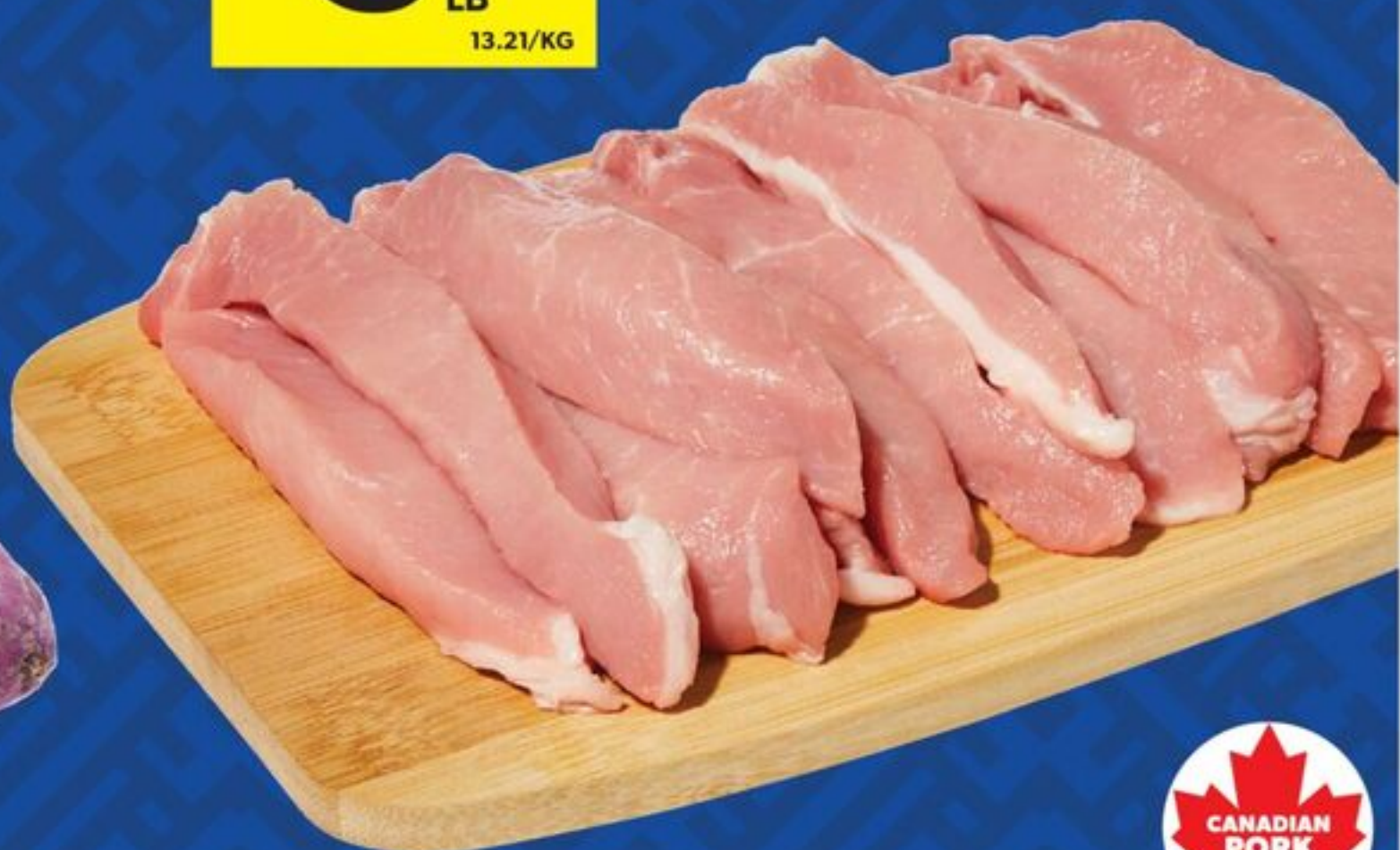


1.97
LB
4.34/KG

PURPLE UBE YAM
PRODUCT OF CANADA
20849858001_KG

5.99
LB
13.21/KG

PORK STIR FRY
FRESH
21662738_KG



6.29

SKYFLAKES
M.Y. SAN CRACKER
800 G
2176798_EA

LIMIT 4
OVER LIMIT PAY
6.99 EA

1.97

CENTURY TUNA
SELECTED VARIETIES
180 G
21269130_EA

LIMIT 4
OVER LIMIT PAY
2.29 EA



5.99
LB
13.21/KG

**CHICKEN GIZZARDS,
HEARTS OR LIVERS**
FROZEN
21528484_KG

1.50

CHAYOTE SQUASH
PRODUCT OF MEXICO
20167837001_EA

\$1

**GOLDEN HAPPINESS
BUNS**
SELECTED VARIETIES, 100 G
21297545_EA/21297565_EA



6.29

PALM CORNED BEEF
SELECTED VARIETIES, 326 G
20416342_EA

LIMIT 4
OVER LIMIT PAY
6.99 EA

1.99

**SUPER Q
CORNSTARCH STICKS**
SELECTED VARIETIES, 454 G
21047856_EA

LIMIT 4
OVER LIMIT PAY
2.49 EA

4.49

**S&W SPAGHETTI
SAUCE SWEET STYLE**
1 L
21495446_EA

LIMIT 4
OVER LIMIT PAY
5.29 EA



8.99

MOGU MOGU DRINKS
SELECTED VARIETIES
6X320 ML
21101724_EA

LIMIT 4
OVER LIMIT PAY
10.49 EA

8.49

**KOPIKO INSTANT
COFFEE MIX**
SELECTED VARIETIES
825/900 G
21238713_EA

LIMIT 4
OVER LIMIT PAY
9.99 EA

2/1.50
OR .99 EA

**KNORR TAMARIND
SOUP BASE**
40 G
20984136_EA



*Prices effective at Superstore Winnipeg, MB - McPhillips St., Sargent Ave, Vancouver, BC - Marine Dr, Grandview Hwy, Burnaby, BC, Saskatoon, SK - Confederation Dr, Edmonton, AB - Heritage Gate, South Common, Whitemud, Castledowns, Stoney Plain, Harvest Hills, Calgary, AB - Westwinds, Coventry Hills, MacKenzie, Sundridge, Shawnessy, Seton, Red Deer, AB, Richmond, BC, Ft McMurray, AB, Surrey, BC - 104th Ave.

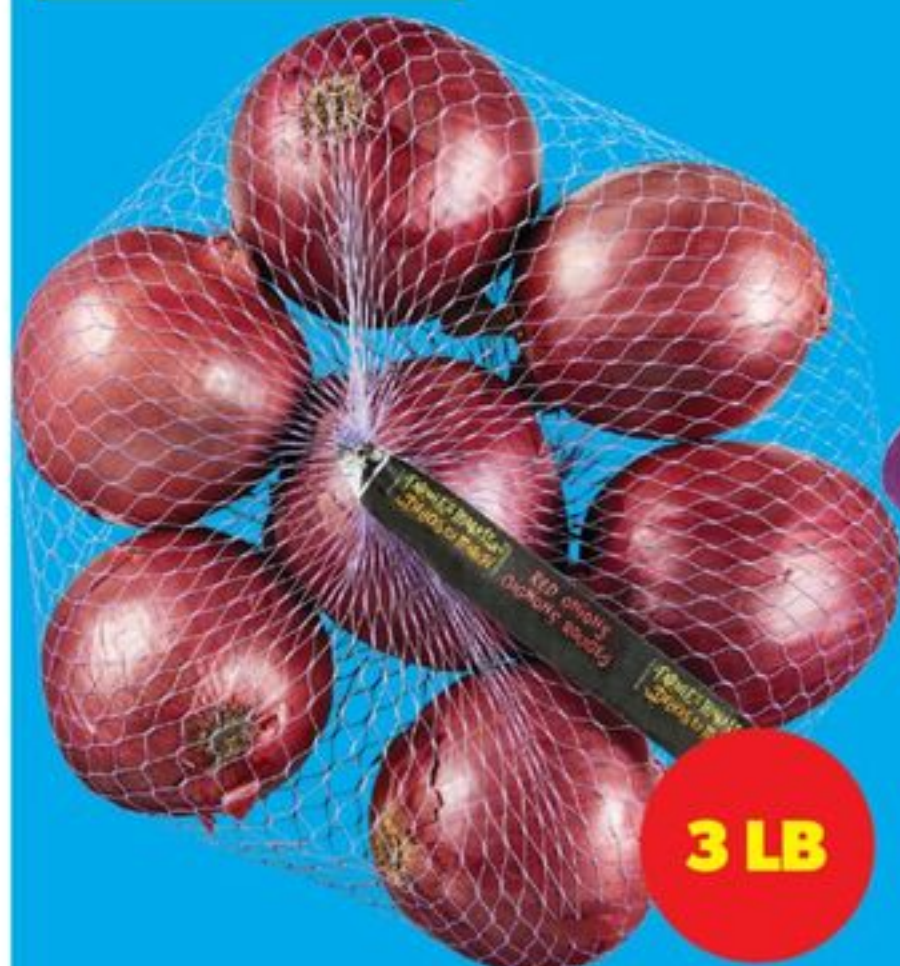
SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

3⁹⁹

FARMERS MARKET™ RED ONIONS
PRODUCT OF MEXICO, CANADA, U.S.A. OR NETHERLANDS, NO. 1 GRADE
2081362001_EA



1⁹⁹
LB
4.39/KG

LONG EGGPLANT
PRODUCT OF MEXICO
20159013001_KG



\$7

SEAQUEST BAY SCALLOPS 100-150/LB, 400 G OR **VIVASEA GREENSHELL MUSSELS** 500 G, FROZEN, 21558527_EA / 21595040_EA



6⁷⁵

GOLDEN PUNJABI BISCUITS
SELECTED VARIETIES, 1.1 KG
20694637_EA



\$16

SUFRA' HALAL WHOLE CHICKEN
FRESH, UP TO 1.70 KG
21616849_EA



2⁴⁹

LIMIT 4
OVER LIMIT PAY
2.99 EA



1⁴⁹
LB
3.28/KG

TAIWANESE FLAT CABBAGE
PRODUCT OF MEXICO OR CHINA
20020863001_KG



9⁹⁹
LB
22.02/KG

NEW ZEALAND SHORT CUT LAMB LEG
FROZEN
20142553_KG



INCLUDES HALAL

13⁹⁹

SUFRA' HALAL BEEF STEW
454 G
21395711_EA



5⁹⁹

ALFA PUFF PASTRY
FROZEN, 850 G
21606988_EA



2²⁹

LIMIT 4
OVER LIMIT PAY
2.99 EA

RUBICON JUICE DRINK
SELECTED VARIETIES, 1L
20029236001_EA



4⁴⁹

LIMIT 4
OVER LIMIT PAY
5.49 EA

VEEBA VEGINAISE
300 G, **PASTA & PIZZA SAUCE** 400 G, **SANDWICH SPREAD** 300 G OR **CHUTNEY** 320 G
SELECTED VARIETIES
21632743_EA / 21632745_EA



9⁹⁹

LIMIT 4
OVER LIMIT PAY
14.99 EA

QUALITY BASMATI RICE
9 LB
20787290_EA



2²⁹

LIMIT 4
OVER LIMIT PAY
2.99 EA

SURATI SNACKS
SELECTED VARIETIES,
250/341 G
20322576003_EA
20322576007_EA



* Please note that not all items are available in all stores.

SHOP THE WORLD IN OUR AISLES*

From bok choy to basmati rice, find international ingredients at low prices.

SHOP NOW

3⁶⁷

LARGE DRAGONFRUIT
PRODUCT OF VIETNAM
20168395001_EA



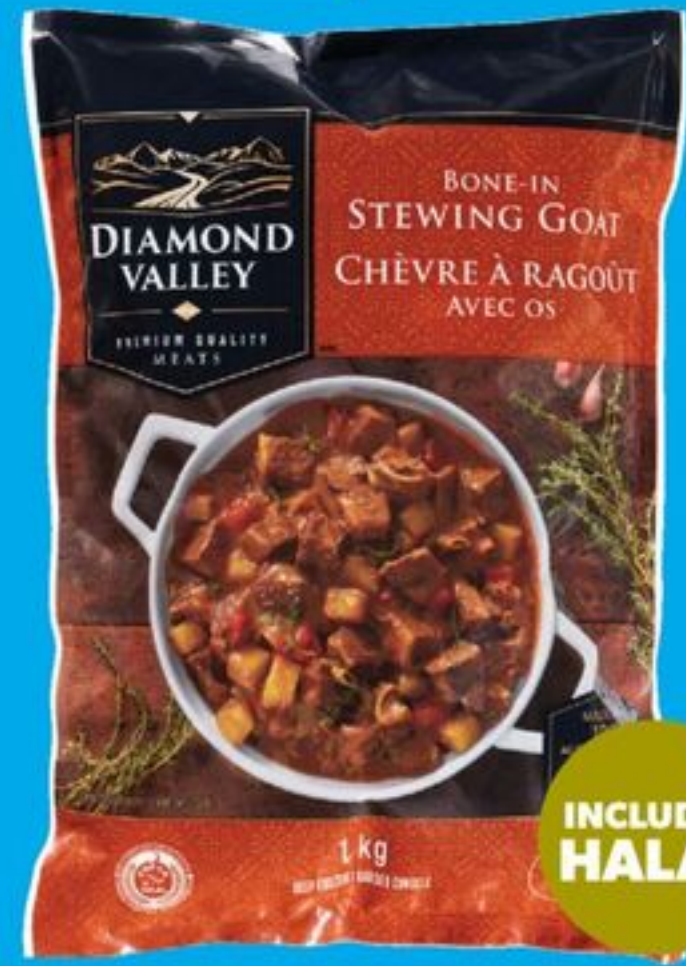
2/\$10
OR 6.00 EA

SUMMI! SPRING ROLLS OR GYOZA
SELECTED VARIETIES, 250-350 G
2114397_EA



\$25

NEW ZEALAND STEWING GOAT
BONE-IN, 1 KG
20143053_EA



INCLUDES HALAL

1⁴⁹
LB
3.28 /KG

OPO SQUASH
PRODUCT OF MEXICO
20142055001_KG



\$2

SANTOSH NAAN
SELECTED VARIETIES,
5'S
21071462_EA
21071463_EA



6⁹⁹

HANDI BEEF SAMOSAS
SELECTED VARIETIES,
FROZEN, 300 G
21092043_EA



2⁹⁹

PRAN SAMOSAS
FROZEN, 400 G
21094846_EA



\$3

CHARRAS TOSTADAS
SELECTED VARIETIES,
350 G
21117787_EA/21117797_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



\$3

LA COSTEÑA REFRIED BEANS
SELECTED VARIETIES,
546 ML
20054076001_EA
20054076002_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



3⁷⁵

PAN CORN MEAL OR FLOUR
SELECTED VARIETIES,
1 KG
20945695_EA
20945705_EA

LIMIT 4
OVER LIMIT PAY
4.50 EA



7⁹⁹

HANDI CHICKEN MOMOS
FROZEN, 300 G
21092039_EA



\$2

LA COSTEÑA TOTIS DONITAS
SELECTED VARIETIES,
50 G
21682149_EA
21682248_EA

LIMIT 4
OVER LIMIT PAY
2.49 EA



1²⁵

JARRITOS SOFT DRINKS
SELECTED VARIETIES,
370 ML
20147354007_EA
20147354011_EA

LIMIT 4
OVER LIMIT PAY
2.69 EA



2⁵⁰

VALENTINA HOT SAUCE
SELECTED VARIETIES,
370 ML
20056649001_EA
20056649002_EA

LIMIT 4
OVER LIMIT PAY
2.99 EA



1⁵⁰

VITAMALT MALT BEVERAGES
SELECTED VARIETIES,
330 ML
20139955_EA

LIMIT 4
OVER LIMIT PAY
1.99 EA



3²⁵

LA COSTEÑA CHIPOTLE PEPPERS IN ADOBO SAUCE OR PICKLED JALAPEÑO NACHO SLICES
SELECTED VARIETIES,
186 ML/440 G
20318080_EA
21365904_EA

LIMIT 4
OVER LIMIT PAY
3.79 EA



3⁹⁹

KFI COOKING SAUCES
SELECTED VARIETIES,
375/395 ML
20419490001_EA
20419490003_EA

LIMIT 4
OVER LIMIT PAY
4.99 EA



\$8

TEA INDIA TEA
681 G
20177173_EA

LIMIT 4
OVER LIMIT PAY
9.49 EA



8⁹⁹

MASECA INSTANT CORN FLOUR, GLUTEN-FREE
1.8 KG
21457445_EA

LIMIT 4
OVER LIMIT PAY
9.99 EA



* Please note that not all items are available in all stores.

**FRESH
PROMISE**

**If it's not fresh,
it's free.**

3⁸⁶

WHOLE PINEAPPLE
PRODUCT OF COSTA RICA
OR MEXICO
20160992001_EA

GREEN ZUCCHINI
PRODUCT OF MEXICO
20426596001_KG

1⁹⁹
LB
4.39/KG



7⁸⁸

**NO NAME[®] NATURALLY IMPERFECT[™]
RED OR RUSSET POTATOES**
PRODUCT OF CANADA,
CANADA NO. 2 GRADE, CLUB SIZE
20101572001_EA/20044637001_EA

President's Choice[®]
le Choix du Président[®]

New!
Nouveau!

EASY TO PEEL
MANDARIN
ORANGES
MANDARINES
FACILES À PELER

JUICY AND SWEET/JUTEUSES ET SUCRÉES

\$7

PC[®] MANDARINS
PRODUCT OF U.S.A.
CLUB SIZE
20864961001_EA

3 LB



20 LB

\$5

no name[®] sans nom[®]

Naturally Imperfect[™]
Naturellement imparfaits[™]

limes

Freshness and quality... in all shapes and sizes.
Fraîcheur et qualité... sous toutes les formes.

no name[®] Naturally Imperfect[™] fruits and vegetables may not be picture perfect, but they always deliver the freshness and flavour you want - at exceptional value.
Les fruits et légumes Naturellement imparfaits[™] sans nom[®] ne sont pas tout à fait parfaits, mais ils offrent toujours la fraîcheur et la saveur que vous recherchez, et ce, à une valeur exceptionnelle.

680 g (1.5 lb)

**NO NAME[®]
NATURALLY IMPERFECT[™]
LIMES**
PRODUCT OF MEXICO
680 G
21673921001_EA

**CLUB
SIZE**

\$8

KIWI
PRODUCT OF GREECE, CLUB SIZE
21576456001_EA

PLANTAINS
PRODUCT OF GUATEMALA, HONDURAS,
COSTA RICA, MEXICO OR BRAZIL
20119326001_EA

1⁴⁷
LB
3.24/KG



2 LB



3⁹⁹
LB
8.80/KG

PC[®] BLACK SABLE GRAPES
PRODUCT OF CHILE, NO. 1 GRADE
20711275001_KG

1²⁹



GARLIC
PRODUCT OF CHINA
5'S
21735719001_EA



GREEN THUMBS UP

OUR GARDEN CENTRE IS OPENING SOON!

\$15

FARMER'S MARKET™ PANSY BOWL
SELECTED VARIETIES
10 INCH
20753921_EA



\$4

POTTED BASIL
6 INCH
21372596_EA



\$20

PC® SENETTI PLANTER
8 INCH
21764649_EA



\$18

FARMER'S MARKET™ EARLY MIX BOWL
SELECTED VARIETIES, 10 INCH
20753834_EA



\$3

MARIGOLDS
SELECTED VARIETIES, 4 INCH
20010971_EA



4/\$13
OR 3.50 EA

PC® BLACK EARTH SOIL
25 L
21357792_EA



3/\$12
OR 4.50 EA

NO NAME® COW MANURE COMPOST
12.5 KG
21349331_EA



2/\$14
OR 8.00 EA

PC® VEGETABLE AND HERB SOIL
25 L
21349109_EA



\$11

NO NAME® ALL PURPOSE SOIL
50 L
21358664_EA



\$11

PC® FLOWER AND GARDEN BED SOIL
50 L
21363856_EA



SUPER FRESH

3⁵⁰
LB
7.72/KG

WHOLE FRYER CHICKENS BAG OF 3 OR HALAL SINGLE PACK, FRESH
20734042_KG



\$15

BONELESS, SKINLESS CHICKEN BREAST FILLET
FRESH, 925 G
21308943_EA



6⁵⁰

PC[®] FREE FROM[™] LEAN GROUND PORK
FRESH, 454 G
20883220_EA



10⁹⁹
LB
24.23/KG

BEEF STIR FRY
20820739_KG



11⁹⁹
LB
26.43/KG

BONELESS BLADE ROAST OR STEAK CUT FROM CANADA AA GRADE BEEF
20804740_KG/20804775_KG



\$13

PC[®] WORLD OF FLAVOURS PORK ROAST
SELECTED VARIETIES, FRESH, 730/900 G
21603108_EA/21603234_EA



6⁹⁹

HARVEST DINNER, BREAKFAST OR GROUND SAUSAGES
SELECTED VARIETIES
250-500 G
21724040_EA, 21724191_EA

LIMIT 6
OVER LIMIT PAY
8.00 EA



10⁹⁹

HARVEST MEATS BACON
SELECTED VARIETIES, 500 G
20851410_EA



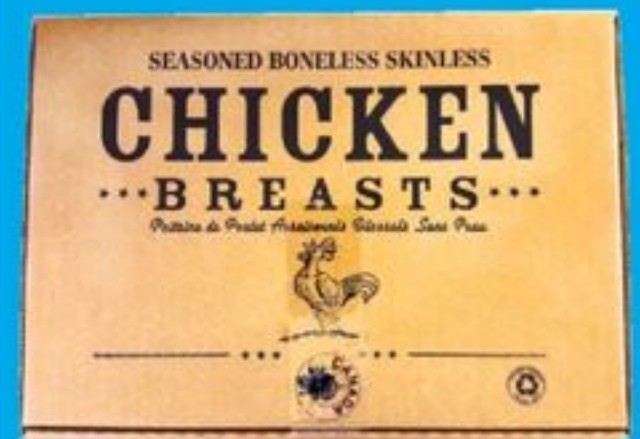
8⁹⁹

NO NAME[®] SMOKIES[™] OR GARLIC COIL
SELECTED VARIETIES, 750-900 G
20090793_EA, 20734371_EA



\$42

CHICKEN BREAST PORTIONS
BONELESS, SKINLESS, SEASONED, FROZEN, 4 KG
20185997_EA



\$15
LB
33.07/KG

FRESH ATLANTIC SALMON FILLETS
BONELESS, SKINLESS
20852985_KG



CLUB SIZE

\$10

PC[®] PEI MUSSELS IN SAUCE
SELECTED VARIETIES, FROZEN, 907 G
20838560_EA

LIMIT 4
OVER LIMIT PAY
13.99 EA



4⁹⁹

WATERVIEW MARKET CRISPY CALAMARI
300 G, **ANCHOR'S BAY MUSSEL OR CLAM MEAT** 340 G
FROZEN
20792247_EA/21454797_EA



\$26

PC[®] COOKED PACIFIC WHITE SHRIMP 31-40/LB, 1.5 KG, FROZEN
21034922_EA

LIMIT 4
OVER LIMIT PAY
34.99 EA



CLUB SIZE

5⁵⁰

SEAQUEST[®] CRAB FLAVOURED ALASKA POLLOCK
SELECTED VARIETIES, READY-TO-EAT, 454 G
20591152_EA/20591951_EA

LIMIT 4
OVER LIMIT PAY
7.99 EA



\$7

PC[®] SHRIMP SPRING ROLLS 294 G OR **SEAQUEST[®] PACIFIC WHITE SHRIMP** 36-55/LB, 300 G, FROZEN
20950440_EA/21636352_EA



SUPER FRESH

3.50
/100 G

MASTRO SALAMI OR SALAMI WITH PROSCIUTTO
DELI SERVICE CASE, SELECTED VARIETIES
20087761_KG



Optimum
Members-Only Price™
\$6

Non-members
7.50

Members save
\$1.50

PILLER'S PEPPERONI PIZZA TOPPINGS 175-250 G
OR **KOLBASSA** 250-375 G
OR **CHUBS** 175 G
SELECTED VARIETIES
20042333_EA/20308469_EA

***Must be a registered PC Optimum™ member to load and get this offer.



Optimum
Members-Only Price™
\$7

Non-members
\$8

Members save
\$1

ZIGGY'S OR MARCANGELO CHICKEN STRIPS OR BITES
SELECTED VARIETIES, 200 G
21603188_EA/21613514_EA



\$6

PC® DOUBLE CREAM BRIE 200 G
OR **GOAT CRUMBLES** 165/175 G
SELECTED VARIETIES
20787327_EA/20862068_EA



\$8

LIMIT 4
OVER LIMIT PAY
8.99 EA

PC® GOAT CHEESE LOGS
SELECTED VARIETIES, 300 G
20419118_EA/20569735_EA



\$8

LIMIT 4
OVER LIMIT PAY
10.99 EA

BELLAVITANO CHEESE
SELECTED VARIETIES, 150 G
20430601_EA/21535809_EA



3.50

PC® DIPS OR HUMMUS 200-227 G
OR **NAAN CRISPS** 170 G
SELECTED VARIETIES
20584097_EA/21683470_EA



Optimum
Members-Only Price™
4.50

Non-members
5.50

Members save
\$1

SNACK FACTORY PRETZEL CRISPS
SELECTED VARIETIES, 200 G
20948940_EA/21676303_EA

***Must be a registered PC Optimum™ member to load and get this offer.



FROM
\$9

9.00-13.00

JAPANESE SNACK ROLLS 200 G
OR **ONIGIRI** 244 G
SELECTED VARIETIES
21715743_EA/21716042_EA



2/\$5
OR 2.99 EA

WONDER BREAD 570 G
OR **BUNS** 12'S
SELECTED VARIETIES
20309674_EA/20520828_EA



2.50

DELI WORLD LIGHT RYE BREAD
500 G
20097456_EA



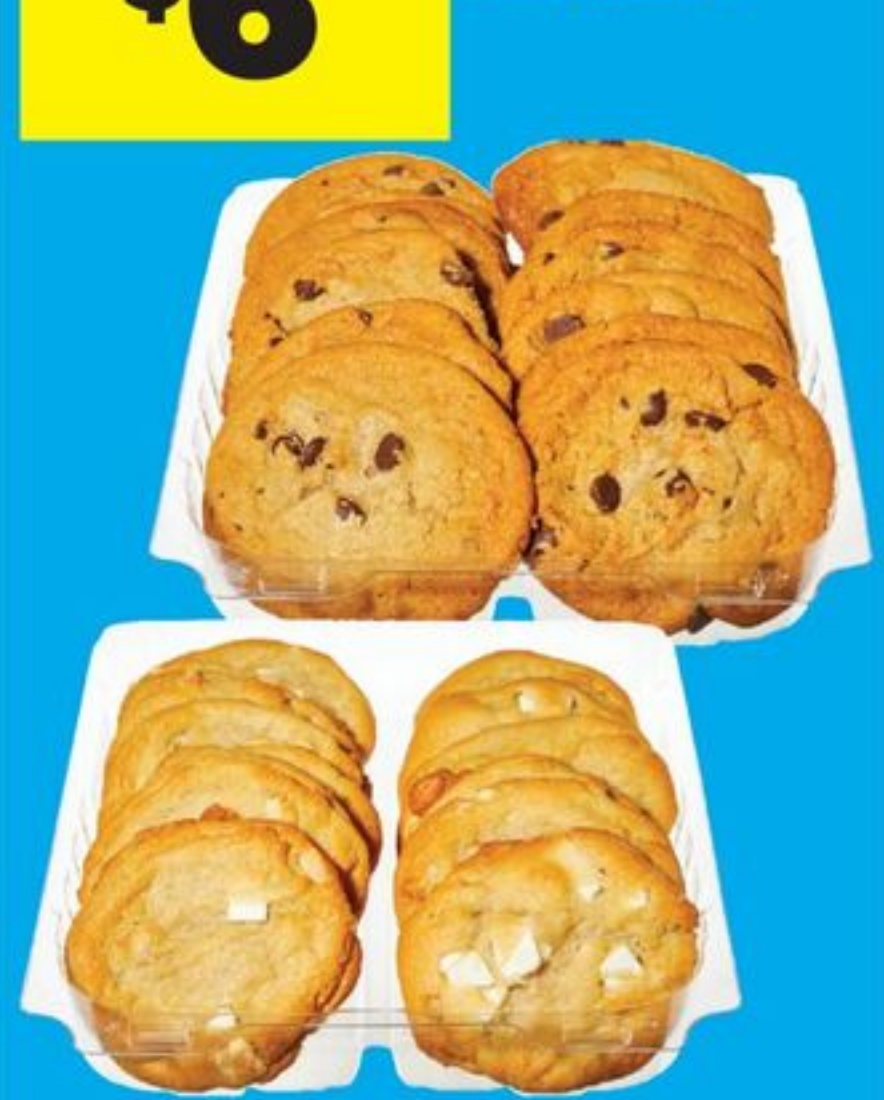
4.75

LA BAGUETTERIE SLICED MICHE
SELECTED VARIETIES, 600/800 G
20862393_EA/21166112_EA



\$6

IN-STORE BAKED COOKIES
SELECTED VARIETIES, 12'S
21550809_EA/21551236_EA



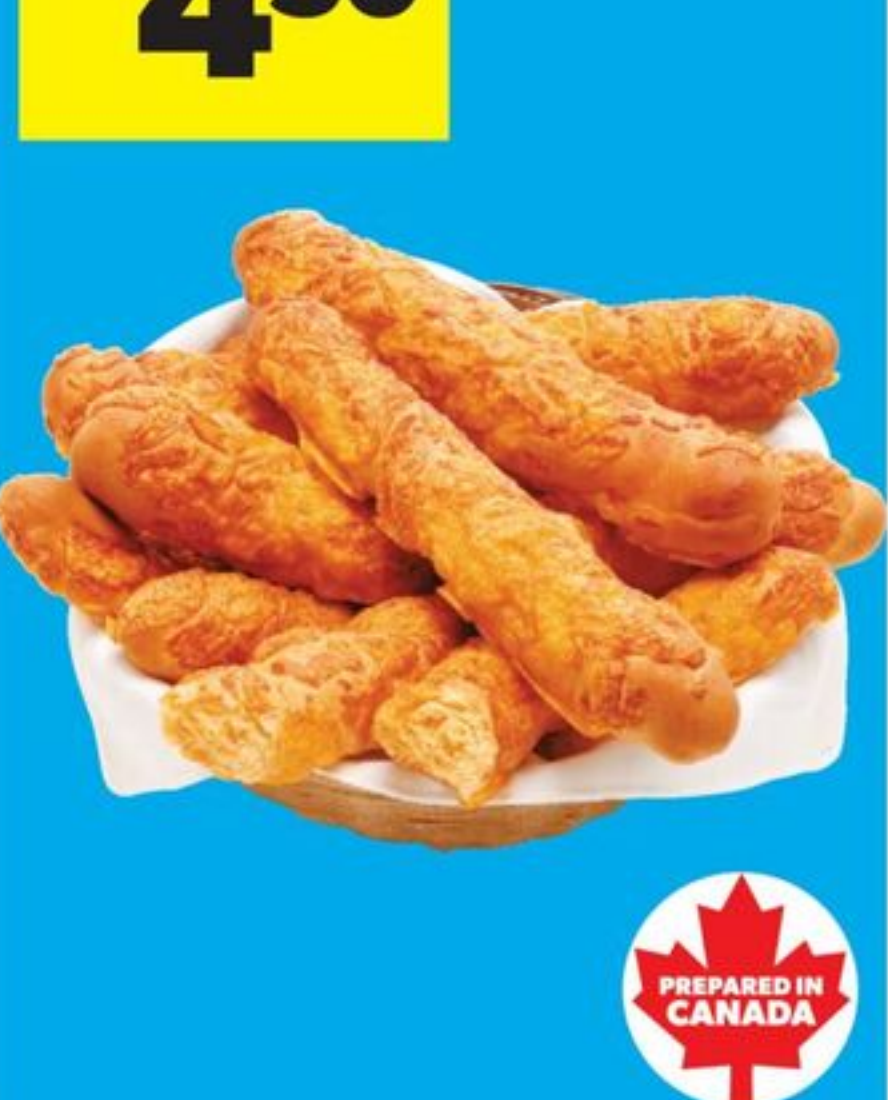
\$5

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES, 4'S
21639320_EA/21639452_EA



4.50

CHEESE STICKS
BAKED-IN-STORE, 5'S
21464968_EA



SUPER YOUR EVERYDAY

\$1

JELL-O JELLY POWDER
SELECTED VARIETIES, 9.1-85 G
20300739003_EA/20317293001_EA

LIMIT 6
OVER LIMIT PAY
1.59 EA



cherry - cerise
strawberry fraise
JELLO
85g

2⁷⁷

ROGERS SUGAR
SELECTED VARIETIES, 1 KG
20108812_EA/20169394_EA

LIMIT 4
OVER LIMIT PAY
3.79 EA



icing sugar
sucre à glacer
Lantic
dark brown sugar
sucre foncée
1 kg
PREPARED IN CANADA

4⁹⁹

POST FAMILY SIZE CEREAL
SELECTED VARIETIES, 525-650 G
21542452_EA/21575229_EA

LIMIT 4
OVER LIMIT PAY
5.99 EA



Shreddies
Original - Originale
Honeycomb
FAMILY SIZE - FORMAT FAMILIAL
CLASSIC TASTE
POST CLASSIC

4⁵⁰

SUNRYPE FRUIT TO GO BITES
FRUIT SNACKS
SELECTED VARIETIES, 112 G
21628557_EA/21637824_EA

LIMIT 4
OVER LIMIT PAY
5.49 EA



100% FRUIT SNACK
APPLE STRAWBERRY
100% FRUIT & VEGGIE SNACK
APPLE BERRY CARROT
fruit to go
BITES
PREPARED IN CANADA

5⁴⁹

SMUCKER'S PURE JAM, JELLY OR MARMALADE
500 ML, NO SUGAR ADDED SPREAD 310 ML OR ADAMS PEANUT BUTTER 500 G
SELECTED VARIETIES
20308043001_EA/20367670001_EA

LIMIT 4
OVER LIMIT PAY
5.49 EA



SMUCKER'S
PURE JAM
Strawberry Jam
Confiture de fraises
ADAMS
100% NATURAL
100% NATUREL
CREAMY - CRÉMEUX

GET 2,500⁰⁰ back in points
for every \$8* spent on

KELLOGG'S RAISIN BRAN, ALL BRAN, CRISPIX, FUN PAC, MINI WHEATS, SPECIAL K OR VECTOR PREMIUM CEREAL
SELECTED VARIETIES, 210-525 G
20067427_EA/21430734_EA

LIMIT 4
OVER LIMIT PAY
5.49 EA



Crispix
DELICIOUS TOASTED RICE & CRUNCHY CORN
FUN PAC
PREPARED IN CANADA

4²⁵

DEL MONTE FRUIT
SELECTED VARIETIES, 796 ML
20306160005_EA/20306160007_EA

LIMIT 6
OVER LIMIT PAY
4.99 EA



NO SUGAR ADDED
Del Monte
SLICED PEACHES
FRUIT COCKTAIL

1⁶⁷

CAMPBELL'S CONDENSED SOUP AND COOKING BROTH
SELECTED VARIETIES, 284 ML
20297246002_EA/21690041_EA

LIMIT 4
OVER LIMIT PAY
2.49 EA



Campbell's
Cream of Chicken
Crème de poulet
Butter Chicken
Poulet au beurre

3/\$8
OR 3.29 EA

MINUTE RICE READY TO SERVE OR TILDA READY TO HEAT RICE
SELECTED VARIETIES
250 G
20110052001_EA
20695681_EA

LIMIT 4
OVER LIMIT PAY
3.29 EA



Tilda
Pure Basmati pur
MIN
REAL YEARS
Minute Rice
Cups - Tasses

3⁹⁹

PATAK'S COOKING SAUCE
SELECTED VARIETIES
400 ML
20675802_EA

LIMIT 4
OVER LIMIT PAY
4.99 EA



TO UNLOCK FLAVOUR
PATAK'S
Original
SPICY / ÉPICÉ
BUTTER CHICKEN
POULET AU BEURRE
COOKING SAUCE
SAUCE DE CUISSON
400 ml

3⁵⁰

PC MAYO SANDWICH SPREAD
SELECTED VARIETIES, 300 ML
20320456001_EA/21660416_EA

LIMIT 4
OVER LIMIT PAY
3.50 EA



Produits Chinois
à Choisir à Produits
ROASTED GARLIC MAYO
SANDWICH SPREAD
TARTINADE POUR SANDWICH
MAYO À L'AIL RÔTI
SPICY PICKLE MAYO
SANDWICH SPREAD
TARTINADE POUR SANDWICH
MAYO ÉPICÉE AUX CORNICHONS

3⁵⁰

NO NAME PICKLES
SELECTED VARIETIES, 1 L
20046189_EA/20326255_EA

LIMIT 4
OVER LIMIT PAY
3.50 EA



no name - sans nom
dill pickles
with garlic
cornichons à l'aneth
avec ail
1 L

2⁹⁷

CLASSICO SAUCE
SELECTED VARIETIES
218-600 ML
20325499003_EA
21618426_EA

LIMIT 4
OVER LIMIT PAY
3.79 EA



CLASSICO
ALFREDO
CLASSICO
SWEET BASIL MARINARA
MARINARA AU BASILIC

\$5

NO NAME LONG GRAIN RICE
SELECTED VARIETIES
2 KG
20069589_EA
20154364_EA

LIMIT 4
OVER LIMIT PAY
5.00 EA



long grain
white rice
riz blanc
à grains longs
2 kg
long grain
parboiled rice
riz étuvé
à grains longs
2 kg

2⁴⁷

PRINGLES SUPER STACK POTATO CHIPS
SELECTED VARIETIES
148/156 G
21003823_EA
21003833_EA

LIMIT 4
OVER LIMIT PAY
2.99 EA



PRINGLES
ORIGINAL
PRINGLES
SOUR CREAM & ONION

\$3

OLD DUTCH POTATO CHIPS, SNACKS
250-290 G, ARRIBA
235/245 G OR RESTAURANTE
TORTILLA CHIPS 275/290 G
SELECTED VARIETIES
21367509_EA
21646697_EA

LIMIT 4
OVER LIMIT PAY
3.99 EA



Old Dutch
RESTAURANTE
Ridgies
Old Dutch
POTATO CHIPS

LOAD TO GET 25,000 POINTS: Open your PC Optimum™ app to load this offer - for every \$100 spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories. (Excludes prescription drugs and optical), before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. The retail value of up to \$25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item. FRESH PROMISE: Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice. Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores. No rainchecks OR substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Coupons must be presented and redeemed at time of purchase. Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Some items may have "plus deposit and environmental charge" where applicable. ©/TM The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. *We match prices: Applies only to our major supermarket competitors' flyer items. Major supermarket competitors are determined solely by us based on a number of factors which can vary by store location. We will match the competitor's advertised price only during the effective date of the competitor's flyer advertisement. WE RESERVE THE RIGHT TO LIMIT QUANTITIES (note that our major supermarket competitors may not). Due to the fact that product is ordered prior to the time of our Ad Match checks, quantities may be limited. We match identical items (defined as same brand, size, and attributes) and in the case of fresh produce, meat, seafood and bakery, we match a comparable item (as determined solely by us). We will not match: competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners etc.). We reserve the right to cancel or change the terms of this program at any time. PC OPTIMUM MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pc optimum.ca. No cash value. See pc optimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours.

SUPER YOUR EVERYDAY

333 GET 500*
IÖGO NANO DRINKABLES
 6X93 ML OR SIGGI'S SKYR 4X100 G YOGURT
 SELECTED VARIETIES
 21042490_EA
 21590027_EA

LIMIT 4
 OVER LIMIT PAY 3.79 EA



PREPARED IN CANADA

477 GET 1,000* **\$1 back in cash**
AMOENZA! CHEESE TWISTS
 SELECTED VARIETIES
 228 G
 21403314_EA

LIMIT 4
 OVER LIMIT PAY 7.49 EA



\$7
PC FREE RUN BROWN EGGS
 LARGE, 12'S
 20813628001_EA



\$10
NO NAME ICE CREAM SANDWICHES OR BARS
 SELECTED VARIETIES
 FROZEN, 24/30'S
 20347400001_EA

CLUB SIZE

vanilla bars
 in a chocolaty coating

30 x 60 mL



CLUB SIZE **PREPARED IN CANADA**

249
CAVENDISH FRIES
 SELECTED VARIETIES
 FROZEN, 800 G
 21559837_EA
 21559976_EA


LIMIT 4
 OVER LIMIT PAY 2.99 EA



PREPARED IN CANADA

499
CHEF BOMBAY ENTREES OR APPETIZERS
 SELECTED VARIETIES
 FROZEN, 250-354 G
 20973182_EA
 20973257_EA

BOMBAY



PREPARED IN CANADA

699
HIGH LINER BREADED OR BATTERED FISH 350-700 G OR SHRIMP 315/330 G
 SELECTED VARIETIES
 FROZEN
 20303200001_EA
 20572299004_EA

LIMIT 4
 OVER LIMIT PAY 7.99 EA



333
BLACK DIAMOND PROCESSED CHEESE SLICES
 SELECTED VARIETIES
 410 G
 21252564_EA

LIMIT 4
 OVER LIMIT PAY 4.99 EA



PREPARED IN CANADA

299
LECLERC CÉLÉBRATION COOKIES
 SELECTED VARIETIES,
 200-350 G
 21680074_EA
 21680155_EA

LIMIT 4
 OVER LIMIT PAY 4.50 EA



529
DARE BEAR PAWS COOKIES
 337-490 G OR WAGON WHEELS 630 G
 SELECTED VARIETIES
 21081883_EA
 21238487_EA

LIMIT 4
 OVER LIMIT PAY 6.49 EA



Optimum
 Members-Only Price* **\$9**
 Members save **\$2**
 Non-members **\$11**

LINDT LINDOR TRUFFLES 142-151 G OR GHIRARDELLI CHOCOLATE SQUARES 151-153 G
 SELECTED VARIETIES
 21390291_EA
 21585089_EA

*Must be a registered PC Optimum™ member to load and get this offer.



1999
NABOB GROUND COFFEE 915/930 G OR PC WHOLE BEAN COFFEE 820/907 G
 SELECTED VARIETIES
 20074173002_EA
 21393334_EA

LIMIT 4
 OVER LIMIT PAY 24.99 EA



379
OCEAN SPRAY CRANBERRY COCKTAIL 1.89 L OR 100% JUICE BLENDS 1.77 L
 SELECTED VARIETIES
 1.89 L
 20300006008_EA
 20300006009_EA

LIMIT 4
 OVER LIMIT PAY 4.49 EA



\$4
PC 100% JUICE
 SELECTED VARIETIES
 8X200 ML
 21718742_EA
 21718947_EA

LIMIT 4
 OVER LIMIT PAY 5.50 EA



575
PC FUNCTION SPARKLING BEVERAGE
 SELECTED VARIETIES
 6X355 ML
 21650369_C06
 21650611_C06

LIMIT 4
 OVER LIMIT PAY 6.79 EA



PREPARED IN CANADA

799 GET 750*
TWINING'S TEA
 SELECTED VARIETIES
 50'S
 2111068_EA/2111078_EA

LIMIT 4
 OVER LIMIT PAY 10.99 EA



250
ANNIE'S MAC AND CHEESE
 SELECTED VARIETIES
 149-170 G
 20316187001_EA
 20811201_EA

LIMIT 4
 OVER LIMIT PAY 2.79 EA



UP TO 25% OFF
 4.41-5.99 AFTER SAVINGS
ELAN ORGANIC RAW NUTS AND MIXES
 SELECTED VARIETIES
 125-200 G
 20985778_EA
 21306141_EA



550
EARTH'S OWN CHILLED OAT CREAMER
 SELECTED VARIETIES
 946 ML
 21576699_EA
 21576791_EA

LIMIT 4
 OVER LIMIT PAY 6.79 EA



PREPARED IN CANADA

2599
RXBAR PROTEIN BAR
 SELECTED VARIETIES
 12X52 G
 21189855_C12
 21189858_C12

LIMIT 4
 OVER LIMIT PAY 31.60 EA





APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

2⁹⁹
LIMIT 4
OVER LIMIT PAY
3.49 EA

GET **200** pts

MEGA-PACK MÉGA-FORMAT
Temptations

WHISKAS TEMPTATIONS CAT TREATS
SELECTED VARIETIES
160/180 G
21105375_EA / 21105382_EA

MEGA-PACK MÉGA-FORMAT
Temptations

MEGA-PACK MÉGA-FORMAT
Temptations

180 g

\$12

LIMIT 4
OVER LIMIT PAY
14.99 EA

GET **3,000** pts
\$3 back in points

IAMS PROACTIVE HEALTH
INDOOR WEIGHT & HAIRBALL CARE
DESIGNED TO SUPPORT THE NORMAL HEALTH OF INDOOR CATS

IAMS PROACTIVE HEALTH
HEALTHY ADULT
HEALTHY ADULT

1.59 kg

1.59 kg

100% WHOLEGRAIN OATS
100% WHOLEGRAIN OATS
#1 VETERINARIAN RECOMMENDED

100% WHOLEGRAIN OATS
100% WHOLEGRAIN OATS
#1 VETERINARIAN RECOMMENDED

25⁹⁶
LIMIT 4
OVER LIMIT PAY
28.99 EA

FRISKIES CAT FOOD
SELECTED VARIETIES, 32'S
21186765_EA / 21186868_EA

Friskies
greatest hits

Friskies
shredded

32 CANS

32 CANS

\$1

LIMIT 12
OVER LIMIT PAY
1.29 EA

PURINA FANCY FEAST PETITES WET CAT FOOD
SELECTED VARIETIES, 79.4 G
21357340_EA / 21439968_EA

FANCY FEAST
Petites

SEARED SALMON ENTRÉE with spinach
NO ARTIFICIAL PRESERVATIVES OR COLOURS

FANCY FEAST
Petites

ROASTED TURKEY ENTRÉE with sweet potato
NO ARTIFICIAL PRESERVATIVES OR COLOURS

2 SERVINGS PER PORTION

2 SERVINGS PER PORTION

1¹⁹
LIMIT 12
OVER LIMIT PAY
1.50 EA

WHISKAS PERFECT PORTIONS WET CAT FOOD
SELECTED VARIETIES
75 G
21011523_EA / 21011556_EA

Whiskas
PERFECT PORTIONS

CUTS IN GRAVY / COUPES EN SAUCE

WITH SUSTAINABLE SALMON / REPAS AVEC SAUMON DURABLE

1 PORTION (37.5 g) / 1 PORTION (37.5 g)

WITH SUSTAINABLE TUNA / REPAS AVEC THON DURABLE

1 PORTION (37.5 g) / 1 PORTION (37.5 g)

2⁹⁹
LIMIT 4
OVER LIMIT PAY
3.25 EA

TEMPTATIONS CREAMY PURRRR-ÉE CAT TREATS 48 G OR LICKABLE SPOONS CAT TREATS 40 G
SELECTED VARIETIES
21479803_EA / 21585483_EA

Temptations
Lickable spoons

Temptations
Purrrr-ée

MADE WITH REAL CHICKEN & FISH / PRÉPARÉS AVEC DU POULET ET DU POISSON VÉGÉTALES

4 Pouches / 4 sachets

\$27
LIMIT 4
OVER LIMIT PAY
29.99 EA

TIDY CATS CAT LITTER
7.71 KG
20913423_C01

TIDY CATS
MULTI-CAT CLUMPING LITTER

50% LIGHTER

21 DAY

24/7 PERFORMANCE

7.71 kg

UP TO 15% OFF
23.99-31.99 AFTER SAVINGS

NATURE'S RECIPE DRY DOG FOOD
SELECTED VARIETIES, 5.4 KG
21692145_EA / 21692226_EA

NATURE'S RECIPE
ALL AGES - TOUS ÂGES
GRAIN FREE - SANS GRAINS

ADULT DOG - CHIEN ADULTE
GRAIN FREE - SANS GRAINS

REAL SALMON #1 INGREDIENT / VÉRITABLE SAUMON #1 INGRÉDIENT

\$35

AMERICAN KENNEL CLUB PET BED
36" LX 27" W
ASSORTED COLOURS
21735057_EA

NEW

\$35
LIMIT 4
OVER LIMIT PAY
41.99 EA

ALPO
DOG FOOD
16 KG
20112174_EA

ALPO
Cookout Classics
Grillades classiques

EVERYTHING A DOG NEEDS
TOUT CE QU'UN CHIEN A BESOIN

16 kg

UP TO 15% OFF
7.92-10.19 AFTER SAVINGS

PURINA DENTALIFE DOG TREATS 408-595 G OR BEGGIN' STRIPS DOG TREATS 708-850 G
SELECTED VARIETIES
21065095_EA / 21101589_EA

PURINA Dentalife
Daily Oral Care

Beggin'
With / Avec Bacon

58 BAIT / 58 BAITES

708 g

UP TO 15% OFF
3.39-65.44 AFTER SAVINGS

CATIT CAT TOYS OR CATNIP
SELECTED VARIETIES, 1'S
21120038_EA / 21478272_EA

catit
CATNIP & SILVERVINE

4

28 g | 1 oz

\$22
LIMIT 4
OVER LIMIT PAY
25.00 EA

NO NAME BLACK OIL SUNFLOWER WILD BIRD SEEDS
8 KG
21308581_EA

black oil sunflower wild bird seeds
graines de oil tournesol noires oiseaux sauvages

8 kg

PREPARED IN CANADA

CELEBRATE EARTH DAY

Spend less on sustainable products.



\$5

LIMIT 4 OVER LIMIT PAY 6.99 EA

GREEN WORKS DISINFECTING WIPES 75'S, ALL-PURPOSE CLEANING SPRAY 946 ML, DISHWASHING LIQUID 650 ML OR TOILET BOWL CLEANER 709 ML SELECTED VARIETIES 21478749_EA/21478752_EA

4⁵⁰

LIMIT 4 OVER LIMIT PAY 5.50 EA

PC PLANET FIRST™ ALL-PURPOSE CLEANER 700 ML OR DISH SOAP 1.1L SELECTED VARIETIES 21543302_EA/21549856_EA

PREPARED IN CANADA

3⁷⁵

PC GREEN™ TOILET BOWL CLEANER 710 ML 20299041_EA

PREPARED IN CANADA

5⁹⁹

MRS. MEYER'S MULTI-SURFACE CLEANER OR DISHWASHING LIQUID SELECTED VARIETIES, 473 ML 21046698_EA/21046698_EA

9²⁶

LIMIT 4 OVER LIMIT PAY 11.99 EA

PUREX 4.08-4.43L OR SNUGGLE LIQUID 2.77L OR SHEETS 200'S SELECTED VARIETIES 21195975_EA/21658822_EA

15⁹⁷

LIMIT 4 OVER LIMIT PAY 19.99 EA

DOWNY OR GAIN LIQUID FABRIC SOFTENER 2.76/4.16L OR BEADS 598-694 G SELECTED VARIETIES 21549936_EA/21552884_EA

3⁴⁹

LIMIT 4 OVER LIMIT PAY 4.79 EA

GLAD FOOD WRAP PLANT BASED CLING N'SEAL 45 M OR CLING WRAP 60 M SELECTED VARIETIES 21687302_EA

GET 3,000⁰⁰ \$3 back in points for every \$20⁰⁰ spent on

TRU EARTH LAUNDRY OR FABRIC SOFTENERS SELECTED VARIETIES 21425514_EA/21660040_EA

54⁹⁷

LIMIT 4 OVER LIMIT PAY 67.99 EA

VILEDA H2PRO FLAT MOP SYSTEM 21694036_EA

GET 5,000⁰⁰ \$5 back in points

4⁴⁷

LIMIT 4 OVER LIMIT PAY 6.29 EA

ZIPLOC STORAGE BAGS SELECTED VARIETIES 10-100'S 21381380_EA

2/\$7 OR 4.00 EA

PC PAPER YARD WASTE BAGS 5'S 20429980_EA

6⁹⁹

LIMIT 4 OVER LIMIT PAY 9.49 EA

ROYALE TIGER TOWEL PAPER TOWELS SELECTED VARIETIES 2/3=6 ROLLS 21484702_EA

6⁹⁹

LIMIT 4 OVER LIMIT PAY 13.99 EA

ROYALE BATHROOM TISSUE SELECTED VARIETIES 2187145_EA/21572800_EA

15=30 ROLLS

PREPARED IN CANADA

\$13

LIMIT 4 OVER LIMIT PAY 16.99 EA

RAW SUGAR HAIR CARE SELECTED VARIETIES AND SIZES 21575560_EA/21575794_EA

GET 1,500⁰⁰ \$150 back in points

2/\$16 OR 10.99 EA

NATURAL INSTINCTS HAIR COLOUR SELECTED VARIETIES 21164888_EA/21428568_EA

\$9

LIMIT 4 OVER LIMIT PAY 11.99 EA

GARNIER NUTRISSE HAIR COLOUR SELECTED VARIETIES 20985829_EA 21214416001_EA

10⁵⁰

LIMIT 4 OVER LIMIT PAY 13.99 EA

METHOD WOMEN OR MEN'S HAIRCARE SELECTED VARIETIES AND SIZES 21647711_EA/21647739_EA



APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™
Earn **25,000 pts**
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$2
LIMIT 6
OVER LIMIT PAY 3.49 EA

PAMPERS FRAGRANCE FREE 1X BABY WIPES 72'S OR PAMPERS SENSITIVE 56'S
SELECTED VARIETIES
21103126_EA/20708133_EA

\$28
LIMIT 4
OVER LIMIT PAY 32.99 EA

HUGGIES GIGA PACK DIAPER
SIZE N-7, SELECTED VARIETIES, 42-128'S
21172502_EA/21664357_EA

\$48
LIMIT 4
OVER LIMIT PAY 58.99 EA

PAMPERS SWADDLERS ULTRA VALUE PACK DIAPERS
SIZES 2-8, SELECTED VARIETIES, 88-192'S
21719338_EA

5% MORE DIAPERS PLUS DE COUCHES*

Pampers swaddlers
our best dryness & comfort ever

plus sèches et confortables que jamais

1485 DIAPERS COUCHES SIZE TAILLE

\$25
LIMIT 4
OVER LIMIT PAY 29.99 EA

MILLIE MOON CLUB PACK DIAPERS
SELECTED VARIETIES AND SIZES
21520442_EA/21520456_EA

\$37
LIMIT 4
OVER LIMIT PAY 43.99 EA

HUGGIES PULL-UPS OR PAMPERS EASY UPS GIANT PACK TRAINING PANT
SELECTED VARIETIES, 68-112'S
21021427_EA/21371336_EA

\$27
LIMIT 4
OVER LIMIT PAY 31.99 EA

NINJAMAS OR HUGGIES GOODNITES NIGHTTIME UNDERWEAR
SELECTED VARIETIES, 28-44'S
20963841_EA/21308937_EA

\$27
LIMIT 4
OVER LIMIT PAY 32.99 EA

HUGGIES PULL-UPS CLUB PACK TRAINING PANTS
SELECTED VARIETIES, 28-74'S
21371223_EA

\$35
LIMIT 4
OVER LIMIT PAY 39.99 EA

MILLIE MOON LUXURY DIAPERS ECONO PACK
SELECTED VARIETIES AND SIZES
21590418_EA/21590508_EA

\$20
LIMIT 4
OVER LIMIT PAY 21.99 EA

HUGGIES, PAMPERS 9X/10X BABY WIPES
SELECTED VARIETIES, 504-600'S
21018026_EA/21371264_EA

\$8
LIMIT 4
OVER LIMIT PAY 9.99 EA

KANDOO FLUSHABLE WIPES 144'S, BOOGIE WIPES 90'S OR WATERFUL 3X BABY WIPES
SELECTED VARIETIES
20906160_EA/21526664_EA

UP TO 30% OFF
4.19-12.59 AFTER SAVINGS

MUNCHKIN FEEDING ACCESSORIES
SELECTED VARIETIES AND SIZES
20874632_EA/21459774_EA

UP TO 20% OFF
3.99-104.96 AFTER SAVINGS

PHILIPS AND DR. BROWN'S FEEDING AND NURSING ACCESSORIES
SELECTED VARIETIES AND SIZES
21168697_EA/21664082_EA

UP TO 20% OFF
9.49-232.40 AFTER SAVINGS

MEDELA OR LANSINOH FEEDING & NURSING ACCESSORIES
SELECTED VARIETIES AND SIZES
21059683_EA/21411575_EA

Baby needs? PC Express Pass.

Enjoy unlimited free delivery and earn 2% back in pts with eligible pickup orders**

Get your first year for \$2.50/month*

[Learn more](#)

Use code **PASS**

*/** Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.





Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$9
LIMIT 4
OVER LIMIT PAY
9.99 EA

NESTLÉ CERELAC BABY CEREAL
SELECTED VARIETIES, 400 G
21564977_EA/21670835_EA

6+
MONTHS

2⁵⁰
LIMIT 10
OVER LIMIT PAY
2.99 EA

BABY OR TODDLER ORGANIC MUM-MUM TEETHING WAFERS OR RICE BISCUITS
SELECTED VARIETIES, 50-60 G
20316680002_EA/21100129_EA

6+
MONTHS

5/\$9
OR 1.99 EA

BABY GOURMET ORGANIC PUREE POUCHES 128 ML, ORGANIC JARS 113 ML OR SIMPLY GOURMET SMOOTHIES 92 ML
SELECTED VARIETIES
20368074001_EA/21291241_EA

6+
MONTHS

\$1
LIMIT 10
OVER LIMIT PAY
1.49 EA

BROTHERS-ALL-NATURAL FRUIT CRISPS
SELECTED VARIETIES, 10/12 G
20549406_EA/20549408_EA

18+
MONTHS

\$42
LIMIT 4
OVER LIMIT PAY
49.99 EA

CAPRICARE GOAT MILK INFANT FORMULA
STAGE 1 OR STAGE 2, 800 G
21703191_EA/21703396_EA

NEW

65⁵⁰
LIMIT 4
OVER LIMIT PAY
72.99 EA

ENFAMILA+ NEUROPRO AND GENTLEASE POWDER REFILLS
SELECTED VARIETIES, 862/890 G
21589079_EA/21589205_EA

\$55
LIMIT 4
OVER LIMIT PAY
62.99 EA

GOOD START PLUS POWDER BABY FORMULA
SELECTED VARIETIES, 942-1020 G
21599603_EA/21599614_EA

GET **4,000** pts
\$4 back in points

\$38
LIMIT 4
OVER LIMIT PAY
39.99 EA

ENFAGROW NUTRITIONAL MILK-BASED POWDER
1-5 YEARS, SELECTED VARIETIES
907 G
21694898_EA/21694972_EA

\$12
LIMIT 4
OVER LIMIT PAY
14.49 EA

BOOST KIDS NUTRITIONAL SUPPLEMENT
SELECTED VARIETIES, 6X237 ML
21681253_C06/21684528_C06

\$30
LIMIT 4
OVER LIMIT PAY
34.99 EA

GOOD START TODDLER NUTRITION POWDER
SELECTED VARIETIES, 850 G
21599505_EA/21599571_EA

GET **2,000** pts
\$2 back in points

UP TO 20% OFF
2.39-19.99 AFTER SAVINGS

AVEENO, DOVE OR JOHNSON'S & JOHNSON'S BABY NEEDS
SELECTED VARIETIES AND SIZES
2112434_EA/21525968_EA

UP TO 20% OFF
6.39-23.99 AFTER SAVINGS

CETAPHIL, LIVE CLEAN OR EUCERIN BABY NEEDS
SELECTED VARIETIES AND SIZES
21014772_EA/21482321_EA

\$26
LIMIT 4
OVER LIMIT PAY
29.99 EA

PAMPERS 12X BABY WIPES 1008'S OR WATERWIPES 360'S
21549611_EA/21549611_EA

GET **5,000** pts
\$5 back in points



Nutrition they need, when it matters most.



LIMIT 10
\$3
OVER LIMIT PAY 3.99 EA
Cerebelly Pouches
128ml
Selected Varieties
21601227_EA
21601144_EA

- ✓ Veggie-first purees
- ✓ 0g added sugar



Created by a Canadian neurosurgeon, developmental neurobiologist, and mom of 3.

Potty Training Made FUN

BLUEY

Peppa Pig



Pampers
easy ups



GET 3,000[®] \$3 back in points



LIMIT 4
\$27

OVER LIMIT PAY 31.99 EA
Pampers Easy Ups club pack training pants
selected varieties, 46-74's
21089365_EA/21089367_EA

© 2026 Ludo Studio

© 2026 ABD Ltd/Hasbro/HCP Ltd.

© 2026 P&G



COMPLETE, BALANCED NUTRITION[®]
WITH A TASTE KIDS LOVE



2/\$18
OR 9.99 EA

PediaSure complete
selected varieties
4x235 mL
20322414001_EA/20322414002_EA



WHEN WATER ISN'T ENOUGH
Get advanced rehydration



LIMIT 4
\$10

OVER LIMIT PAY 10.99 EA
Pedialyte electrolyte oral rehydration solution,
Strawberry 1L or
Freezer Pops, 16 x 62.5 mL
20186130_EA/21623984_EA

Similac 360 Total Care

A first of its kind from Similac

GET 4,000[®] \$4 back in points

LIMIT 4
\$70

OVER LIMIT PAY 89.99 EA
Similac 360 Total Care ready to feed infant formula
selected varieties
16 x 235 mL
21702863_EA/21702882_EA



GET 4,000[®] \$4 back in points

LIMIT 4
\$60

OVER LIMIT PAY 77.99 EA
Similac 360 Total care infant formula large tubs
selected varieties
859 g
21697863_EA/21697886_EA

© Abbott - DIR/595A - FE 2026



Pamper Them with Love

Comfortably dry all night long

Up to 100% leakproof fit



GET 3,000[®] \$3 back in points

LIMIT 6
\$35

OVER LIMIT PAY 39.99 EA
Pampers econo pack diapers
size N-8, 58-200's
selected varieties
21551525_EA

GET 3,000[®] \$3 back in points

LIMIT 6
\$35

OVER LIMIT PAY 39.99 EA
Pampers[®] Swaddlers[™] 360[°] Diapers
Selected Varieties
21612019_EA

© 2026 P&G

Your Canadian Formula for a Gentle Transition

UP TO 20% OFF
27.99-44.79 AFTER SAVINGS
NIURISS INFANT OR TODDLER FORMULA
SELECTED VARIETIES

NEW!



Niuriss SMART formula
selected varieties, 700 g
21721718_EA/21721813_EA



Niuriss formula
0-12 months, 700 g
or 12+ months, 900 g
21648061_EA/21734599_EA





Open the app,
shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on
small appliances, toys,
patio & bbq, home, baby,
cosmetics, health & beauty,
pharmacy, apparel,
pet food & accessories

Open the app.
It's as easy as that!

\$25
back
in points

GET **8,000** pts when you spend \$40* on

\$8 back in points

REACTINE OR BENADRYL ALLERGY PRODUCTS
SELECTED VARIETIES AND SIZES
21367017_EA/20339897_EA

BONUS 33%

REACTINE
EXTRA STRENGTH
Cetirizine Hydrochloride Tablets, McNeil Std., 10 mg
FAST, 24 HOUR RELIEF OF:
• Sneezing • Itchy nose & throat
• Runny nose • Itchy, watery eyes
• Itchy throat • Itchy, watery eyes

Benadryl
ALLERGY
Diphenhydramine Hydrochloride Tablets • 25 mg
Fast, effective relief of:
• Skin Itch • Runny nose
• Hives • Sneezing • Itchy throat
• Itchy, watery eyes

100 TABLETS

GET **5,000** pts when you spend \$25* on

\$5 back in points

CLARITIN, AERIUS OR HYDRASENSE ALLERGY PRODUCTS
SELECTED VARIETIES AND SIZES
20060028_EA/20165322_EA

AERIUS
DUAL ACTION 12 HOUR
Non-Drowsy Allergy + Sinus

Claritin
Non-Drowsy
Allergy
Loratadine Tablets USP, 10 mg
20 TABLETS

\$16

LIMIT 4 OVER LIMIT PAY 16.99 EA

Systeme
DAY & NIGHT VALUE PACK
COMPLETE LUBRICANT EYE DROPS DAYTIME & NIGHTTIME
Instant & All Day Relief
The All-in-One Drop for all types of Dry Eye

Systeme
GEL DROPS
LUBRICANT EYE GEL
Dry Eye Relief
For Severe Dry Eye - Day or Night

Systeme
EYEDROPS
SELECTED VARIETIES AND SIZES
15/20 ML
21302786_EA/21447329_EA

UP TO **15% OFF**
10.19-19.00 AFTER SAVINGS

NEILMED SINUS RINSE PRODUCTS
SELECTED VARIETIES AND SIZES
20121035002_EA/20129265_EA

NeilMed SINUS RINSE
ALL NATURAL SINUS RELIEF
Soothing Saline Nasal Rinse • pH Balanced
Trust The #1 Physician Recommended Brand*

NeilMed SINUS RINSE
ALL NATURAL SINUS RELIEF
Soothing Saline Nasal Rinse • pH Balanced
Rinse Prior to Decongestant Nasal Spray
The Original & Patented SINUS RINSE™ Kit
Nasal Symptoms From Flu & Cold
Nasal Congestion
Nasal Allergies

50 Pre-filled Packets

GET **2,000** pts when you spend \$10* on

\$2 back in points

ALLEGRA
15-80'S OR
NASACORT 60-120'S
SELECTED VARIETIES AND SIZES
21724997_EA/21366621_EA

Nasacort Allergy 24HR
24HR RELIEF
Non-Drowsy
Relief of seasonal and perennial allergic rhinitis:
• Nasal Congestion
• Runny Nose
• Sneezing
• Itchy Nose

Allegra
24 HOUR
Fexofenadine Hydrochloride tablets 120 mg, Mfr. Std.
FAST ALLERGY SYMPTOM RELIEF
• Runny Nose • Itchy Nose, Palate, Throat
• Sneezing • Itchy, watery eyes

\$12

LIMIT 4 OVER LIMIT PAY 13.49 EA

Allertin
Loratadine Capsules 10 mg
Capsules of loratadine 10 mg
Non-Drowsy • 24 Hour Relief

life Allergy Relief Liquid Gels
Gélules pour le soulagement des allergies
24 Hour Relief • Soulagement de 24 heures

life Allergy Relief Liquid Gels
Gélules pour le soulagement des allergies
24 Hour Relief • Soulagement de 24 heures

UP TO **20% OFF**
12.24-26.39 AFTER SAVINGS

THINK SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21094233_EA/21459820_EA

thinkbaby
ZINC OXIDE 30% SUNSCREEN
50 SPF
Free of harmful chemicals
dermatologist recommended
hypoallergenic
fragrance free
SFP 00 • 30% (450000)

thinkkids
ALL SHEER MINERAL SUNSCREEN SPRAY
50 SPF
Water resistant
hypoallergenic
fragrance free
SFP 00 • 30% (450000)

UP TO **20% OFF**
7.15-16.00 AFTER SAVINGS

NEUTROGENA SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21352122_EA/21352126_EA

Neutrogena Ultra Sheer
face sunscreen
60 SPF + FPS

Neutrogena Ultra Sheer
body mist sunscreen
60 SPF + FPS

\$13

LIMIT 4 OVER LIMIT PAY 15.99 EA

HAWAIIAN TROPICAL SUNCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21087076_EA/21166587_EA

TROPIC Silk HYDRATION
50+ SPF

HAWAIIAN TROPIC
SHEER TOUCH TOUCHER SOYEUX
50 SPF

UP TO **25% OFF**
6.00-7.50 AFTER SAVINGS

LIFE BRAND INSECT REPELLENT
SELECTED VARIETIES AND SIZES
21223776_EA/21223786_EA

Life Insect Repellent
100 mL

Life Insect Repellent
100 mL

UP TO **15% OFF**
5.50-24.50 AFTER SAVINGS

OFF! OR RAID INSECT REPELLENT
SELECTED VARIETIES
2011889_EA/21018447_EA

Raid Ant Baits
Appâts à Fourmis

OFF! DEEP WOODS FOR SPORTSMEN
MAXIMUM PROTECTION

UP TO **15% OFF**
6.59-9.29 AFTER SAVINGS

AFTER BITE
SELECTED VARIETIES AND SIZES
20308989001_EA/20308989002_EA

After Bite The Itch Eraser
Gentle on Kids & Sensitive Skin

After Bite Kids Enfants
Doux pour les enfants et les peaux sensibles

UP TO **15% OFF**
3.29-12.29 AFTER SAVINGS

BAND-AID BANDAGES OR POLYSPORIN OINTMENT
SELECTED VARIETIES AND SIZES
21335482_EA/21520494_EA

BAND-AID

Polysporin
Infection Protection + Vitamin E

Polysporin
Infection Protection + Vitamin E



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

UP TO **20% OFF**
11.59-37.06 AFTER SAVINGS

OLAY SERUMS, REGENERIST MOISTURIZERS OR FACIAL CLEANSERS
SELECTED VARIETIES AND SIZES
21236887_EA/21533857_EA



UP TO **20% OFF**
12.79-20.39 AFTER SAVINGS

HERO MIGHTY PATCHES OR RESCUE BALMS
SELECTED VARIETIES AND SIZES
21549726_EA/21645001_EA



2/\$16
OR 10.99 EA

NICE 'N EASY HAIR COLOUR
SELECTED VARIETIES
21082583_EA/21083912_EA



\$12

LIMIT 4 OVER LIMIT PAY 14.99 EA

L'ORÉAL PREFERENCE, FERIA OR OLIA HAIR COLOUR
SELECTED VARIETIES
20306667013_EA/21474523_EA



UP TO **20% OFF**
13.99-17.59 AFTER SAVINGS

L'ORÉAL PARIS TRUE MATCH CONCEALER, VOLUMINOUS PANORAMA MASCARA OR INFALLIBLE 3-SECOND SETTING SPRAY
SELECTED VARIETIES AND SIZES
21562920002_EA/21599998_EA



\$9

LIMIT 4 OVER LIMIT PAY 10.49 EA

L'ORÉAL PARIS VOLUMINOUS MASCARA OR MAYBELLINE MASTER PRECISE ALL DAY LIQUID EYELINER
SELECTED VARIETIES AND SIZES
20309180001_EA/2123416_EA



UP TO **20% OFF**
15.99-19.99 AFTER SAVINGS

L'ORÉAL PARIS TRUE MATCH LUMI GLOTTION, FOUNDATION, INFALLIBLE SKIN INK OR BIG DEAL MASCARA
SELECTED VARIETIES AND SIZES
21348121009_EA/21676951001_EA



UP TO **20% OFF**
10.39-13.99 AFTER SAVINGS

MAYBELLINE SKY HIGH MASCARA, SUPERSTAY VINYL INK LIP, LIFTER STIX FOUNDATION OR JELLY PRIMER
SELECTED VARIETIES AND SIZES
21344699001_EA/21680203014_EA



\$15

LIMIT 4 OVER LIMIT PAY 16.99 EA

MAYBELLINE SUPERSTAY LUMI MATTE FOUNDATION, INSTANT AGE REWIND CONCEALER OR SUPER FLUFF BROW MOUSSE
SELECTED VARIETIES AND SIZES
21062323002_EA/21638900001_EA



UP TO **20% OFF**
9.59-11.99 AFTER SAVINGS

COVERGIRL YUMMY GLOSS PLUMP, CLEAN FRESH YUMMY GLOSS OR CLEANTOPIA MASCARA
SELECTED VARIETIES
21495386008_EA/21335780001_EA



\$10

LIMIT 4 OVER LIMIT PAY 12.00 EA

REVLON SUPER LUSTROUS LIPSTICK
SELECTED VARIETIES
20307327028_EA



UP TO **20% OFF**
11.19-23.19 AFTER SAVINGS

MARCELLE MINERAL SUN SERUM, LIP OIL STICK OR LIP LOVING LIPSTICK
21704853004_EA/21706243_EA



FROM **6.99**
6.99-16.99

E.L.F. SOFT GLAM SATIN CONCEALER, CAMO LIQUID BRONZER OR CONTOUR LIQUID PORELESS PUTTY PRIMER + CICA
21706883_EA/21707492006_EA





Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

GET **7,000** pts when you spend \$25* on

MARC ANTHONY OR CAKE HAIR CARE
SELECTED VARIETIES AND SIZES
20729211_EA/21649017_EA



GET **4,000** pts when you spend \$20* on

OGX, MAUI OR AVEENO HAIR CARE
SELECTED VARIETIES AND SIZES
20312551004_EA/21009300_EA



GET **6,000** pts when you buy 2

SHEA MOISTURE OR NEXXUS HAIR CARE
SELECTED VARIETIES AND SIZES
20307894001_EA/21433370_EA



\$10
LIMIT 4
OVER LIMIT PAY
12.99 EA

TRESEMMÉ SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 1.15 L
21229430_EA/21229605_EA



UP TO 20% OFF
5.19-11.99 AFTER SAVINGS

AXE, OLD SPICE, METHOD OR DOVE MENS HAIR CARE
SELECTED VARIETIES AND SIZES
21360090_EA/21647678_EA



\$7
LIMIT 4
OVER LIMIT PAY
7.99 EA

AUSSIE HAIRCARE OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
21167373_EA/21504834_EA



GET **5,000** pts when you buy 2

CERA VE SKINCARE CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES AND SIZES
21276736_EA/21276745_EA



UP TO 20% OFF
5.59-14.79 AFTER SAVINGS

GOLD BOND HAND CREAM OR BODY LOTION
SELECTED VARIETIES AND SIZES
21499197_EA/21189483_EA



GET **6,000** pts when you buy 2

L'ORÉAL AGE PERFECT CELL RENEWEL OR MIDNIGHT CREAM, REVITALIFT MOISTURIZER, DERM INCENTIVES OR TRIPLE POWER
SELECTED VARIETIES AND SIZES
20357019005_EA/21423361_EA



\$16
LIMIT 4
OVER LIMIT PAY
17.49 EA

NATIVE BODY LOTIONS
SELECTED VARIETIES, 487 ML
21682927_EA





Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

GET 3,000 pts when you buy 2 \$3 back in points

DOVE MEN BODY WASH 532-950 ML OR **BAR SOAP** 3/6/12X106 G
SELECTED VARIETIES
21237940_EA/21436871_EA



\$14
LIMIT 6 OVER LIMIT PAY 16.99 EA

OLAY SUPER SERUM BODY WASH
SELECTED VARIETIES, 591 ML
21706801_EA/21714184_EA

GET 500 pts



UP TO 20% OFF
14.95-89.95 AFTER SAVINGS

PHILIPS SONICARE OR ONE POWER TOOTHBRUSH 1 EA. OR **REFILL HEADS** 2-5'S
SELECTED VARIETIES
21088472_EA/21355899_EA



UP TO 30% OFF
2.50-5.50 AFTER SAVINGS

GUM FLOSSERS, PICKS OR TOOTHBRUSHES
SELECTED VARIETIES AND SIZES
20281940001_EA/20600194_EA



\$5
LIMIT 6 OVER LIMIT PAY 7.79 EA

LISTERINE 1 L MOUTHWASH OR KIDS SMART RINSE 500 ML
SELECTED VARIETIES
21091222_EA/21356391_EA



UP TO 15% OFF
31.49-35.49 AFTER SAVINGS

GILLETTE CARTRIDGES
SELECTED VARIETIES 5-15'S OR VALUE PACKS
20852504_EA/21291085_EA



GET 4,000 pts \$4 back in points

750
LIMIT 6 OVER LIMIT PAY 8.49 EA

GET 500 pts
OLD SPICE DEODORANT
SELECTED VARIETIES, 73-122 G
20701678_EA/21163463_EA



12.79
LIMIT 4 OVER LIMIT PAY 14.49 EA

BOOST READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
20986361_C06/20990880_C06



UP TO 25% OFF
8.62-40.05 AFTER SAVINGS

NATURE'S BOUNTY KIDS VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES, 60-175'S
21451161_EA/21667704_EA



\$5
LIMIT 4 OVER LIMIT PAY 6.00 EA

KERR'S COLD & SORE THROAT KID'S LOLLIPOPS, ORANGE, STRAWBERRY OR ELDERBERRY FLAVOR 15'S
21408274_EA/21530144_EA



UP TO 25% OFF
11.62-15.74 AFTER SAVINGS

ADVIL 40-150'S, VOLTAREN 100-150 G, ROBAX 18'S
SELECTED VARIETIES AND SIZES
20077169001_EA/20809786_EA



\$19
LIMIT 4 OVER LIMIT PAY 21.99 EA

GET 2,000 pts \$2 back in points
ALWAYS DISCREET UNDERWEAR OR PADS
SELECTED VARIETIES AND SIZES
20814897_EA/21685725_EA



GET 3,000 pts \$3 back in points

U BY KOTEX SUPER PREMIUM PADS 30-50'S, TAMPONS 45'S OR LINERS 150'S
SELECTED VARIETIES
21291969_EA/21518478_EA



Earn 5,000 pts

When you spend \$15+ on select oral care products*. Online only.

Use code **OR5K**

Shop now

*Offer valid from April 2-29, 2026. Conditions apply, see site for details.



Colgate®



HEALTHY SMILES START HERE

Your partner in oral health



LIMIT 6
\$3
OVER LIMIT
PAY 3.99 EA

Colgate® Premium
Toothpaste 70 - 150 mL or
Toothbrushes
(select variety)

21166665_EA/20697448001_EA



LIMIT 6
\$5
OVER LIMIT
PAY 5.49 EA

Colgate® Super Premium
Toothpaste 73 - 170 mL or
Toothbrushes
(select variety)

21166717_EA/20280090_EA



LIMIT 6
\$6
OVER LIMIT
PAY 6.99 EA

Colgate® Mega Premium
Toothpaste 70 - 133 mL or
Toothbrushes
(select variety)

21177027_EA/21166153_EA

Optimum
GET 3,000^{pts}
for every \$10*
spent on

\$3
back
in points

**COLGATE OR HELLO
ORAL CARE PRODUCTS**
ALL SIZES AND VARIETIES

LIMIT 6
\$13
OVER LIMIT
PAY 14.99 EA



Colgate® PreviDent® Toothpaste
39 mL (select variety)

20144469_EA



\$7

hello® Toothpaste 82 mL
(hello® super mega whitening
powered by vitamin c)

21623262_EA

Toothpastes fight cavities. Colgate® Sensitive Pro-Relief also fights sensitivity.



**CLINICALLY
SHOWN TO FIGHT
BAD BREATH
FOR 12 HOURS***

**TheraBreath
ORAL RINSE** \$9
SELECTED VARIETIES
473 ML

21718786_EA
*When used as directed

**ARM & HAMMER
TOOTH PASTE**
SELECTED VARIETIES
120 ML

279



**STAIN DEFENSE
TECHNOLOGY**

helps prevent new staining
from setting

20648743_EA

Optimum
GET 3,000^{pts}
for every \$15*
spent on

\$3
back
in points

**ARM & HAMMER TOOTH PASTE,
THERABREATH ORAL RINSE OR
ORAJEL PRODUCTS**
SELECTED SIZES AND VARIETIES

**THERABREATH,
ORAJEL, OR
ARM & HAMMER**

21237475_EA
21718786_EA
20648743_EA

**#1 FASTEST
GROWING
MOUTHWASH
IN CANADA***



*Based on unit sales, among leading brands

21718786_EA

**#1 ORAL PAIN
RELIEVE BRAND
FOR ADULTS***



21237475_EA

**UP TO
30%
OFF**

4.47-7.49 AFTER SAVINGS
**ORAJEL
TOOTH PASTE,
ANTISEPTIC
RINSE OR BABY
TOOTH AND GUM
CLEANSER**
SELECTED SIZES
AND VARIETIES





APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$545
LIMIT 3
OVER LIMIT PAY
645.00 EA

LIFE AT HOME™ 5 PIECE
SHELburnE DINING SET
21677618_EA



\$295
LIMIT 3
OVER LIMIT PAY
345.00 EA

LIFE AT HOME™
GREENWOOD
3 PIECE CHAT SET
21670462_EA



\$295
LIMIT 3
OVER LIMIT PAY
395.00 EA

LIFE AT HOME™
PERGOLA OR
CURVED
GAZEBO
21670346_EA
21670328_EA



\$225
LIMIT 3
OVER LIMIT PAY
295.00 EA

PC™ TANK-IN
COLUMN HEATER
21682610_EA



UP TO
25% OFF
36.50-51.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR
ACCENT TABLES
21670461_EA/21670245_EA



UP TO
25% OFF
59.50-111.50 AFTER SAVINGS

LIFE AT HOME™
PATIO UMBRELLAS
21670248_EA



Optimum™
Members-Only Price**
\$40
Non-members
\$50

Members save
\$10

PC™ HARD COOLER
26 L
21684324_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Members save
\$5

Optimum™
Members-Only Price**
\$25
Non-members
\$30

PC™ 30 CAN
TOTE COOLER
21684047_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price**
\$69
Non-members
\$79

Members save
\$10

EVERYDAY ESSENTIALS™
CLUB CHAIR
21685780_EA/21685991_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price**
\$69
Non-members
\$79

Members save
\$10

EVERYDAY ESSENTIALS™
ZERO GRAVITY CHAIR
21686344_EA/21686345_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™
Members-Only Price**
\$59
Non-members
\$69

Members save
\$10

ESS POP UP
GAZEBO
10'X10'
21685825_EA
**Must be a registered PC Optimum™ member to load and get this offer.



* Please note that not all items are available in all stores.



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

\$125
LIMIT 3
OVER LIMIT PAY
165.00 EA

PC® THE PERFECTLY PORTABLE TABLETOP GRILL
INTEGRATED CARRY HANDLE, MARINADE TRAY AND CUTTING BOARD
21670419_EA

9 Burgers
Charcoal
5 Year Limited
130 Sq Inches



EVERYDAY ESSENTIALS™
5+1 BURNER GRILL
21670512_EA

\$345
LIMIT 3
OVER LIMIT PAY
395.00 EA



67,000 BTU
28 Burgers
Propane
2 Year Limited
479 Sq Inches

\$595
LIMIT 3
OVER LIMIT PAY
695.00 EA

PC® THE URBAN GRILL
3+1 BURNERS
21670523_EA

49,500 BTU
20 Burgers
Propane
5 Year Limited
498 Sq Inches



PC® PELLET SMOKER
21601376_EA

\$395
LIMIT 3
OVER LIMIT PAY
495.00 EA



28 Burgers
Wood Pellets/Charcoal
5 Year Limited
486 Sq Inches

FROM **\$29**
29.00-49.00

EVERYDAY ESSENTIALS™ OR PC® GRILL COVERS
21670404_EA/21670412_EA

EVERYDAY ESSENTIALS™
MEDIUM BARBECUE COVER
MOYENNE HOUSSE POUR LE BARBECUE

UP TO **20% OFF**
3.50-27.50 AFTER SAVINGS

PC® GRILL ACCESSORIES
SELECTED VARIETIES
21297995_EA/21668370_EA

ALL-WEATHER BARBECUE COVER
HOUSSE DE BARBECUE
RESISTANTE AUX INTÉMPÉRIES

GRILL BASKET
PANIER POUR LE GRIL

GRILL SKEWERS
BROCHETTES POUR BARBECUE

UP TO **20% OFF**
2.50-11.50 AFTER SAVINGS

PC® OR EVERYDAY ESSENTIALS™ GRILL BRUSHES OR CLEANERS
SELECTED VARIETIES
21672423_EA/21669919_EA

EVERYDAY ESSENTIALS™
GRILL SCRUBBER
RÉCUREUR POUR BARBECUE

GRILL BRUSH
3-IN-1 3-EN-1
BROSSE POUR BARBECUE

UP TO **20% OFF**
15.50-39.50 AFTER SAVINGS

LIFE AT HOME™ OUTDOOR CUSHIONS
21669959_EA/21669997_EA



* Please note that not all items are available in all stores.



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

UP TO **25% OFF**
4.80-30.00 AFTER SAVINGS

NERF BLASTERS AND REFILLS
21595546_EA/21595549_EA

UP TO **25% OFF**
9.60-23.97 AFTER SAVINGS

BEYBLADE
21595715_EA/21595683_EA

UP TO **20% OFF**
14.47-79.89 AFTER SAVINGS

LEGO SUPER MARIO PLAYSETS
SELECTED VARIETIES
21642062_EA

\$13

LIMIT 4
OVER LIMIT PAY
17.00 EA

FUNKO! POPS
21406392_EA/21406284_EA

UP TO **20% OFF**
11.20-72.00 AFTER SAVINGS

LEGO DUPLO PLAYSETS
SELECTED VARIETIES
21702942_EA

\$5

LIMIT 4
OVER LIMIT PAY
6.00 EA

LEGO MINI BUILD BAGS
21573980_EA

\$5

LIMIT 4
OVER LIMIT PAY
7.00 EA

MARIO KART DIE CAST CAR
2178164_EA

\$9

LIMIT 4
OVER LIMIT PAY
13.00 EA

MARIO KART DIE CAST CAR WITH GLIDER
21335642_EA

UP TO **25% OFF**
3.75-60.00 AFTER SAVINGS

HOT WHEELS TRACK SETS
21645619_EA/21609118_EA

UP TO **20% OFF**
8.00-55.94 AFTER SAVINGS

BARBIE PLAYSETS
21671077_EA

UP TO **15% OFF**
11.90-85.00 AFTER SAVINGS

LEGO MINECRAFT
21664926_EA

UP TO **20% OFF**
4.00-27.20 AFTER SAVINGS

PLAY-DOH SELECTED VARIETIES
21268523_EA/21336375_EA

UP TO **15% OFF**
20.00-68.00 AFTER SAVINGS

LEGO DC OR MARVEL PLAYSETS
21642053_EA

UP TO **20% OFF**
13.60-25.60 AFTER SAVINGS

HASBRO CLASSIC BOARD GAMES
21469823_EA/21469824_EA

\$13

LIMIT 4
OVER LIMIT PAY
16.00 EA

RAWLINGS BALLS
SELECTED VARIETIES
21426159_EA/21426161_EA

* Please note that not all items are available in all stores.



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

Optimum
GET 10,000 pts
for every \$50* spent on

\$10 back in points

NINJA APPLIANCES
40.00-450.00
21345076_EA/21637356_EA



Optimum
GET 10,000 pts
for every \$50* spent on

\$10 back in points

CUISINART APPLIANCES
SELECTED VARIETIES
30.00-330.00
20780484_EA/21355388_EA



UP TO
25% OFF
3.00-14.00 AFTER SAVINGS

EVERYDAY ESSENTIALS™ FOOD STORAGE CONTAINERS
SELECTED VARIETIES
20005440_EA/21385170_EA



Optimum
GET 3,000 pts
when you spend 10* on

\$3 back in points

SISTEMA FOOD STORAGE
SELECTED VARIETIES
20976655_EA/21073027_EA



UP TO
20% OFF
22.00-135.00 AFTER SAVINGS

FOODSAVER OR CROCK POT APPLIANCES
SELECTED VARIETIES
21517041_EA/20962235_EA



BUY 1 GET 1 50% OFF

PC COOKWARE & COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
17.00-140.00
21215823_EA/21339634_EA
21413754_EA



BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS™ COOKWARE & COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
10.00-59.00
21343662_EA/21345889_EA
21425511_EA



BUY 1 GET 1 50% OFF

STARFRIT COOKWARE & COOKWARE SETS
SELECTED VARIETIES
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
21.00-155.00
20952965_EA/21036228_EA
21353249_EA



BUY 3 GET 1 FREE

PC OPENSTOCK GLASSWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
7.00
21586958_EA



BUY 3 GET 1 FREE

LIFE AT HOME™ OUTDOOR DRINKWARE, DINNERWARE OR SERVEWARE
SELECTED VARIETIES
FREE ITEM MUST BE OF EQUAL OR LESSER VALUE
4.00-29.00
21692655_EA/21692440_EA



UP TO
20% OFF
11.00-25.00 AFTER SAVINGS

PC BOWLS & COLANDER
SELECTED VARIETIES
20982903_EA/21391405_EA
21393987_EA



FROM
\$18
18.00-135.00

EVERYDAY ESSENTIALS™ APPLIANCES
SELECTED VARIETIES
21193454_EA



UP TO
15% OFF
20.00-110.00 AFTER SAVINGS

BLACK & DECKER APPLIANCES
SELECTED VARIETIES
21339669_EA/21680919_EA



UP TO
20% OFF
3.50-19.00 AFTER SAVINGS

PC SPICE RACKS OR ACCESSORIES
SELECTED VARIETIES
20685460_EA/21412956_EA
21422381_EA



* Please note that not all items are available in all stores.



APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum
Earn
25,000 pts
for every \$100* spent on
small appliances, toys,
patio & bbq, home, baby,
cosmetics, health & beauty,
pharmacy, apparel,
pet food & accessories

Open the app.
It's as easy as that!

\$25
back
in points

Hello grilling, hello savings

Our PC® Flat Top Propane Griddle's thoughtful features give you more space, more flexibility, and more reason to fire it up.



LIMIT 3
\$395
OVER LIMIT PAY
445.00 EA

PC® 36" Flat Top Griddle
60,000 BTUs
21672428_EA

- 45 Burgers
- Propane
- 5 Year Limited
- 756 Sq Inches

The multitasker
your backyard
deserves.

Let the PC®
Grilling Caddy
carry the extras,
while you focus
on the food.

Plenty of space to grill, with
room for up to 45 burgers
at a time.

Want easy flips
and turns? Equip
your grill with
our PC® Flat Top
Spatula Set.

* Please note that not all items are available in all stores.



Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

APP EXCLUSIVE OFFER*

Optimum™
Earn
25,000 pts
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories

Open the app. It's as easy as that!

\$25 back in points

UP TO **25% OFF**
2.50-41.50 AFTER SAVINGS

HANGERS, HAMPERS, BASKETS OR LINT ROLLERS
SELECTED VARIETIES
20371392_EA/21398107_EA



UP TO **25% OFF**
74.00-90.00 AFTER SAVINGS

LIFE AT HOME™ COMFORTER SETS
SELECTED VARIETIES
21595707_EA/21595765_EA



UP TO **25% OFF**
15.00-26.00 AFTER SAVINGS

LIFE AT HOME™ CUSHIONS AND TROWS
SELECTED VARIETIES
21595725_EA/21595737_EA
21595786_EA/21595787_EA



UP TO **30% OFF**
3.50-35.00 AFTER SAVINGS

LIFE AT HOME™ FAUX PLANTS AND FASHION STORAGE
SELECTED VARIETIES
21353260_EA/21684657_EA



\$7
LIMIT 4
OVER LIMIT PAY 10.00 EA

LIFE AT HOME™ 2 PACK TEA TOWEL
SELECTED VARIETIES
21683867_EA/21683866_EA



BUY 1 GET 1 50% OFF

EVERYDAY ESSENTIALS™ BEACH TOWELS
SECOND ITEM MUST BE OF EQUAL OR LESSER VALUE
12.00
21670068_EA/21614179_EA



\$8
LIMIT 2
OVER LIMIT PAY 12.00 EA



LIFE AT HOME™ 8 HOUR TEALIGHT
21469593_EA

FROM **4.50**
4.50-6.50

NO NAME™ PAPER PLATES
SELECTED VARIETIES, 40'S
21590310_EA/21590410_EA



UP TO **20% OFF**
3.00-22.00 AFTER SAVINGS

3M COMMAND AND PICTURE HANGING
SELECTED VARIETIES
20718750_EA/21478146_EA



UP TO **20% OFF**
32.00-35.00 AFTER SAVINGS

BRITA 10 CUP PITCHERS OR 5 PACK FILTER
20875106_EA/21439391_EA



\$16*
LIMIT 4
OVER LIMIT PAY 20.00 EA



* Please note that not all items are available in all stores.



APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™
 Earn **25,000 pts**
 for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories



\$25 back in points

JOE FRESH

This Week's Top Deals

25% Off Adult Denim*



Ends April 22



20% off Adult Golf Styles*

Select Styles | Ends April 22



~~\$25~~ NOW **\$20**



~~\$35~~ NOW **\$28**



~~\$25~~ NOW **\$20**



~~\$39~~ NOW **\$31²⁰**



~~\$16~~ NOW **\$12⁸⁰**



~~\$19~~ NOW **\$15²⁰**



~~\$19~~ NOW **\$15²⁰**



~~\$19~~ NOW **\$15²⁰**

20% off Children's Styles*



Ends April 19

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Excludes Clearance and Brands. Visit www.joefresh.com/offerdetails for full details.



APP EXCLUSIVE OFFER*

Open the app, shop & earn more

April 16th to 22nd

Excludes prescription drugs and optical. *Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum™
Earn **25,000 pts**
for every \$100* spent on small appliances, toys, patio & bbq, home, baby, cosmetics, health & beauty, pharmacy, apparel, pet food & accessories



\$25 back in points

20% OFF FAMILY STYLES



NOW 31⁹⁹ EA.

MEN'S LEVI STRAUSS SIGNATURE™ GOLD ATHLETIC JEAN

~~39⁹⁹~~ EA.

LEVI STRAUSS SIGNATURE™
GOLD



NOW 19⁹⁹ EA.

KID GIRLS' LEVI STRAUSS SIGNATURE™ GOLD SHORT

~~24⁹⁹~~ EA.



NOW 15⁹⁹ EA.

KID BOYS' LEVI STRAUSS SIGNATURE™ GOLD SHORT

~~19⁹⁹~~ EA.

BLUEBERI boulevard

NOW 23⁹⁹ EA.

TODDLER GIRLS' BLUEBERI BOULEVARD EYELET DRESS

~~29⁹⁹~~ EA.



EXCLUDES CLEARANCE | ENDS APRIL 22

NEW BRAND ALERT

PRO PLAYER®



12⁹⁹ EA.

PRO PLAYER SEAMLESS SPORTS BRA



12⁹⁹ EA.

PRO PLAYER SEAMLESS BIKE SHORT



12⁹⁹ EA.

PRO PLAYER SEAMLESS CUTOUT SPORTS BRA

EVEN MORE ONLINE & IN-STORE

SHOP NOW

* Visit www.joefresh.com/offerdetails for full details.



OFFICIAL SPONSORS OF THE NHL



2/\$8 bubly™ sparkling water beverage (6x222mL, selected varieties) 21718392_C06/21718206_C06



LIMIT 4 349 OVER LIMIT PAY 4.79 EA PepsiCo Beverages (6x222mL, selected varieties) 21189960_C06/21098829_C06



279 Celsius energy drink selected varieties 355 mL 21576466_EA/21648038_EA



4/\$5 OR 1.50 EA Montellier carbonated water selected varieties, 1L 20662284_EA/21096643_EA



GET 2,000 back in points when you buy 2 \$2 Brisk iced tea selected varieties, 710 mL 21360854_EA/21426848_EA

SMALL ACTIONS AT HOME MAKE A DIFFERENCE



CLEANS IN COLD



LIMIT 4 997 OVER LIMIT PAY 12.49 EA Tide liquid 1.62/1.86 L or Pods 18/31's laundry detergent, Downy Fabric softener 1.66/2.63 L, Downy or Gain scent Boosters 303/405 g or Bounce dryer sheets 120/200's selected varieties 21670717_EA/20548511001_EA

REFILL YOUR TUB - 80% LESS PLASTIC



LIMIT 4 1997 OVER LIMIT PAY 24.99 EA Cascade Platinum 67 CT, Platinum Plus 51 CT or Complete 80 CT selected varieties 21518479_EA/21516545_EA

FOR EVERY TREE USED, AT LEAST TWO ARE REGROWN IN ITS PLACE



1399 Charmin Bathroom Tissue 12=48 Soft or Strong 21707532_EA/21636641_EA

1498 Bounty Paper Towel 6=12 Select a Size 21670280_EA

WORKS IN COLD WATER



LIMIT 4 1397 OVER LIMIT PAY 17.99 EA Gain Liquid Laundry Detergent 4.25 L, Flings 25/42's, Liquid Fabric Softener 4.16 L or Beads 598/680 g selected varieties 21671067_EA/21701814_EA

SAVE UP TO 265 LITRES* OF WATER A YEAR BY USING SWIFFER WETJET OR POWERMOP



LIMIT 4 999 OVER LIMIT PAY 12.99 EA Swiffer Sweeper refills 12-24's, Duster 6/10's, Powermop 5's, Wetjet 12's or liquid refill 1.5/2.5 L, selected varieties 21625579_EA/20187652_EA

TOUGH ON GREASE, GENTLE ON WILDLIFE



LIMIT 4 499 OVER LIMIT PAY 6.99 EA Dawn Dishwashing Liquid selected varieties 896 mL/1.12 L 21729593_EA/21729631_EA



BUY PARTICIPATING PRODUCTS

SNAP A PIC OF YOUR RECEIPT

ENTER FOR A CHANCE TO WIN AMAZING PRIZES

\$1 NESTLÉ SINGLE BARS SELECTED VARIETIES 33-60 G 20066954_EA



LIMIT 6 597 OVER LIMIT PAY 8.99 EA NESTLÉ CHOCOLATE POUCHES SELECTED VARIETIES 76-203 G 216484229_EA



LIMIT 6 297 OVER LIMIT PAY 3.49 EA NESTLÉ KITKAT OR AERO CHOCOLATE TABLET SELECTED VARIETIES 95-105 G 21648521_EA



\$2 NESTLÉ KING BARS OR POPS 42-86 G SELECTED VARIETIES 21719484_EA



*NO PURCHASE NECESSARY. Contest open to residents of Canada of legal age. Contest starts April 30, 2025 at 12:00 PM ET/12:00 AM ET and ends 8:23:29 CAD. See sweepstakes website for full details. See https://www.kitkat.com/canada/sweepstakes for full details. All rights reserved. © 2025 Nestlé. All rights reserved. Nestlé trademarks are owned by Nestlé and/or its subsidiaries. All other trademarks are the property of their respective owners.

THE SUPER MARIO GALAXY MOVIE CINEPLEX FREE MOVIE OFFER. WHEN YOU BUY ANY 3 PARTICIPATING PRODUCTS. Includes Hostess Mini Cupcakes, Twinkies, and Cupcakes. Buy, Snap, Redeem. Offer ends August 7, 2026.

LIBERTÉ CANADA'S TASTE OBSESSION SINCE 1936

LIMIT 4 350 OVER LIMIT PAY 4.69 EA

Liberté Méditerranée 500 g/4x100 g or Greek 4x100 g or yogurt source protein tubs 650 g, yogurt selected varieties 20801752003_EA 21587047_EA



LIMIT 4 550 OVER LIMIT PAY 6.49 EA

Liberté Kéfir 1L, selected varieties 21216416_EA 21216411_EA



697 Liberté Greek yogurt selected varieties 650/750 g 20704361002_EA



TRADEMARKS OF YOPLAIT MARQUES S.N.C. (FRANCE) USED UNDER LICENSE / TRADEMARKS OF LIBERTÉ MARQUES S.N.C. USED UNDER LICENSE / MADE IN CANADA FROM DOMESTIC AND IMPORTED INGREDIENTS

Gaviscon

GET 4,000 back in points \$4

GAVISCONE LARGE SIZE TABS 50-100'S OR LIQUID 340-600 ML SELECTED VARIETIES AND SIZES 20673190_EA 20673738_EA

...and it's gone!™ ...et c'est fini!™



Find joy every day **Softsoap®**

\$2

Softsoap® Liquid Hand Soap Pump 221 mL
21704873_EA/21705089_EA

GET 1,000^{pts} **\$1** back in points when you buy 2

A burst of bliss

\$5

Softsoap® Moisturizing Body Wash 591 mL
21706071_EA/21706048_EA

GET 2,000^{pts} **\$2** back in points when you buy 2

GET 5,000^{pts} **\$5** back in points for every \$50* spent on

ANY COMBINATION OF BOSTON PIZZA, INDIGO AND INSTACART GIFT CARDS

BP

Indigo

instacart

*Offer valid in-store or online at www.giftofchoice.ca. Subject to availability; selection may vary by region and store. Please check your local store for availability. We reserve the right to limit quantities. See gift card for details, terms & conditions. Offer applies to every \$50 spent on Boston Pizza, Indigo and Instacart gift cards in a single transaction. Cannot be combined with any other gift card offers. Not valid on prior purchases. PC Optimum points cannot be redeemed toward the purchase of gift cards. Must be a registered PC Optimum™ member. If purchased online, please allow up to 2 weeks for points to be added to your PC Optimum™ account. All trademarks are the property of their respective owners.

Health™

Flu shot? Think Pharmacist.

Talk to your Pharmacist or book now* at pchealth.ca/flu

*Subject to vaccine availability. Pharmacists can administer flu shots to children aged: 5 and older in Yukon, Alberta, Saskatchewan, and PEI; 4 and older in British Columbia; 2 and older in Ontario, Manitoba, New Brunswick, Newfoundland and Nova Scotia. Flu shot administration for children under the age of 5 may vary from Pharmacy to Pharmacy. /™ Trademark of 911979 Alberta Ltd, used under license.

Express Pass

Your Pass to more value

Get your first year of Pass for **\$2.50/month***

- Unlimited grocery delivery or pickup
- Earn 2% back in ^{pts} on eligible pickup orders**

Use code PASS

Learn more

*/**Conditions apply, \$30 minimum order. Regular price \$99.99/year after your first year.

THE MOBILE SHOP

Disney · PIXAR ANIMAL FRIENDS STICKERS + STITCH

FREE STICKER PACK WITH EVERY PURCHASE AT THE MOBILE SHOP* WHILE SUPPLIES LAST

Bell | ROGERS | virgin plus | fido

Available April 9-29 with any in-store purchase at The Mobile Shop only. Terms and conditions apply. Subject to change. See in-store for full details.

Optimum™

Don't forget to load your offers on your PC Optimum™ app!

10,501 ^{pts} points, redeem for \$10

Load your exclusive offers on the app before shopping to get more points.

10,000^{pts} is \$10 in FREE stuff

Your weekly offers

- 300 points** For every \$1 spent on Neilson 2% Milk
- 800 points** Olay Micro-Sculpting Cream, Face Moisturizer
- 200 points** The Decadent Chocolate

REAL CANADIAN SUPERSTORE

Sign up for mobile text offers

Text "OFFER" to 78737* to see our weekly offers.

Standard message rates may apply.

*By texting the advertised keyword to the short code, you agree to receive ongoing promotional text messages from Real Canadian Superstore®. To opt out at any time, text the word 'STOP' to 78737. For help, text the word 'HELP' to 78737. Standard message and data rates may apply. For additional support you can call 1-866-999-9890 (West) or 1-866-999-7277 (Ontario). SMS terms & privacy policy: Superstore.ca/text